

Editor's Note

In 2010 my colleague, Vibiana Bowman-Cvetkovic, and I, both working on our dissertations, noticed there were less than a handful of academic journals that focused on representations of children and childhood in popular culture. And so we decided to create a space for scholars of children and childhood that would be available to all and contain research from scholars all over the world. After much trial and error (neither of us knew very much about creating a web page), *Red Feather: an International Journal of Children in Popular Culture* took its first tentative steps.

The name Red Feather comes from the young adult book *Red Feather*, by Marjorie Fischer, published in 1937. It was my mother's book and was the first young adult book I remember reading on my own. I have always loved the story—about a young fairy changeling named Rosemary who tries to find her place in the world—and so for me it was the natural name for a space that examines representations of children and childhood, first in film and television, and later in all aspects of popular culture.

I have been the Editor in Chief of *Red Feather* since its founding, and now it is time to pass the torch to a new generation of scholars who will bring fresh ideas and visions to the journal. Children and Childhood studies has exploded as an academic field of study over the last decade, corresponding to the ever-expanding diversity of media texts in popular culture, and I am very excited to watch the journal expand and grow. Part of this growth process includes a name change, from *Red Feather Journal* to *The Journal of Children in Popular Culture*, or JOCPC. This name change will take effect January 2022. The new web address will be jocpc.org and all redfeatherjournal.org traffic will be automatically rerouted to the new domain.

I am extremely proud of the peer-reviewed platform *Red Feather Journal* provides to scholars who study children and childhood from multiple academic fields. And while I am stepping down as Editor in Chief, I will still be involved in the journal but in a much less visible capacity. I am fully confident that with our new Editor in Chief, Craig Martin, PhD, the journal is in very good hands.

Thank you all for the love and support these past 12 years! Please join us on our new journey as the *Journal of Children in Popular Culture*!

Sincerely,
Debbie Olson, PhD
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