

# Active Travel Strategy

## 2018/19 Action Plan

### Highways, Transport & Waste Actions

Kent County Council Highways, Transport & Waste (KCC HTW) are carrying out the below listed actions in order to continue progress towards the Strategy's objectives for 2021.

Further actions to be carried out by other KCC departments are being developed currently, however these may feature instead as part of the Kent Environment Strategy or other relevant strategies. More information will be provided as soon as possible.

#### **Action 1: Integrate active travel into planning**

- 1.1 At time of writing or re-writing, all KCC strategies to reflect ATS principles where they relate to travel of a workforce and/or customers.
- 1.2 Create one Kent-wide mapping layer showing existing and desired cycle network- to be made accessible to all HTW departments and borough councils for linked up planning.
- 1.3 Update the Kent Design Guide and planning toolkits on walking and cycling standards.
- 1.4 Raise awareness within KCC as well as with developers etc of equalities standards for disabled access cycle facilities, using the Wheels to Wellbeing guide.

#### **Action 2: Provide and maintain appropriate routes for active travel**

- 2.1 Develop a business case for maintenance scheduling of key active travel routes.

- 2.2 Explore sponsorship of key active travel routes.
- 2.3 Provide support to business case / bid for funds for AT infrastructure.
- 2.4 Explore options to improve monitoring of active travel levels across the county.

### **Action 3: Support active travel in the community**

- 3.1 Promote appropriate driving around cyclists using KCC liveried vehicles.
- 3.2 Pilot a no parking zone around a school to increase active travel and reduce parking problems.
- 3.3 Cycle safety initiative / campaign to promote safer and more considerate driver behaviour around cyclists on the road.
- 3.4 Work with a borough council to encourage the establishment of a Bike hire scheme in a major Kent town.
- 3.5 Provide sustainable transport advice to new residents.
- 3.6 Encourage Kent Police to carry out further "close passing" schemes.
- 3.7 Investigate the possibility of providing cycles for Highways Inspectors.

A full progress report will be produced at the end of the 2018/19 financial year and made available at [www.kent.gov.uk/activetravel](http://www.kent.gov.uk/activetravel)

If you have any enquiries about the Strategy or our Action Plan, please email [kentconnected@kent.gov.uk](mailto:kentconnected@kent.gov.uk) or telephone 03000 41 81 81.