

PRESS RELEASE

For immediate release

The last kilometers...

...of Pierre's **CRAZY TOUR**

...After 12 000 km on bike AND a solo triathlon (Ironman distance)



Montreal, QC, November 16th 2023 – Very early this Saturday morning, November 18th, Pierre Beaugard will begin his last day of cycling, from Montreal to Granby. This will complete the **CRAZY TOUR** initiated on April 9th, which took him from Granby (Quebec) to Juneau (Alaska), round trip... A journey of 14 500 km **including 12 000 km by bike**, over 7 and a half months, all while presenting his speaking engagement **“The joyful approach to challenges: ALWAYS WINNING!”** almost thirty times. *“Pierre has something unique in the world... What he does, cycling to an Ironman triathlon every year, his story and his message... It’s special and he must share it!”* says with enthusiasm Kathy King after seeing his talk for the third time (she discovered him in April in the first weeks of his **CRAZY TOUR**). As a member of the Canadore College team in North Bay (ON), she did everything to ensure that Pierre presented his talk at the college when he returned... That happened on November 1st.

Pierre got all the way to Alaska where he performed an Ironman distance triathlon... Yes Yes! You read that right... He traveled by bike, more than 6 000 km from home to take part in his 15th Ironman triathlon (which happens to be his 66th endurance challenge since 2006)... An Ironman triathlon combines **3,8 km** of swimming, **180 km** by bike and **42,2 km** on foot.

Follow his **CRAZY TOUR** via his Facebook page and his website www.pleinairenor.ca that contains photos, videos, links to interviews and his GPS position when he is on the road.

Who is Pierre Beaugard?

On his first challenge in 2006, nothing suggested that he would become a speaker and an author. It took him 10 years (from 2006 to 2016) to understand that he carried, in his heart and in his head, an inspiring vision... In the form of a speaking engagement and a book titled **“The joyful approach to challenges: ALWAYS WINNING!”**, he offers it (English/French) to all organizations, companies, sports or social clubs, senior homes or schools that want to receive him. On top of being a speaker and an author, Pierre is also available as guide, outdoor consultant, columnist, as well as offering two great adventures for people dreaming about it. All of that part of his project **PLEIN AIR EN OR**, launched in 2017.

– 30 –

Pierre Beaugard is available for interview throughout his **CRAZY TOUR**.

Cities visited/calendar/info: www.pleinairenor.ca

Pierre Beaugard

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Photos available upon request

Credit: @kim.annand

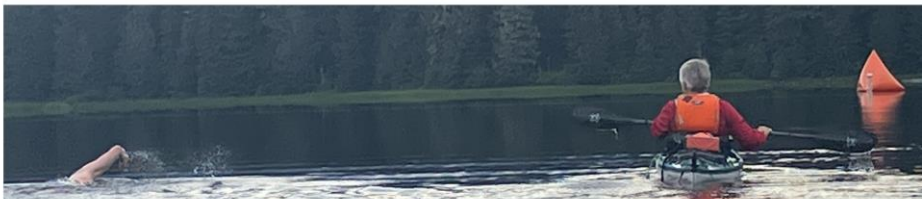


credit photo: @kim.annand



Credit: PLEIN AIR EN OR

August 6th 2023- 66^h long distance challenge since 2006 - 15^h Ironman distance triathlon- Juneau, AK



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