

PRESS RELEASE

For immediate release

(Summer collaboration possible)

The CRAZY TOUR of Pierre Beauregard on his bike...



June 1st 2023: After 3000 km – half way to ALASKA!

Winnipeg, MB, June 1st 2023 – He just left Ontario and entered Manitoba after 8 weeks on the road from his home in Granby, Quebec. *"I love it when people ask me where I'm going... I answer with a smile: ALASKA!"*... Since his departure, he has presented his vision and his "approach to the challenges of life" more than 25 times to all kinds of groups/organizations/schools with a very positive reception each time.

Follow his **CRAZY TOUR** through his Facebook page and his website www.pleinairenor.ca with photos, videos, links to interviews and his GPS position when he is on the road.

It is by bicycle that the inspiring sportsman from Granby, in Quebec, left for a speaking engagement tour that will take place over 7 months and 12 000 km, from one end of the country to the other, to meet youths, people and organizations who will want to receive him to discuss with him and take advantage of the inspiring message he carries in his heart and in his head.

The joyful approach to challenges: ALWAYS WINNING! is the title of the inspiring talk he offers, both English and French, in the 30 communities where he plans to stop. The highlight of his **CRAZY TOUR** will be his 15th Ironman triathlon in Juneau, capital of Alaska... An Ironman triathlon combines **3.8 km** swimming, **180 km** cycling and **42.2 km** on foot. Pierre has 14 Ironman triathlons to his credit. By adding up all his endurance challenges since 2006, we get a total of 65 challenges. This 15th Ironman will be his 66th challenge.

Who is Pierre Beauregard?

During his first challenge in 2006, nothing suggested that he would become a speaker, author (of a book prefaced by none other than Pierre Lavoie) and columnist. It was in 2017 that he launched his project **PLEIN AIR EN OR** through which he also offers his services as an accompanist, guide, outdoor consultant as well as two great adventures for people without experience who are dreaming of it.

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Pierre Beauregard is available for interview now and throughout his adventure. **Possibility of becoming a radio contribution during the summer...** Note that communication is not instantaneous since I am on my bike, sometimes in areas without cellular services. I check my messages regularly.

Cities visited/calendar/info: www.pleinairenor.ca

Pierre Beauregard

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Photos available upon request

Credit: @kim.annand



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