



Don't Let ISO Conduct Another Review!

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Seems counterintuitive, but it happens all of the time. Many Fire Chiefs have a belief that their ISO evaluation is just something that happens. They get a notification from ISO and begin to respond to requests for data and just let the process play out. In the end, ISO tells them their Public Protection Classification score and we move on!

The real point of the title is to stop the practice of just letting the evaluation take place and hoping for the best. There is now a way to receive an estimated Public Protection Classification rating based upon ISO's Fire Suppression Rating Schedule.

Through a proprietary process that took nearly four years of research and programming, Five Trumpet Advisors now offers the only automated PPC Estimate service in the nation. The process evaluates the same data needed for your formal evaluation but is presented with the value proposition that getting an estimate eight-to-ten months before your scheduled evaluation gives you time to maximize your success.

Here is one example. ISO credits training in seven different categories. However, they aren't all worth the same credit and that's not disclosed in the Fire Suppression Rating Schedule. Therefore, if your estimate demonstrates that you are short on hours, our process shows you which categories offer you the most points for your investment of time. And, with an eight-to-ten-month window to get ready for your evaluation, you can be certain that any additional investment in training will be well spent!

Our estimate includes a detailed report of all accumulated points and gives jurisdictions an opportunity to address gaps in their data as well as gaps in their operations that are costing them points. Additionally, the report will provide specific recommendations that will help improve your score, whether you are trying to achieve a higher level or defend your current score.

Call or email today for more information. Pricing starts at \$4,850 for a department with up to five stations and/or 100 career, combination or volunteer firefighters. Your estimate comes in a written report and includes your score, the complete excel workbook results for all areas of the Fire Suppression Rating Schedule and specific areas for improvement.

There is a better way. Let Five Trumpet Advisors show you today.