Privacy Policy for Email Address Collection

At mollygonemad.com we are committed to protecting your personal data and ensuring your privacy in compliance with the General Data Protection Regulation (GDPR). This policy explains how we collect, use, and protect your email address when you subscribe to our blog or mailing list.

- 1. Information We Collect When you subscribe to our blog or mailing list, we collect your email address. No additional personal data is required unless specifically requested (e.g., for exclusive content or promotions).
- 2. How We Use Your Information We use your email address to:
 - Send updates about our blog and latest music releases.
 - Share exclusive offers, events, and promotions.
 - Respond to inquiries or provide requested content.

3. Lawful Basis for Processing We process your email address based on your explicit consent. You have the right to withdraw your consent at any time.

4. Sharing Your Information Your email address will not be shared with third parties without your consent, except as required by law or to provide our services (e.g., email delivery platforms).

5. Data Storage and Security We store your email address securely and take appropriate measures to protect it against unauthorised access, alteration, disclosure, or destruction.

6. Your Rights Under GDPR, you have the right to:

- Access your personal data.
- Request corrections or deletions.
- Restrict or object to processing.
- Withdraw consent for communication.

To exercise any of these rights, contact us at <u>management@mollygonemad.com</u>

7. Retention of Data We will retain your email address only for as long as necessary to provide our services or comply with legal requirements.

8. Cookie Policy Our website uses cookies to enhance user experience, analyze website traffic, and provide personalized content. Cookies are small text files stored on your device. By using our website, you consent to the use of cookies.

You can manage your cookie preferences through your browser settings or the cookie management tool on our website. For more details, please refer to our full Cookie Policy.

9. Notify Changes We may update this privacy policy from time to time to reflect changes in our practices, services, or legal requirements. When we update our policy, we will notify you via email and post the changes prominently on our website. Please review the policy periodically to stay informed of any updates.

10. Contact Information If you have any questions or concerns regarding our privacy policy, please contact us: Email: <u>management@mollygonemad.com</u>