

Nancy Nielsen Bio 2020

Born and raised in Los Angeles, CA, Nancy had vibrant careers in both marketing and film before retiring to Santa Fe, New Mexico.

Hired by marketing guru Freeman Gosden during in the golden days of Direct Marketing, Nancy cut her marketing teeth as a junior account executive servicing the national accounts Flying Tigers and Blue Shield Blue Cross. She subsequently acquired a senior position at Krupp-Taylor, heading the team that handled the national Pizza Hut and Bank of America accounts. She eventually moved to another senior position at boutique agency Snyder Advertising, creating fashion catalogs for major department stores in Southern California.

Nancy's skills and talents as a marketer led her to transition into the film industry, forming a partnership at the talent management company Cathryn Jaymes & Associates where she represented Quentin Tarantino to the industry as a personal manager. She was later recruited as VP of Marketing for Tin Star Productions, producing on-air promotions for NBC. Nancy ultimately formed her own film production company, *Shadow Factory*, and won international acclaim by creating and producing fragrance commercials for Elizabeth Taylor with legendary film giant John Frankenheimer as director.

Always passionate about music, Nancy was given the opportunity to pursue her dream of becoming a professional singer after retirement from the film industry. She began the serious pursuit of vocal training with world-renowned vocal coaches and mentors including Helen McComus, Sheila Jordan, Barbara Morrison, blues giant Sam Taylor and award-winning jazz vocalist Tom Lellis. Under the tutelage of jazz-great Chris Calloway, Nancy debuted her professional singing career in Santa Fe at the age of 50. Since then she has delighted audiences with her performances locally, across the US and at venues in Europe and Canada.

Nancy was inspired to expand her focus and share her talents as a speaker, motivator and truth-teller after a profound life-changing experience. A powerful presenter, her stories contain warmth, wisdom and wit. They provoke, entertain and inspire audiences with truth, sincerity, and realistic solutions for relevant social and cultural issues. The unique feature that Nancy brings to the stage is the gift of music – an element that she incorporates into her presentations. She embodies the triumph of the human spirit in the face of challenge, is a champion of women's rights and advocates for victims of violent crime as well as seniors facing health, economic and cultural challenges.

Nancy's outside interests include educational travel, outdoor sports, art and architecture. She is an award-winning painter and colored pencil artist, having studied internationally with private instructors in France and Scotland, while she earned a an

advance degree cum laude in Fine Arts/Drawing/Painting. Nancy is a member of Phi Theta Kappa and Mensa. She enthusiastically supports a number of charity organizations as an endowing board member and mentors seniors in the area of digital skills, social media and digital marketing.