

SHOWCASE

WHERE IDEAS TAKE SHAPE AND VISIONS COME TO LIFE

NOGGIN
CREATIVE

CHECK OUT OUR CAPTIVATING CASE STUDIES

In these pages, we delve into the intricate details of design thinking and the strategic decisions that shaped the final outcomes.

From branding transformations that breathe new life into identities to web designs that seamlessly merge form and function, each case study is a testament to our commitment to delivering not just aesthetically pleasing visuals but solutions that resonate with purpose. Join us in exploring the stories behind our designs.

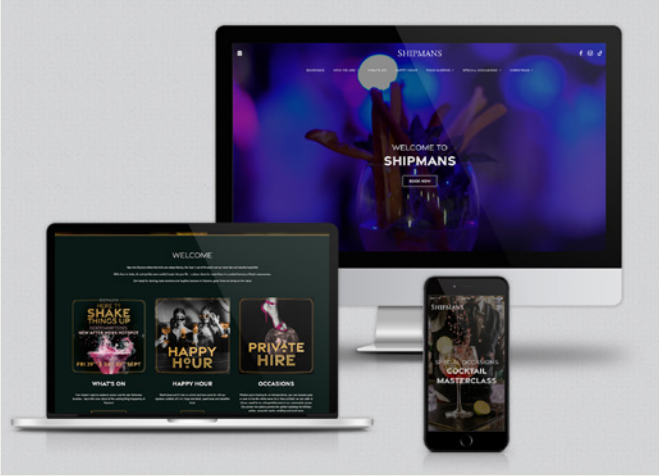


SHIPMANS RELAUNCH

Noggin Creative were tasked with re-branding the pub and injecting some fun, humour and colour into the already well established establishment! Cocktails, happy hours, DJ sets and mixology were on the agenda in order to shake things up and make Shipmans the new place to be.

Noggin Creative have produced menus, posters, social media images, promo cards and flyers as well as designing and building the new website.

All assets follow the new brand guidelines and have the consistent and distinctive look that stands out to its target audience.



CORUS HOTELS

Noggin Creative works with Corus Hotels, primarily for their hotel, Burnham Beeches. We have created a number of brochures for the hotel, the meetings & events, Christmas and weddings, alongside a brochure for the hotel management company IHM.

All printed collateral for the burnham beeches hotel are slowly being brought up to date with the new branding.



HDI

we have worked with HDI to refine their branding and create a brand guidelines document for the logo and it's usage to ensure the brand is fluent and has consistency across all platforms.

Since then we regularly create posts for linkedin, charts, emails, case studies and mini animations as well as some assets for their conference event.



VOLCANO FALLS

Noggin Creative was initially tasked with creating the themed logos for the new site and also creating consistency across all sites with updates to signage and menus.

Each of the 3 logos were required to follow a style so they were all recognisable as a suite. Once the logos were created, designs for the digital scorecards and food & drinks menus were created.

All sites have now had printed menus and screens created so there is consistency with the brand across the country.

Digital exposure is also now following a style that is recognisable to their clientele.



LASERSTATION

Noggin Creative partnered closely with the LaserStation team to revamp and maintain their printed assets, ensuring a cohesive and professional brand image across all materials including the menus, posters, screens and gift vouchers.

The refreshed materials effectively communicated LaserStation's brand identity, values, and offerings, positioning them as a leader in their industry and leaving a lasting impression on their target audience.

THE FOOD STATION
REFUEL HERE

HOT FOOD

- BEEFBURGER & FRIES (V)** £4.99
CLASSIC BEEFBURGER WITH LETTUCE, SERVED WITH FRIES
ADD CHEESE TO YOUR BURGER £1.00
- CHICKEN BURGER & FRIES** £5.99
SOUTHERN FRIED CHICKEN BURGER SERVED WITH LETTUCE,
MAYO & FRIES UPGRADE TO WAFFLE FRIES £2.50
- HOT DOG & FRIES (V) (GF)** £4.99
FRANKFURTER SAUSAGE IN A SOFT ROLL, SERVED WITH FRIES
UPGRADE TO WAFFLE FRIES £2.50
- LOADED NACHOS (V) (GF)** £5.99
NACHOS LOADED WITH CHEESE, SALSA, SOUR CREAM,
GUACAMOLE & JALAPENOS
- PIZZA SLICE & FRIES (V) (GF)** £5.99
2 SLICES OF MARGHERITA PIZZA & FRIES
- CHICKEN BITES & FRIES** £4.99
CRUNKY CHICKEN BITES SERVED WITH FRIES

STONEBAKED PIZZAS

- 12" MARGHERITA** £6.95
(V) (GF) THIN CRUST PIZZA WITH
RICH TOMATO SAUCE & CHEESE
- 12" PEPPERONI** £7.95
THIN CRUST PIZZA WITH RICH
TOMATO SAUCE, CHEESE
& PEPPERONI

SIDES

- FRIES £3.50
- WAFFLE FRIES £4.50
- CHEESE £1.00

DESSERTS

- ICE CREAM TUB £2.00
- MILKSHAKE £4.00
(CHOICE OF FLAVOURS)

245
FOR ALLERGEN INFORMATION
PLEASE SPEAK TO A MEMBER OF THE TEAM

LASER STATION

YOU DON'T JUST PLAY THIS GAME
YOU'RE IN IT!

LASER MISSIONS BIRTHDAY PARTY PACKAGES

COMBO SPECIAL OFFERS!

WWW.LASERSTATION.CO.UK

FIND US IN FUNSTATION, UPSTAIRS
ST STEPHEN'S SHOPPING CENTRE
OPEN 7 DAYS A WEEK

LASER STATION

GIFT VOUCHER

NAME

EMAIL

CODE

TERMS & CONDITIONS APPLY
CHECK OUT THE FOOD DISCOUNT ON REVERSE!

LASER STATION

REFUEL YOUR MISSION WITH
10% OFF
YOUR FOOD BILL

VALID UNTIL

WWW.LASERSTATION.CO.UK

FOOD MUST BE PURCHASED ON THE DAY OF ACTIVITY REDUCTION
VALID ON FOOD ONLY DOES NOT INCLUDE DRINKS

JURASSIC GRILL

Noggin Creative has been working with Jurassic Grill since the dawn of time! (...Well, the dawn of their time). We created all the elements for the launch of their first restaurant back in 2019, including (but not limited to) menus, flyers, signage, social media posts, merchandise and large format signage.

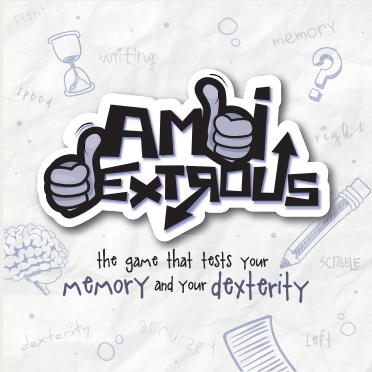
Fast forward a few years and Jurassic Grill have opened 4 restaurants across England and Scotland and have also launched a new dessert and cocktail bar, Jurassic Ice!



BRANDING

Branding is the strategic process of creating a distinct identity for a product, service, or company through consistent visual elements. Your branding fosters recognition, trust and loyalty.

Here are some examples of branding / logo projects completed by Noggin Creative...



WE ARE A STUDIO OF COLLECTIVE TALENTS...



KAYE

FOUNDER & CREATIVE DIRECTOR

Noggin Creative was founded by Kaye in 2014.

Kaye has a reputation built on referrals and Noggin Creative has a **very** high retention rate.

“Our clients use us for top creative solutions and ideas, a meticulous attention to detail, the swift turnaround times and our true passion for a client’s brand and success.”

EXPERTISE:

Creating cohesive brand identities

Elevating brand presence

All things print design

Engaging social media images

CHARLIE

ANIMATION & DESIGN

Charlie is a brilliant all-rounder who works to brand guidelines with precision and creative flair. He creates animated videos alongside photo-retouching and reformatting campaigns across multiple formats.

HARRIET

CREATIVE DESIGN

Harriet is not just a graphic designer; she’s a fountain of creativity, always brimming with fresh and innovative ideas. Her approach to design is a blend of passion and playfulness, she weaves her unique perspective into each visual concept.

ADAM

3D DESIGN

Adam is a talented 3D graphic designer adept at transforming concepts into stunning visual realities. With a blend of technical expertise and artistic vision, Adam inspires and innovates in the ever-evolving field of 3D graphic design.

CRAIG

WEBSITE

Craig is your go-to maestro for bringing websites to life. With Craig at the helm, get ready to embark on a web-building adventure that’s both awe-inspiring and user-friendly!

WHAT WILL IT COST ME?

As every project is different, we give estimates based on an hourly rate and on the common tasks required for your project. An estimate is a guide and any deviations from the estimate will be communicated as early as possible.

HOURLY RATE: £70.00

DAY RATE: £450.00

Minimum charge per project: £65.00 | Price plans and estimates can be discussed | Shutterstock Image Download: £15.00 per image.

Printing quotes available on request

PLEASE GET IN TOUCH TO TALK ABOUT OUR RETAINER PACKAGES

THE SMALL PRINT

Prices for Services may change at any time.

Invoices are sent at the end of the month for works completed in that month and payment is required by the date shown on invoice (2 weeks).

Late payments will incur interest and services may also be suspended until such amount is paid.

This will not affect existing orders unless the information you provided us in relation to your order was materially different from the information we required in order to provide the Services (for example, measurements or content etc.)

By placing an order for services with Noggin creative, You agree that:

- (a) you will pay the Price for the Services;
- (b) you will provide complete and accurate information when starting a new project;
- (c) you will comply with these Terms, when placing an order for Services; and
- (d) in reading and accepting these Terms, you are aware of and understand your rights and responsibilities, and if you are not sure, you have contacted us for more information.

You understand that we are not liable for any delay or failure to provide the Services which arises as a result of your failure to comply with this clause.

WE ARE SO EXCITED TO KICK START YOUR PROJECT WITH YOU!

Please do get in touch with any questions.

CONTACT ME



HELLO@NOGGIN-CREATIVE.CO.UK

07411 913 589

WWW.NOGGIN-CREATIVE.CO.UK