



Marketing & Promotions Internship Help Launch Molly Gone Mad!



Are you a social media-savvy, creative marketing enthusiast looking to gain hands-on experience? Do you want to work with a rising band and prove your ability to drive real results? This is your chance to take charge and make a measurable impact!

We're a Midlands-based, RnB band looking for a **Marketing & Promotions Intern** to help grow our audience. Your mission? Increase our followers and monthly Spotify listeners while helping to share engaging content that captures attention and builds a dedicated fanbase. This is a chance to build your portfolio with real, measurable success.

What You'll Be Doing:

- Help drive social media campaigns across Instagram, TikTok, and other platforms
- Grow our Spotify monthly listeners and social media following through strategic engagement and content marketing
- Work on influencer outreach and partnerships to boost visibility
- Analyze and report on growth metrics, optimizing strategies to maximize impact

What's in It for You?

- **Hands-on Experience:** Work directly with Molly Gone Mad, shaping their brand and online presence
- **Prove Your Skills:** Gain tangible results to showcase on your CV—follower growth, Spotify listener increases, viral content success
- **Creative Freedom:** Bring your ideas to life
- **Networking:** Connect with artists, music professionals, and industry insiders
- **Career Boost:** A glowing reference and proof of your marketing impact when you graduate

Who We're Looking For:

- Passion for music and an understanding of digital marketing trends
- Experience with social media management and content creation
- Ambitious, self-motivated, and eager to take initiative
- Analytical mindset—able to track progress and refine strategies for better results
- Availability for **4-6 hours per week** for **6 months** (option to extend and flexible and remote options available)

Help us and show the world what you can do. If you're ready to take on the challenge, we want to hear from you!

To Apply: Send us a message outlining why you're the perfect fit, along with examples of social media pages or campaigns you've worked on. If you haven't worked on any before, send us one anyway. We want to work with the right people, and sometimes that is better than experience.