

Old Glory Beers

Honoring Our Heroes: A Veterans Outreach Commitment

At OG Beers, we hold a steadfast commitment to honoring and supporting our nation's heroes, with the launch of "OG Independence" American Light Lager, we have embraced the opportunity to express our gratitude and give back to those who have sacrificed so much for our freedom.

Supporting Vetted Local and National Veterans Charities: From the outset, OG Independence has been more than just a beer; it's a symbol of patriotism and solidarity with our military community. We believe in taking tangible action to support our veterans, which is why we have partnered with vetted local and national veterans charities. Recently, we proudly announced our partnership with "Task Force Dagger," an organization dedicated to supporting Special Operators and their families.

Special Events and Charitable Causes: As part of our ongoing commitment to supporting veterans and first responders we regularly take part in and sponsor community events that align with our mission. Partnering with established events and hosting our own creates more opportunities to honor and praise our heroes every chance we get.

Looking to the Future: The success of OG Independence will lay the groundwork for our next phase of philanthropic outreach. We are currently in talks for a future project that will support our military branches through a commemorative six-pack. Each can in the six-pack will represent a different branch of the military and proceeds from sales will go to a national veterans charity. This project not only honors the service of our military members but also provides ongoing support to those in need.

Patriotism and Principle: At OG Beers LLC, philanthropy isn't just a side project – it's one of the core principles that drives our brand and determination for success. We believe in being patriotic and principled in our approach to business, and that means standing by our military and veterans every step of the way. Through our continued support and dedication, we hope to make a meaningful difference in the lives of those who have served our country with honor and valor.

In conclusion, OG Independence American Light Lager is more than just a beer – it's a beacon of hope and gratitude for our military community. With our ongoing commitment to supporting vetted local and national veterans charities, our Independence Day 2024 concert, and future projects aimed at honoring our military branches, we are proud to stand alongside our heroes and support them in any way we can. Together, let us raise an "OG" to our veterans and thank them for their service and sacrifice.

