

# Griffin Farms Pro Rodeo Sponsorship Tiers

## **PRESENTING SPONSOR: \$5000**

Your Company's Name and/or Logo will be displayed on all Promotional items as the PRESENTING SPONSOR of the event.

- 4X8 banner at Center Entry Gate
- A Sponsor Flag with your Company's Name and/or Logo will be flown while carried horseback multiple times throughout the show, as well as, presented during the Grand Entry
- 8 pack of VIP tickets each night of the Rodeo

## **OUT GATE SPONSOR: \$2500**

Your Company's Name and/or Logo will be displayed on the out gate. This gate is opened and closed more than any other gate throughout the rodeo for all animals to exit arena and receives most exposure throughout the show.

- 4X5 banner displayed on the out gate
- A Sponsor Flag with your Company's Name and/or Logo will be flown while carried horseback multiple times throughout the show, as well as, presented during the Grand Entry
- 6 pack of VIP tickets each night of the Rodeo

## **BUCKING CHUTE SPONSOR: \$1000**

Your Company's Name and/or Logo will be displayed on one of six Bucking Chutes. Recognition each time a horse/bull/sheep is bucked out of the chute you have sponsored.

- 3X6 banner displayed on a bucking chute
- A Sponsor Flag with your Company's Name and/or Logo will be flown while carried horseback multiple times throughout the show, as well as, presented during the Grand Entry
- 4 pack of VIP tickets each night of the Rodeo

## **RODEO CLOWN SPONSOR: \$1000**

Your Company's Name and/or Logo displayed in arena and announced when Clown is introduced and throughout the show.

- 3X4 banner displayed in the arena
- 4 pack of VIP tickets each night of the Rodeo

## **ANNOUNCER SPONSOR: \$800**

Your Company's Name and/or Logo displayed on the announcer stand and recognized throughout the show from the welcoming announcement to the good night announcement.

- 3X4 banner will be displayed on announcer stand
- 2 pack of VIP tickets each night of the Rodeo

## **EVENT SPONSOR: \$750**

Your Company's Name and/or Logo displayed in the arena and recognized during your chosen event.

- 3X3 banner displayed in the arena
- 2 pack of VIP tickets each night of the Rodeo

**\*\*SEVEN EVENTS TO CHOSE\*\***

1. Bronc Riding
2. Calf Roping
3. Breakaway Roping
4. Steer Wrestling
5. Team Roping
6. Barrel Racing
7. Bull Riding

**MUTTON BUSTIN' SPONSOR: \$600**

Your Company's Name and/or Logo displayed in the arena and recognized during Mutton Bustin'. This event pulls from the audience and is a big crowd favorite!

- 3x3 banner displayed in the arena
- 2 pack of VIP tickets for one night of the Rodeo

**PICKUP MEN SPONSOR: \$500**

Your Company's Name and/or Logo displayed in the arena and recognized throughout the show. The pickup men are to rescue the contestants off the Wild Bronc after the 8 second buzzer sounds, to protect the cowboys during bull riding and pushing the bulls out of the arena once their ride is over.

- 3X3 banner displayed in the arena
- 2 pack of VIP tickets for one night of the Rodeo

\*If you choose to sponsor both Pickup Men at the price of \$1000, your company will receive a 4 pack of VIP tickets to be used both nights. Banner size will change to 3X5.

**BULL FIGHTER SPONSOR: \$500**

Your Company's Name and/or Logo displayed in the arena and recognized throughout the show. The Bull Fighters protect the cowboys during the bull riding event, untie each calf in calf roping, set up barrels for the barrel racing, and help our little Mutton Bustin' cowboys and cowgirls.

- 3X3 banner displayed in the arena
- 2 pack of VIP tickets for one night of the Rodeo

\*If you choose to sponsor both Bull Fighters at the price of \$1000, your company will receive a 4 pack of VIP tickets to be used both nights. Banner size will change to 3X5.

**RODEO JUDGES SPONSOR: \$500**

Your Company's Name and/or Logo displayed in the arena and recognized when judges are introduced at the beginning of the rodeo and throughout the entire rodeo.

- 3X3 banner displayed in the arena
- 2 pack of VIP tickets for one night of the Rodeo

\*If you choose to sponsor both Bull Fighters at the price of \$1000, your company will receive a 4 pack of VIP tickets to be used both nights. Banner size will change to 3X5.

**FRIENDS OF RODEO: \$500**

Your Company's Name and/or Logo displayed in the arena and recognized during the Pre-Show and Intermission.

- 3x4 banner displayed in the arena
- 2 pack of VIP tickets for one night of the Rodeo

**FANS OF RODEO: \$250**

Your Company's Name and/or Logo displayed in the arena and recognized either during the Pre-Show or Intermission.

- 3X3 banner displayed in the arena

**Please do not hesitate to call if you have any questions!**

**Deep South Rodeo Productions:**

**Jeremy W. Smith 205.908.5049 or Robin Hope Smith 205.789.8199**

**Griffin Farms:**

**Lindsey Griffin 205.535.0137**