

# Nelson Masinde

## *WriteSpeak Mentor!*

*Building dreams into reality through the flow of the pen and the art of speech*



Nelson Masinde believes that the foundation of good speaking is good writing. WriteSpeak is a simple yet highly innovative system that approaches the art of speaking from the foundation of writing. If you write well, you can speak better.

Combining personal experiences with career and background, he delivers compelling yet relatable presentations and talks that can be adapted to suit your venue and audience.

The Founder of Angaza Solutions, Nelson has over 15 years of experience in teaching and training, and mentoring at all levels, from high school to college and all levels of the professional adult worker. With his engaging training tactics, he creates a lasting impact on audiences for positive change, growth, and development. Reach out and let him help you Write well so you can speak better.

### Nelson's trainings and offerings:

#### **On Social Media:**

##### **The Social Media Marketing Conference**

A high-level overview of tools, strategies, and analysis of business uses of social media.

##### **Digital Marketing Seminar**

A detailed analysis of successful marketing strategies on digital platforms

#### **On Writing:**

##### **The Copywriter's Workshop**

A comprehensive study of how to generate powerful copy that captivates your target market.

#### **On Communication:**

##### **How To Become a Better Communicator**

##### **Communicating With Tact and Professionalism**

### ***SPEAKING TOPICS***

#### ***WriteSpeak!***

Writing well is the best foundation for speaking better. Majority of people are deathly afraid of public speaking. Nelson gives you simple tools and techniques to help you overcome this deathly number one fear. **WriteSpeak** is designed to help anyone craft and deliver a message that works for any occasion. Once you learn how to **WriteSpeak**, you never fear speaking again!

#### ***#GetSocial***

Get away from posting promotion after promotion and get a strategy that's tried, tested, and proven. This talk helps you uncover secrets of Social Media that are hidden in plain sight. You unearth simple and effective methods of defining, finding, and reaching your target audience. We answer the question, "**How do I #GetSocial?**" for those who just don't get it and for those who want to get its effective business use.

*For more detailed information or to book Nelson for your event, please contact us at:*

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