

Paint Color Cheat Sheet

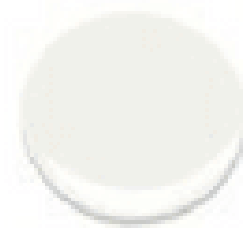
BOOST YOUR HOME'S SELLING PRICE BY OVER \$10,000 WITH THESE STATISTICALLY PROVEN COLORS

DO THIS...



Whispering Spring
BM 2136-70

NOT THAT...



Bathroom



Make upwards of \$5,400 by painting it a powder blue to periwinkle



Lose upwards of \$4,000 by painting it white or no color

DO THIS...



Gray Owl
BM OC-52

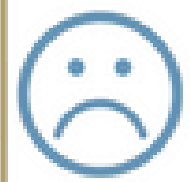
NOT THAT...



Kitchen

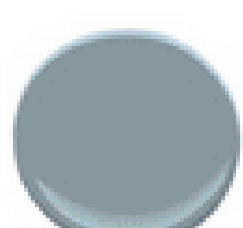


Make upwards of \$1,800 by painting it a light blue to soft gray-blue



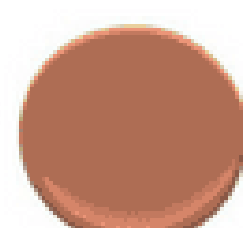
Lose upwards of \$800 by painting it straw yellow to marigold

DO THIS...



Van Courtland Blue
BM HC-145

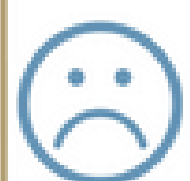
NOT THAT...



Dining Room



Make upwards of \$1,900 by painting it a slate blue, pale gray/blue or navy



Lose upwards of \$2,000 by painting it brick red, terracotta or copper red

DID YOU KNOW

A fresh coat of paint in the RIGHT color may help sell a home for THOUSANDS more according to 2017 Zillow study. **Paint color has a huge, emotional impact on buyers!**

According to a Zillow 2017 Paint Color Analysis reviewing over 32,000 photos from sold home across the country.



Bedrooms

Make upwards of \$1,800 by painting bedrooms a light cerulean to cadet blue

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