## Physician Performance LLC

# IN FOCUS

#### **Colorectal Cancer Awareness Month**



#### **Colorectal Cancer Awareness**

Raising awareness for colorectal cancer is critical to saving lives. March is Colorectal Cancer Awareness Month, but you can raise awareness year-round.

### The American Cancer Society's estimates for the

#### number of colorectal cancers in the United States for 2024 are:

- About 106,590 new cases of colon cancer (54,210 in men and 52,380 in women)
- About 46,220 new cases of rectal cancer (27,330 in men and 18,890 in women)

Talk with your patients about early screenings and their options. A handout you can use to teach your patients more about colorectal cancer, what symptoms to look for, and a tool that patients can use to determine the best colon cancer screening test for them can be found <u>here</u>.

For more general information on colorectal cancer awareness from the CDC, click here.

To find a gastroenterologist in the BILHPN network, click to access the **Provider Directory - BILH Performance Network (bilhpn.org)** 

Please reach out to me if you have any questions or concerns. I can be reached via email at <u>PLLCAdministration@bidmc.harvard.edu</u> or leave me a message at (617) 632-9728, and I will get back to you.



**Deb Schoenthaler, Executive Director** 



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