



MINNESOTA SOCIETY *of*
CERTIFIED PUBLIC ACCOUNTANTS

Firm Administrator Bulletin

NOVEMBER 2019



News & Updates

[Why your brain's so bad at letting go of negative comments](#)

Fast Company

When you hear five good things and one negative, which one do you dwell on? Find out why that one comment sticks with you and how to let go.

[Just text me: The new job interview](#)

Workforce

Technology continues to evolve -- and so does the hiring process. Here's how to give texting interview questions a go.

[Why asking for advice is more effective than asking for feedback](#)

Harvard Business Review

Advice and feedback might not seem so different, but one results in a much more honest -- and useful -- response.

How to hire the right person

The New York Times

Nearly 500 leaders were asked about hiring. Learn more about their insightful and out-of-the-box answers to help you hire the right candidate.



Viral cat 'Cinderblock' is on a mission to lose weight

KOMO News

Heading into the season of eating, most can relate to this kitty's resolution to shed a few pounds.

Above: Alicia's flabby tabby Riley the Catatee.



Are your CPAs and
their certificates
ready for

2020?

Renew and report by Dec. 31.

All CPAs must renew their CPA certificate by Dec. 31. Active CPAs must also report their CPE for the reporting period of July 1, 2016, through June 30, 2019.

Missing the Dec. 31 deadline may result in additional fees and

eventual revocation of their CPA certificate.

[Learn more about maintaining a CPA certificate](#) →

Firm permit renewal

CPA firms must renew their firm permit by Dec. 31. But, before a firm can do so, two-thirds of the firm's owners as defined by the BOA must have individually renewed.

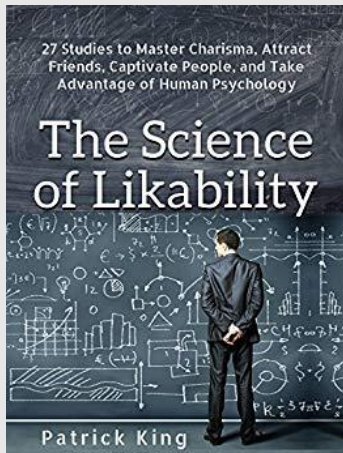
By March 1, all CPA firm owners must have renewed, or the firm's permit will be automatically revoked.

Remember, a CPA firm cannot operate or advertise without a firm permit.

[Learn more about firm permit renewal](#) →



Book of the Month



The Science of Likability: 27 Studies to Master Charisma, Attract Friends, Captivate People, and Take Advantage of Human Psychology

by Patrick King

234 pages

[See this on Amazon](#) →

[Did your CPAs forget to pick up free client brochures at Tax Conference?](#)

Don't worry -- there's still time to order! Choose from three different brochure topics:

- Client accounting services -- *new!*
- Tax planning and preparation
- Estate planning

This quick-and-easy marketing tool can be used at client meetings and community events. Members can order as many as 100 copies of each brochure while supplies last.

[Order your client brochures today](#) →

Deadline for online ordering is Dec. 19. Secure your firm's copies today!

Coming July 2020

MNCPA Leadership Academy

Immersive training that empowers emerging leaders to deliver their best value and drive success for the firm.

This program is limited to one participant per firm. Plan now to invest in your next generation of leaders.

[Learn more about the Leadership Academy](#) →



Upcoming CPE for you

DEC
5

[How To Give Action Oriented Feedback \(Webinar\)](#)

10 a.m. - 12:30 p.m. | Online | 2.5 CPE

DEC
10

[Go Beyond Disruption: The Promise of Technology \(Webinar\)](#)

noon - 3:30 p.m. | Online | 3.5 CPE

DEC

[Effective Business Writing \(Webinar\)](#)

10

12:30 - 2:30 p.m. | Online | 2 CPE

Upcoming CPE for your staff

DEC
2

[Tax Advisers Update](#)

8:30 a.m. - 4:30 p.m. | Oakdale | 8 CPE, 8 CFP, 6.5 CLE, 8 IRS CE

DEC
5

[Kaestner and Fielding Cases: State Fiduciary Income Tax Implications \(Webinar\)](#)

10 - 10:50 a.m. | Online | 1 CPE

DEC
17

[Hands-on Tax Return Workshop: Partnerships and LLCs \(Form 1065\)](#)

8:30 a.m. - 4:30 p.m. | Bloomington | 8 CPE

[Search CPE catalog for more options](#) →

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