



# ↑ Level Up ↑ Your Dating Game



***by Tamika Michelle Johnson AKA "The Matchmaking Attorney"***

Let's face it, it is hard out here in these dating streets – especially as a successful, educated, single professional.

We're more focused on continuing to perfect our craft and achieving the next level of greatness.

In the process, we're creating a legacy and comfortable lifestyle for ourselves. Add children, family, hobbies, and a little rest & relaxation to the mix, the thought of focusing on finding the time to meet and date new prospects to potentially share your life with is absolutely daunting.

You tell yourself that if you could just find one good person who embodies similar values as you that things would be fine. A companion who is open to commitment and marriage. How is it that this simple request is this hard?

It's hard because many people fail to apply the same level of dedication to dating & relationships as they have their career, education, spirituality, and business.

Do not fear though. It's never too late to become more intentional about your romantic life, and I am here to give you a few tips to "Level Up Your Dating" in 2022 so you can fill your dating calendar, which



in turn will increase your dating pool and relationship prospects. The key is to execute these tips **CONSISTENTLY** and not just occasionally try one or two of them. You cannot thrive in your business or education if you do not put the work in, and the same thing applies to dating and relationships.

So, now that you've decided to put the effort into leveling up your dating life, here are some tips to get you there.

### 1) **SET A DATING GOAL**

Decide how many dates you want to go on, either weekly or monthly. If you primarily meet people online, log on at least once a week and contact at least 20 prospects. Send short, personalized messages (no more than 2-3 sentences)

and go from there. If your goal is to meet or connect with 1-3 new contacts a week either on the phone or in person, reach out to at least 20 people.

After going through this process for a few weeks you'll get a better feel for how many initial contacts you'll need to make to reach your actual meeting goal, so adjust accordingly.

Now, if you prefer to meet new potential dates in person, approach at least 5 men/women a week. Before you do though, observe their ring finger and confirm that it is bare. While this is no guarantee as to whether a person is married or single, it's at least an initial vetting process and should be respected.

### 2) **CREATE A "DATING CARD"**

We all have business cards for professional and networking purposes, but do you have a "Dating Card" to share with people? If not, dating cards are great to pass on to someone whom you have an interest in, but without all the identifying information as on your business card.

A nice casual photo of yourself, with only your first name (if it's a common



name), initials, or nickname. You'll also want to use a virtual or google number as opposed to your business or personal number. If the connection ever goes anywhere, then you can always give them your real number when you are comfortable.

### 3) **ATTEND NON-INDUSTRY EVENTS & CONFERENCES**

We're all used to attending professional events within our industry and social events to our liking. But have you considered attending a non-industry event or conference or non-typical social function?

If you want to meet doctors, reserve a room at the host hotel where the next medical conference is being held. During non-conference hours, sashay your way to the hotel lobby, bar, or restaurant and mix and mingle with attendees, especially those that you are interested in getting more acquainted with.

Now, don't actually purchase a ticket or attend the conference, simply get a room at the host hotel. You can do this solo or grab a friend or two and make it a fun weekend and explore a new city,

country, resort, or island.

### 4) **MASTER THE ART OF FLIRTING**

I'll be the first to admit that it is way easier to master the art of business, law, processes, delegating, sales (well, maybe not sales, but you get the picture) than it is to flirt. Many people flourish in their respective professions but are not as confident in navigating personal interactions, especially in the beginning.

Flirting is more than a sexy suit or outfit. It's the cadence in your speech, the tilt of your head, a nice white smile. Flirting is the delicate balance of conversation that gives a hint of your intelligence but is not too deep for an initial meeting. It is also about being conscious that flirting is attractive at all stages of courtships and relationships.

Now, if you are unsure of how to approach someone that you're interested in getting to know better, be sure to check out the article on "Mastering the Art of Flirting" by relationship coach Kelly R. Whaley in the January 2022 issue of Platinum Magazine.



*Tamika Michelle Johnson*

## 5) **PRACTICE, PRACTICE, PRACTICE**

There's no other way to get good at dating than to date – often. Stop expecting the next person that you meet to be the one. Until you are in a **MUTUALLY** exclusive relationship, continue dating.

Men tend to be way more efficient in dating because they do just that.

Women tend to be monogamous fairly early, focusing on the man that they are most interested in at the moment, even if they are not in a relationship.

Can the thought of dating multiple people at one time be overwhelming? Sure. But so was perfecting your professional craft in the beginning. The

more you did whatever it is that you do, the easier it became. And you learned methods, techniques, and shortcuts to be more efficient in your job or business. Repetition made you a Boss. The old saying of “Practice makes Perfect” applies in ALL areas of your life.

There are plenty of other tips that can get you to “Level Up Your Dating” from here on after, but consistently doing the above will get you started. As a final note though, when you are dating, be sure to have an open mind and be inclusive. Your dating pool should encompass men and women of different races, heights, education levels, attractiveness, etc. Good people come in all different body types and physical packages. Happy Dating!

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