

# Magical Encounters

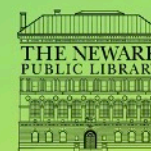
AT THE

# Spectrum of Joy

HOSTED BY *Cazorla+Saleme*  
artist duo



CITY OF **NEWARK**  
Mayor Ras J. Baraka



newark artist  
collaboration



# Newark Creative Catalyst Fund

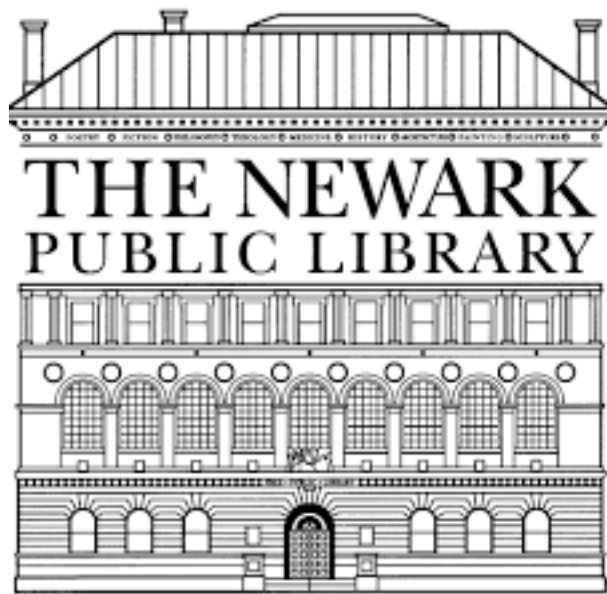
Final Report- 2022- 23

## Index

- Introduction
- Calendar
- Publicity
- Record of Attendance
- Documentation
- In the Studio







# Magical Encounters

A series of seven free bi-lingual workshops geared towards families and teens was held at the Newark Public Library on Saturdays. The curriculum was exclusively designed for NPL visitors, aligning with the library's summer themes.





# Calendar

## Magical Encounters

AT THE

## Spectrum of Joy

**Summer Saturdays**  
**10:30 AM - 1:00 PM**

**Newark Public Library**  
**5 Washington St.**  
**Newark, NJ 07102**

**Hosted By** *Cazorla+Saleme*  
artist duo

Free Family & Teens Art Workshops led by the local artist duo Cazorla + Saleme. Come to learn a variety of art techniques! Materials and snacks are included.

- June 3** Totebag Painting & Intro "Vamos a Conocernos"
- June 10** Artist Book-Making Workshop P1
- June 17** **\*Special Hours\* 12 PM - 3 PM**  
Tibetan Prayer Flag Workshop
- June 24** The Shape of My Food P1: Clay Modeling & Painting
- July 15** Artist Book-Making Workshop P2
- July 22** The Shape of My Food P2: Clay Modeling & Painting
- July 29** Painting in Watercolors & Acrylics
- August 12** Workshop Exhibition & Concert

Register at: [npl.libcal.com/calendar/17557/magicalencounters](http://npl.libcal.com/calendar/17557/magicalencounters)



SCAN ME

## Encuentros Mágicos

EN EL

## Spectrum of Joy

**Sábados de Verano**  
**10:30 AM - 1:00 PM**

**Newark Public Library**  
**5 Washington St.**  
**Newark, NJ 07102**

**Presentado por** *Cazorla+Saleme*  
artist duo

Talleres gratuitos de arte para familias y adolescentes dirigidos por el dúo de artistas locales Cazorla + Saleme. ¡Ven a aprender una variedad de técnicas de arte! Los materiales y el snacks están incluidos.

- 3 Junio** Pintaremos Bolsas y "Vamos a Conocernos"
- 10 Junio** Cómo Crear un Libro de Artista
- 17 Junio** **\*Horario Especial\* 12 PM - 3 PM**  
Taller de Banderas Tibetanas
- 24 Junio** Taller "La Forma de mi Comida"  
Modelado y Pintura en Arcilla
- 15 Julio** Cómo crear un Libro de Artista
- 22 Julio** "La Forma de mi Comida"  
Modelado y Pintura en Arcilla
- 29 Julio** Taller de Pintura en Acuarelas y Acrílicos
- 12 Agosto** Exposición + Concierto

Inscribirse aquí: [npl.libcal.com/calendar/17557/magicalencounters](http://npl.libcal.com/calendar/17557/magicalencounters)



SCAN ME



# Publicity

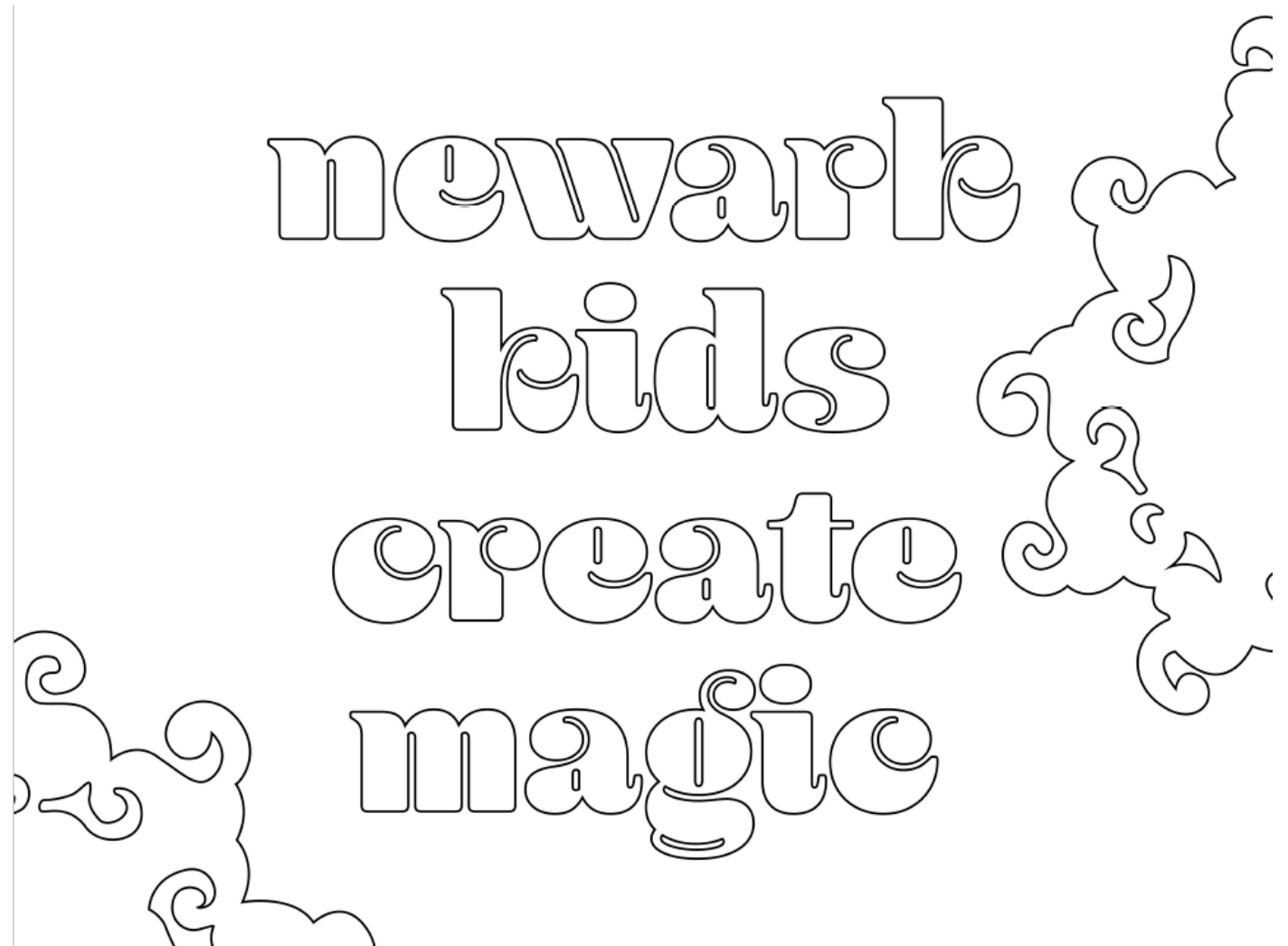
Collateral Items / Social Media

Collateral Items

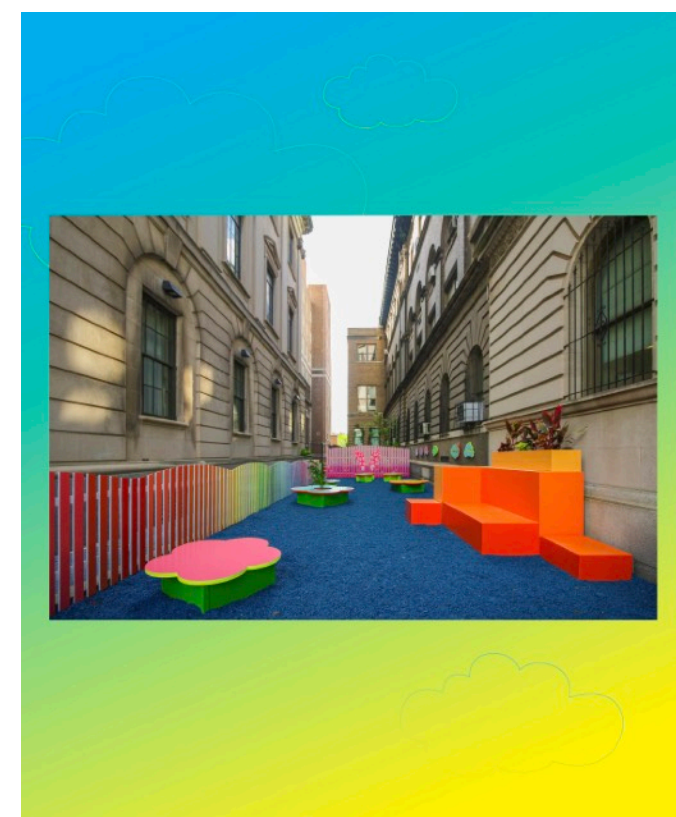
Social Media Presence

NPL website Announcements (Calendar)

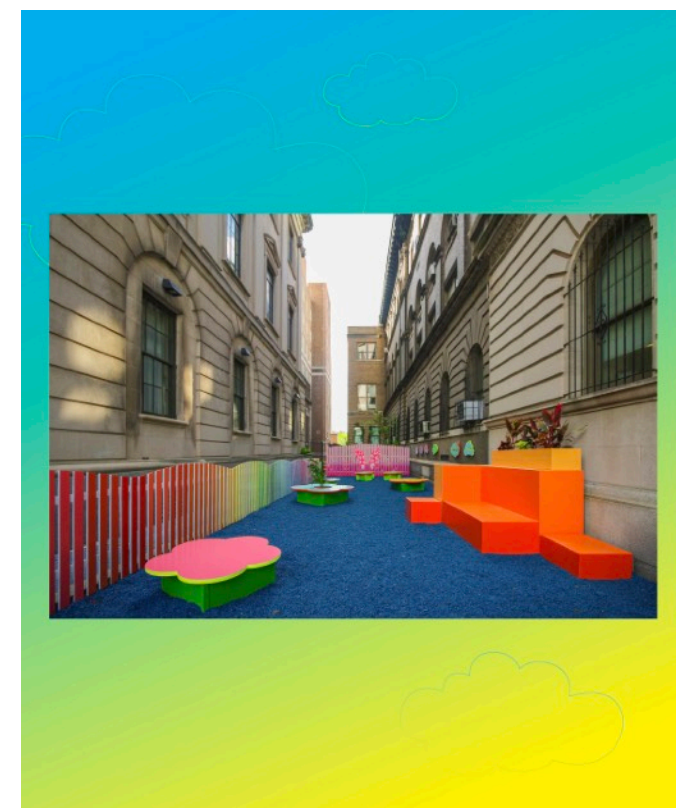








## Social Media Assets





**9 Jun**

newarkpulse  
@patcazorla @newarklibrary

## Thank you 🙏

**Magical Encounters**  
Spectrum of Joy

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July 29 Painting in Watercolors & Acrylics  
August 12 Workshop Exhibition & Concert

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For the kids!

@THREADINGTRENDS @RJAMPOL @NPL\_YOUTHSERVICESMAIN @INSIDEAUDIBLE

**31 May**

*We love you Rebecca ❤️*

**Magical Encounters**  
Spectrum of Joy

HOSTED BY *Cazorla-Saleme*

@THREADINGTRENDS @RJAMPOL @INSIDEAUDIBLE

NEWARK PUBLIC LIBRARY

**21 Jul 2023**

**Magical Encounters**  
Spectrum of Joy

HOSTED BY *Cazorla-Saleme*

@THREADINGTRENDS @RJAMPOL @INSIDEAUDIBLE



**Encuentros Mágicos**  
Spectrum of Joy

Sábados de Verano  
10:30 AM - 1:00 PM

Newark Public Library  
5 Washington St.  
Newark, NJ 07102

Presentado por *Cazorla-Saleme*

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15 Julio Modelado y Pintura en Arcilla  
22 Julio Cómo crear un Libro de Artista  
29 Julio "La Forma de mi Comida"  
12 Agosto Modelado y Pintura en Arcilla  
Exposición + Concierto

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**16 Jun**

**Encuentros Mágicos**  
Spectrum of Joy

Sábados de Verano  
10:30 AM - 1:00 PM

Newark Public Library  
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Newark, NJ 07102

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**Encuentros Mágicos**  
Spectrum of Joy

PRESENTADO POR *Cazorla-Saleme*

@THREADINGTRENDS @RJAMPOL @INSIDEAUDIBLE

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**Come to make**

**Flags!**

**your Art Here**

**Tomorrow at**

**Magical Encounters**  
Spectrum of Joy


HOSTED BY *Cazorla-Saleme*

@THREADINGTRENDS @RJAMPOL @INSIDEAUDIBLE

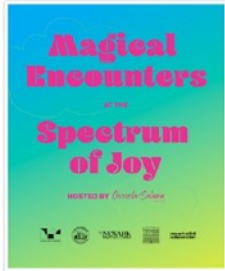
**SOCIAL MEDIA PRESENCE**



The Calendar of events was strongly publicized on NPL's website. Also, NPL Staff announced the activities constantly.



Newark Public Library / LibCal / Newark Public Events Calendar



## Magical Encounters at the Spectrum of Joy: Family Art Series with Newark Artist duo Cazorla + Saleme!

In-Person

### Magical Encounters at the Spectrum of Joy

Free Art Family & Teens Workshops  
led by artist duo Cazorla + Saleme.  
Come to learn a variety of art techniques!

**Summer Saturdays**  
**10:30 AM - 1:00 PM**  
\*Except the June 17th Kick-off

#### Schedule of Activities

June 3: Tote Bag Painting & Intro "Vamos a Conocernos"  
June 10: Artists' Books Workshop, Session 1  
\*June 17: Tibetan Prayer Flags Workshop & Summer Reading Kick-off (12-3pm)  
June 24: Shape of My Food Workshop, Session 1: Clay Modeling & Painting  
July 15: Artists' Books Workshop, Session 2  
July 22: Shape of My Food Workshop, Session 2: Clay Modeling & Painting  
July 29: Watercolors Workshop  
August 12: Workshop Exhibition & Concert!

### Encuentros Magicos at the Spectrum of Joy

Talleres gratuitos de arte para familias y adolescentes dirigidos por el duo de artistas locales Cazorla + Saleme.  
Ven a aprender una variedad de tecnicas de arte!

**Sábados de Verano**  
**10:30 AM - 1:00 PM**

#### Horaria de Actividades

3 Junio: Pintaremos Bolsas y "Vamos a Conocernos"  
10 Junio: - Cómo Crear un Libro de Artista  
17 Junio: Taller de Banderas Tibetanas "horario especial" (12-3pm)  
24 Junio: Taller "La Forma de mi Comida" - Modelado y Pintura en Arcilla  
15 Julio: Cómo crear un Libro de Artista  
22 Julio: "La Forma de mi Comida"  
29 Julio: Taller de Pintura en Acuarelas y Acrílicos  
12 Agosto: Exposición + Concierto

Los materiales y el snacks están incluidos.  
Limited registration.

**About CAZORLA + SALEME:** This aunt and niece Latinx collaborative artist duo, creates public art projects inspired by the working-class immigrant community. Their 2022 artwork spectrum of Joy is a vibrant and empowering installation at the Newark Public Library Youth Courtyard that gives attendees the opportunity to sit, play, dream, and read alongside each other. This work was commissioned by Audible's Newark Artist Collaboration.

**Acerca de las artistas Cazorla + Saleme:** Este dúo de tía y sobrino Latinx crea proyectos de arte público inspirados en la comunidad de inmigrantes de clase trabajadora. Su obra de arte de 2022, "Spectrum of Joy", es una instalación vibrante e inspiradora ubicada en el jardín/patios recreativo de la Biblioteca Pública de Newark que brinda a los visitantes un espacio donde contemplar, jugar, soñar y leer. Esta obra fue encargada por la Colaboración de Artistas de Newark de Audible.

**Date:** Saturday, July 22, 2023 [Show more dates](#)

**Time:** 10:30am - 1:00pm


**Time Zone:** Eastern Time - US & Canada [\(change\)](#)

**Location:** Main Library: Children's Room

**Audience:** Children Teens

**Categories:** Main Branch

Event Organizer

  
Asha Mobiley

More events like this...

« July 2023 »

S	M	T	W	T	F	S
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2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Upcoming Events:

**Consultas Gratuitas Sobre Computación**  
Mon Jul 31st 2023 10:00am

**Maker Monday: 3D Pen Art**  
Mon Jul 31st 2023 11:00am

**Lunch in the Library! - Free Lunch for Children and Teens!**  
Mon Jul 31st 2023 1:00pm

Registration has closed.



# Attendance

## Summer 2023

Date	Activity	# Attendees
June 3	Tote-Bag Painting	17
June 10	Artist Book Making	25
June 17	Tibetan Flags	27
June 24	The Shape of My Food	20
July 15	Artist Book Making	13
July 22	The Shape of My Food	15
July 29	Watercolor & Finale	15
August 12	Celebration	





Vamos a Conocernos! / Nice to Meet You!

## Tote Bags Painting













# THE SHAPE OF MY FOOD

- "The Shape of My Food" is a 3D art workshop reflecting on identity, culture, and unity. The families are asked to use air-dry clay and acrylics to sculpt and paint their favorite food out of their imagination or from images/samples provided. The participants usually respond with different ideas, from very complex to simple ones. In past workshops, for instance, a family originally from Mexico made tacos, tortas, conchas, and other native foods. Some children made sculptures of fast food and exotics foods as Pitaya (dragon fruit) or Morel mushrooms. The workshop then becomes like a dinner party, where people get to know each other, share stories about their traditions and what they enjoy eating, or talk about their heritage. It is a spontaneous, harmonious, and nutritive learning experience.



# MATERIALS

- Air dry clay
- Modeling tools
- Acrylics or Tempera
- Paper plates
- Brushes
- Paper
- Pencils
- Paper towels
- Tablecloths



[Back to Crayola Air-Dry Clay](#)

**Crayola Air-Dry Clay - Bucket, 5 lb, White**

Item #:33272-1005 [VIEW PRODUCT DETAILS](#)

**\$12.40**

In stock online

- 1 +

ADD TO CART

Save For Later

Add To List

Bulk Pricing Available

Quantity	Price Each
4+	\$11.16















# Artist Books



# Book Making Materials

- ✱ Glue
- ✱ Pair of Scissors
- ✱ White index cards
- ✱ Colorful index cards
- ✱ HB pencil
- ✱ Eraser
- ✱ Colour Pencils
- ✱ Watercolor or Acrylic Paints





















# MAKING MODERN PRAYER FLAGS: A TIBETAN LEGACY

Tibetan prayer flags are rectangular pieces of cloth hung in high places, like mountain passes, temples, and rooftops in the Himalayan regions. They're printed with mantras, symbols, and deities to bring peace and good fortune. When the wind blows, the blessings are thought to spread. They're important for religious ceremonies and festivals in Tibetan culture. Nowadays, modern prayer flags with contemporary designs and slogans are popular worldwide, expressing support for environmental conservation, peace, and social justice. They also serve as art or decoration, spreading positivity and blessings to those who see them. They're a way to connect with Tibetan culture and philosophy and express personal values and beliefs.

























**To be continue on August 12**

*Celebration!*

**Art Exhibition**

**Activity “More Flags”**

**Live Music “YEIMY”**

**Photo Portraits with “Rachel Fawn”**

**Cake & Beverage**



# In the Studio

**Parallel to the art workshop series, thanks to the support of Newark Creative Catalyst Fund, we were able to continue our work in the studio. One aspect of our ongoing series included portraits of city bridges, serving as an optimistic symbol of migration. The other series comprised small acrylic panels, with imagery that metaphorically depicts the times during a pandemic lockdown.**







