

Privacy Policy

1. Who we are

AmeriLink Trade Ltd is the data controller.

Registered office: 167-169 Great Portland street, 5th floor, London, W1W 5PF, UK

2. The personal data we collect

We collect the following information when you submit a form on our website:

- First name
- Last name
- Email address

3. Why we collect this information

We use this information to:

- Respond to your enquiry
- Provide the information or services you requested
- Maintain basic administrative records

4. Our lawful basis for processing

We process your personal data on the basis of legitimate interests (responding to enquiries and running our business) or consent when you actively opt in to receive marketing emails.

You may withdraw consent at any time by contacting us.

5. How long we keep your data

We keep enquiry information only for as long as necessary to respond to your message and manage any follow-up.

We review and delete enquiry data after 12 months, unless you ask us to remove it sooner.
If you join our mailing list, we keep your details until you unsubscribe.

6. Who we share your data with

We do not sell your data.

We may share it with trusted service providers who help us operate our website or email system. These providers only process data under our instructions.

7. International transfers

If any service provider stores data outside the UK, we ensure appropriate safeguards are in place (such as UK-approved standard contractual clauses).

8. Your rights

Under UK GDPR, you have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion
- Object to processing
- Withdraw consent (where applicable)
- Lodge a complaint with the ICO

For any privacy-related questions or requests, contact us.