



Blackburn United Community Sports Club

Est. 2018

www.blackburnunitedcommunitysc.com

CLUB CULTURE PLAN

Our Mission

We are Blackburn United. Our vision is that our Club, through our football teams, sports, health and wellbeing inspired projects, will strive to improve life in Blackburn using our shared values and working with our partners. We want to develop as a Community Club and enhance the lives of the people of Blackburn through sport and healthy participation activities. Blackburn United has been organised and run solely by volunteer coaches and administrative staff and exists as a non-profit making venture to serve anyone irrespective of race, colour, religion, sex, sexuality or disabilities. We aim to promote a respect for diversity and encourage people to take pride in themselves and their teammates through sport and the game of football.

Blackburn United aim to develop skilled, confident and creative individuals and to make participation fun and safe both in practice and play. We aim to teach good behavioural habits and respect for all and to value character, effort and performance as equal to winning.

#ForTheCommunityByTheCommunity

Culture, Environment, Attitudes & Behaviours

Club

- We will promote our mission to all our members and amongst the wider community
- All key club information will be provided during the induction of any new members to outline who we are and the standards and expectations we set
- Our codes of conduct will be available to and followed by all members
- Our match day guidelines will be standardised across the club and acted upon at all games
- Our PCS club champion(s) will support all our members
- We aim to promote PCS workshops to support the education of club members and to develop club PCS resources to support the environment we provide

Coaches

- We will deploy a club coaching philosophy for all coaches
- We will work with coaches to educate and create a positive learning environment
- We will deploy a process to deal with parents on the touchline

Players

- We will promote effort, attitude, improvement and good behaviour amongst all our players
- We will deliver key positive coaching messages to all our players
- We will educate our players in our code of conduct





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Parents

- We will educate parents in our code of conduct
- We will communicate our positive coaching messages with parents and develop techniques to support and promote the benefit of positive messaging

PCS Officers

- Trevor Longhurst
- Brian Smillie

Last Update: 23/10/23

Signatures:

President

Date

23/10/23

Secretary

pp

Date

23/10/23

