

Faire Wind & Song

What is the show about? What is the hook? What makes this unique?

Faire Wind & Song is an immersive documentary series that explores music, cuisine, and culture—including language, art, history, and all aspects of what we refer to as humanity—through the experiences of a collective of musicians, chefs, and filmmakers aboard an expedition sailing vessel. We circumnavigate the Earth in search of new friends, music, food, all the while,



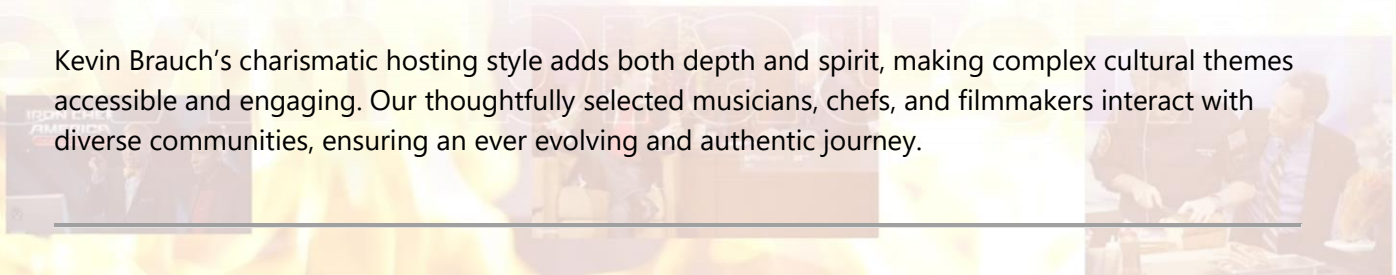
Discovering & exploring our commonalities.

Acknowledging & celebrating our uniqueness.

While deeply engaged in our mandate of exploring music, cuisine, and culture, our journey is also shaped by the natural course of our vessel. Season One: Quebec to Havana, includes retracing Viking-era maritime routes, connecting past and present, and uncovering deep-rooted traditions alongside vibrant contemporary expressions in communities along the way. The locations we visit are not just selected but dictated by the realities of travel under sail—wind, currents, and maritime heritage all play a role in determining our path. This setting detail is an inherent and happy coincidence of our chosen method of transportation, allowing us to organically engage with history and geography in a way no other productions can.

What sets this series apart is its energetic, immersive style—blending the traditional and fusion in musical expression, cuisine, language, and history with humor, personal engagement, and adventure. Unlike typical travel shows, where a well-known personality drops in, takes center stage, and quickly moves on, *Faire Wind & Song* is built on intimacy, authenticity, and deep cultural exchange. Our team doesn't just visit—we live, share, and experience alongside the people we meet, ensuring a genuine and lasting connection.

Kevin Brauch's charismatic hosting style adds both depth and spirit, making complex cultural themes accessible and engaging. Our thoughtfully selected musicians, chefs, and filmmakers interact with diverse communities, ensuring an ever evolving and authentic journey.



**IRON CHEF
AMERICA**

with host
kevin brauch

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the
**Thirsty
Traveler**

What will happen in each episode?

Each episode follows a structured yet organic format:

Arrival by Sail – The ship arrives at a new and more often than not, remote community, revealing humbling coastal landscapes and emphasizing the significant distances between locations. Sailing the great rivers, seas, and oceans of the Earth is never without surprises— weather and currents have minds of their own, adding an element of adventure and unpredictability.

Cultural Immersion – The team engages with local musicians, chefs, and storytellers native to the region. Kevin, our cast, and our special guests explore traditions, legends, and histories that define the community.

Musical Discovery – Local and visiting musicians collaborate, blending regional sounds with broader influences.

Culinary Connections – The team experiences and helps prepare traditional dishes, uncovering their historical and cultural significance.

Final Performance – Each episode culminates in a unique performance that blends the journey’s musical influences into a compelling, location-inspired mélange, featuring unexpected collaborations and spontaneous creative moments. The cuisine experienced throughout the journey is also highlighted as part of this grand cultural fusion.



What makes this a series that has the potential to continue for many seasons?

The format of *Faire Wind & Song* is inherently expansive. For example, Season One, from Episode 3 to Episode 6, retraces Viking routes from L’Anse aux Meadows, Canada, to Greenland, Iceland, the Faroe Islands, Shetland, and back to Scandinavia—made uniquely possible by our method of transportation, our ship, *The Faire Wind*.

Also in Season One, Episodes 11 through 13, we follow the Phoenicians as they pass the Pillars of Hercules, leaving the Mediterranean and heading west and south to modern-day Morocco before venturing due west into the Atlantic Ocean. Just 100 km away lie the Canary Islands, potentially seen from the African coast or known through oral history, where indigenous peoples lived for at least 2,000, possibly 3,000 years, sharing common origins with the Berbers.

Future seasons will explore human migration and other global maritime routes, including the Caribbean, the Amazon Jungle via the river, the Straits of Magellan in Patagonia, Central America and Mexico, the Pacific Northwest, the archipelagos in the Bering Strait and Japan, the China coast and rivers, the Philippines, Southeast Asia, India, the Middle East, Africa, the Mediterranean, the Arctic, and the vastness of Oceania. The intersection of music, cuisine, and cultural heritage ensures endless unique and compelling content.

Details on nine potential seasons are outlined on the official website: www.fwas.us.

What is the shooting and editing style?

The cinematography emphasizes natural beauty, cultural richness, and intimate performances. Utilizing the highest-resolution digital cinema cameras, drones (air & marine), ship- and jet ski-mounted all-weather CCTV cameras, 360 systems (VR), and more, this transformative series blends cinematic elegance with documentary immediacy, technical innovation and excellence.

The editing style is fluid and engaging, integrating performance sequences seamlessly with immersive cultural storytelling, archival material, and insightful interviews. The result is a polished yet deeply personal cinematic experience.

The series also incorporates animated sequences and creative visual storytelling to bring historical and cultural concepts to life in a charming, engaging way.



Taglines & Core Themes

- *"Discovering & exploring our commonalities. Acknowledging & celebrating our uniqueness."*
- *"Faire Wind & Song is the unbiased, living story of humanity."*
- *"Wherever you live, most people live somewhere else. Whatever you think, most people think differently. It is our mission to explore, engage, and enlighten."*
- *"Faire Wind & Song is about ALL of us, who we are, what we do, & how we got where we are."*
- *"Introducing us to the rest of us."*

You have a unique opportunity to participate in bringing this ambitious, culturally rich series to life.

We welcome the chance to discuss how *Faire Wind & Song* aligns with your programming vision.

Thank you for considering *Faire Wind & Song*.

Cheers,

Clark Graff

Director/Writer, *Faire Wind & Song*

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BTW. In case you were wondering. 🍷

The name *Faire Wind & Song* is rich with layers of meaning. "Faire," in its archaic sense, refers to a gathering place where people come together, mirroring the spirit of connection central to our journey.

In French, "faire" means "to make," tying into creation, craftsmanship, and storytelling.

The alternative spelling "Fare" introduces an additional dimension—food—highlighting a core element of our exploration.

"Fair Wind and Following Seas" is a traditional nautical blessing, wishing sailors good fortune.

"And Song" speaks to the heart of our program, as music unites food, culture, and the human spirit.

Together, *Faire Wind & Song* embodies a journey of connection through music, cuisine, culture, and exploration by the power of the wind.