

Annelise Adams Photography
Lifestyle Newborn
Portrait Guide



2 0 2 6 E D I T I O N



I'm so happy you're here!

CONGRATULATIONS! You are having a baby! This is such a monumental time in your life and I'm thrilled you reached out to me to capture it for you. Whether this is your first and only, or kiddo number three - it is truly something special.

From the initial announcement to the baby shower to the final weeks, and finally bringing your new little addition home - these moments are fleeting and you'll want to remember every bit.

In our time together, we will focus more on the experience than capturing "the perfect photo" because, in all honesty, I aim to make it hard to choose just one.

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Contents

1. *Choosing Your Location*
2. *What to Wear & Bring*
3. *Other Ways to Prepare*
4. *Investments & Starting Rates*

1

Choosing Your Location

Your location should be one that resonates with you and your family's interests and style. I am here to capture you in your element. If you are including your immediate family in this newborn session, involve them in the planning process.



I have a variety of locations I like to suggest depending on the environment and setting you are drawn to. This is all up to you and your style preferences! Do you have a favorite beach you frequent? Do you want to be in a field of wildflowers? Do you want something a little more manicured? Maybe you want something more private like in your home or the secret garden studio (especially if you are thinking of more intimate images). I highly encourage my clients to do in-home lifestyle newborn sessions, allowing for a more personal touch. Once we have determined that, next we plan for what to wear!

2

What to Wear & Bring

Dress for the weather and your location. Wear clothes that you are comfortable moving in, as well as being outside in (if an outdoor location is chosen). Wear footwear that you are comfortable walking and moving in. Avoid wearing heels/wedges/platforms as they will sink into the ground. Ensure clothes are well-pressed and wrinkle-free. If you are including your immediate family, try complementary colors and patterns rather than matching outfits (this helps everyone stand out!).



You can be as casual or as dressed up as you want! I always suggest two outfits, though it is not necessary. This also allows us to capture you and your baby solo in one look, and with your family in another look.

Keep in mind what your kids are comfortable with too. Sometimes they aren't always on board for an outfit you may already be imagining for that perfect family photo. Depending on the type of session we are planning, these final images should be an authentically curated reflection of you and your family. The more true to your style you stick with, the better everyone FEELS and LOOKS! It will translate in photos if you don't feel good in what you're wearing.

Bringing small props like baby shoes/clothes, signs with the baby name, or sentimental items can go a long way though not necessary!

3

Other Ways to Prepare

Be sure to get a good night's rest, that everyone is fed, and drink plenty of water. No need to 'Cheese'! I'm chasing natural interactions and unposed moments. I strive to capture and encourage authentic expressions. No need to coax any children into fake smiles! You can help me create more candid shots by interacting playfully with your children/family/partner/pet. Laugh, play, tickle, snuggle, and explore. This is how we'll capture the REAL moments.



Not everyone has to be looking at the camera. I usually encourage my gentlemen to NOT look at the camera. (they seem to prefer that, as well!) I like to especially encourage dads to focus on their partners and their kids. When in doubt, just smile and look at your family/pet/partner lovingly :) I am also there to guide you if things get stiff.

Relax, slow down, and don't force anything. Don't feel pressured to make everything perfect! Just be present with your family/partner/pet and I'll do the rest. And don't stress if any kids get fussy! Just snuggle your kiddos and we can still capture beautiful images.

④ Investment & Starting Rates

Lifestyle Newborn portrait sessions include up to 1 hour of shoot time at your location of choice, 2 outfit changes, and 40+ final images. *My rates are tailored to you and your requests, which come in the form of additional shoot time, additional outfit changes, additional locations, or special locations with fee requirements, etc. We generally get everything we need in this window of time, but I am flexible depending on your needs. Clients ask, "Do we have to change outfits if we don't want to?" The answer is no! I like to suggest this option as most locations I gravitate towards offer a variety of backdrops, and it is a great opportunity to switch things up and get more variety in your final album. These rates are based in the Sarasota, Florida, area; travel fees apply outside of Sarasota County.

You'll receive a brief questionnaire to help me get to know you, your family, and your style so that I can curate the best session for the best results! Once I receive your responses and establish the scope of your session, we will have a phone call to confirm details. You will then receive a contract to accept and an invoice to pay a deposit to secure your session date.

I'm looking forward to capturing such a beautiful moment in your life!



Lifestyle Newborn Portrait Session:

\$550+

Announcement Package:

\$950+

Includes:

Announcement portrait session
Maternity portrait session

Newborn Package:

\$1,350+

Includes:

Announcement portrait session
Maternity portrait session
Lifestyle newborn session

Lifestyle newborn sessions are offered in your home or location of choice. Annelise Adams Photography does NOT offer staged/posed newborn photography sessions at this time.