

THE LIVING EARTH FOUNDATION

Introducing the Project 2035: The Campaign to Regenerate America

A nationwide initiative to establish a new agroecological standard, positioning biological restoration as the primary means for food production by the year 2035.

1. Executive Summary

Introduction. The Living Earth Foundation is a Santa Barbara-based 501(c)3 research and educational nonprofit pioneering the frontiers of agroecology. Our nonprofit is proud to launch **“Project 2035: The Campaign to Regenerate America.”** This nationwide initiative aims to establish a new standard by making agroecology the primary method for domestic food production by 2035. The campaign delivers the technical infrastructure needed to eliminate the traditional **three-to-five-year productivity gap** that typically stalls sustainable transitions. By pairing our proprietary bioremediation methodology that rapidly extracts toxic agrochemical residues with a high-potency regenerative blend, our approach delivers superior, nutrient-dense yields that restore farm profitability **within the very first year.**

The Problem. The global food system is at a critical juncture. While industrial agriculture steadily drives environmental decline, the defining challenge of our time remains the systemic breakdown of our ecosystems – fueled heavily by toxic conventional practices. This chemical-intensive model has sterilized the soil’s natural immune system, leaving crops increasingly vulnerable to pests, disease, and climate volatility. The resulting “pesticide treadmill” forces farmers into a cycle of escalating input costs and diminishing returns. This dependency degrades topsoil, contaminates food and water systems, and triggers a severe profit decline that threatens rural livelihoods. Transitioning to a restorative, nature-based model is now a biological and economic necessity!

The Opportunity. Global food giants like **ADM, Cargill, PepsiCo, Nestle, and Unilever** have elevated regenerative agriculture to a core business imperative. This systemic shift marks a move away from chemical-dependent models that cannot provide long-term supply chain security or the nutrient density today’s markets demand. By integrating nature-based solutions with a **Circular Economy Framework** – as prioritized by the 2026 California Zero Waste Plan – industry leaders achieve a dual objective: delivering healthier products to consumers while securing a more resilient, profitable bottom line.



The Challenge. While major agricultural corporations recognize the critical need for agroecology, widespread adoption is frequently stalled by the traditional 3–5-year productivity gap. Living Earth bridges this transition phase by utilizing advanced bioremediation protocols powered by our proprietary **BioCleanse Inoculant** and high-potency **Synergy Boost**. Our specialized, toxin-consuming microbes rapidly detoxify degraded soil, safely converting agrochemical residues into beneficial biological byproducts. Combined with a robust vermicompost consortia, this foundational process accelerates biodiversity restoration – returning the soil’s natural ecosystems to peak productivity **within a single growing season.**

The Objectivity. Scaling agroecology remains bottlenecked by a lack of market transparency and a systemic reliance on proprietary, “black box” methodologies. As a neutral nonprofit, Living Earth bridges this gap by operating as an **open, transparent, and objective laboratory**. We deliver the open-source protocols required to scale high-performance biological systems globally. Prioritizing scientific verification over commercial bias allows us to establish a standardized operational framework. By utilizing transparent, ecologically restorative data, we aim to accelerate the agricultural sector’s transition toward a sustainable, high-efficiency future. To ensure rigorous accuracy, our laboratory implements the UN Food and Agriculture Organization’s (FAO) **Tool for Agroecology Performance Evaluation (TAPE)**, delivering multidimensional proof of soil and ecosystem restoration.

The Solution. Our ultimate goal is to pioneer **farming for human longevity** by quickly restoring the soil's biological foundation. This approach captures a rapidly expanding global longevity and regenerative medicine market by producing nutrient-density food that actively supports restores probiotic health. By revitalizing the Earth's microbiome, we reintroduce the biological diversity essential for long-term food security and climate resilience. Through our **“Regenerative Corridor”** strategy, we are mobilizing a collaborative technical force to transform California's Central Coast into the nation's premier regenerative organic farming region. Ultimately, we are engineering a self-funding engine for ecological and human health – establishing nature-based agroecology as the preeminent food production standard and phasing out antiquated agrochemical farming **by the year 2035**.

