



Blackburn United Community Sports Club

Est. 2018

www.blackburnunitedcommunitysc.com

Development Plan: Update Priorities

We have a Development Plan on our website that was prepared pre-Covid and we are now updating this Plan in 2023-24 to guide our strategic work over the next three year period. This will cover a series of thematic areas including emphasis on building upon the following priorities:

- Focus on mental health, equality and diversity, trauma (ACEs), loneliness, young leaders
- Implementing a specific plan on ED&I to involve more Young People and Adults in Areas of deepest Deprivation; Women and Girls; Older People; People with a Disability; Black Minority Ethnic Groups; LGBTQI or Non-Binary people.
- Increasing the number of sports and teams (by 2 a year)
- Increasing membership and volunteer numbers (by 5% a year)
- Increasing revenues by (5-10% a year)
- Strengthening Board representation and additional staff recruitment (one FTE)
- Raising the profile of the Club locally and beyond (social media and channels metrics)
- Active involvement in collaborative and partnership projects, shared learning and knowledge
- Access additional funding to run the groups on a self-sustaining basis in future and access additional training for volunteers to ensure that we continue to provide a welcoming, safe and supporting environment.

Development Planning Workshops 2023

A series of Development Planning workshops will take place in the winter of 2023 including the establishment of a new Youth Group. This will be a subgroup of the Board of Trustees and bring more young voices and leadership opportunities to the Club. We have also attracted two additional Board Members recently, including one to focus on Girls & Women activities and Family initiatives.

President

Vice President

