

Nelson Masinde

Born and raised in Nairobi, Kenya and now living in Raleigh, North Carolina, Nelson has had a passion for education and personal development for most of his professional career. As a Trainer, Consultant, Social Media Marketer, Copywriter, and Motivational Speaker, Nelson dedicates most of his time and effort to helping improve the personal and professional image and outlook of people and their brand.

Nelson has a Bachelors' degree in Political Science from North Carolina State University and is on track to completing his Masters' degree in Instructional Design and Technology from Liberty University. He was a high school teacher for 8 years and has been a Communication Consultant coaching speakers in various business roles for the last 8 years. Nelson is currently a [Skill Path](#) certified trainer, traveling to various cities to train clients on Social Media Marketing, Copywriting, and Communication Skills.

Nelson speaks on the following two main topics:

#GetSocial

This is drawn from his experience as a social media trainer and one who has found value in the business uses of social media. He covers a wide array of topics from simple strategies to use when engaging a social audience to various tools and their effective use as well as all the social platforms available and the unique voice a brand should have on each platform.

SpeakWrite

This is the combination of speaking and writing, skills that are essential to life yet lost on many. Public speaking is still a greater fear to many than death. Nelson helps professionals from all walks of life and in all types business roles understand the mechanics of effective communication. He also presents simple ways to craft speeches for all kinds of events; from a toast at a party to a keynote speech before large audiences.

He has recently started a podcast on this subject at anchor.fm/nelson-masinde.

Nelson also writes a weekly personal blog at nelsonmasinde.com which involves reflections on the basic principles of his Christian faith.

Nelson is the founder and owner of [Angaza Solutions, inc.](#), a consulting firm he started to house all the various areas of service he represents.

Nelson is based in Raleigh, NC where he's been for over 20 years. He's been happily married to Tiwanda Masinde for almost 13 years and they have 3 children (Debra – 8, Chris – 6, and Lillian – 2). “Life is a journey” he says, “...and we need to do our best to enjoy the journey as we anticipate reaching our destination”.