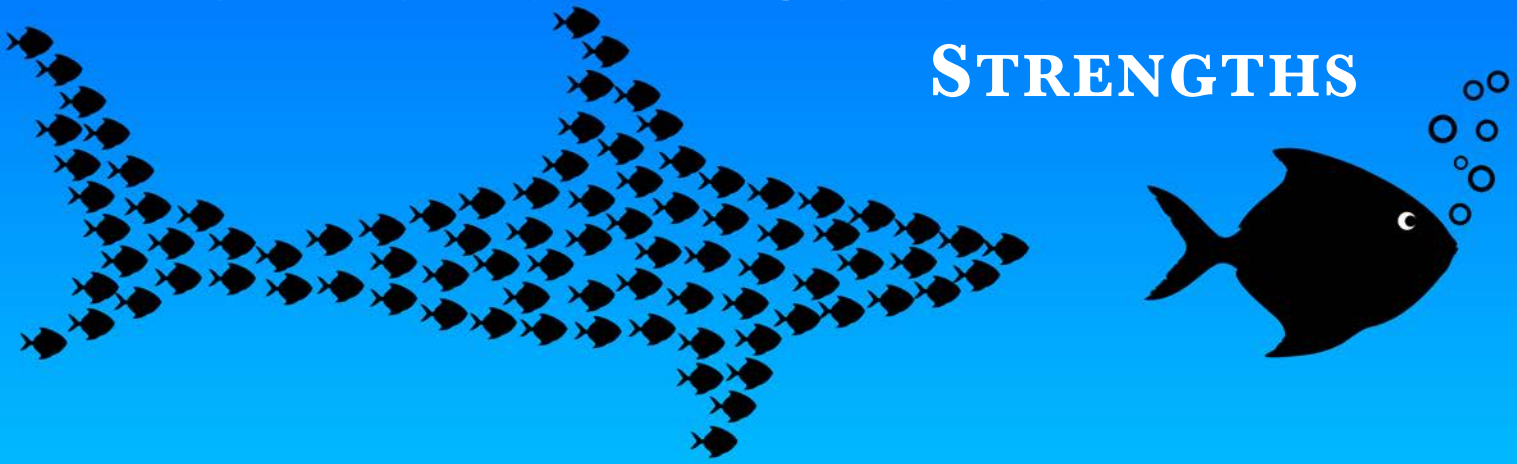




# LEVERAGING THE CONGLOMERATE STRENGTHS



In most instances, corporate power centers have inherent untapped strengths. Leveraging strengths within conglomerates can be a challenge, and best practices are seldom unheard of — with no references. With first-hand experience of not just being on the sidelines but participating in developing the ways, means, and methods of consolidating conglomerates' strength, Striking Ideas can unlock value with a new wave of opportunities for those willing to engage.

Leveraging untapped strengths within conglomerates can open internal synergies and bring competitive advantage, efficiencies, and brand strength.

With in-depth working knowledge, insights, and nuances in shaping and executing programs, Striking Ideas has the capabilities to facilitate long-term success within its ecosystem.

**POTENTIAL OUTCOMES** — (1) Group wide synergies that were untapped are now unearthed. (2) Overall corporate brand is perceived as a stronger entity. (3) Can open new opportunities.