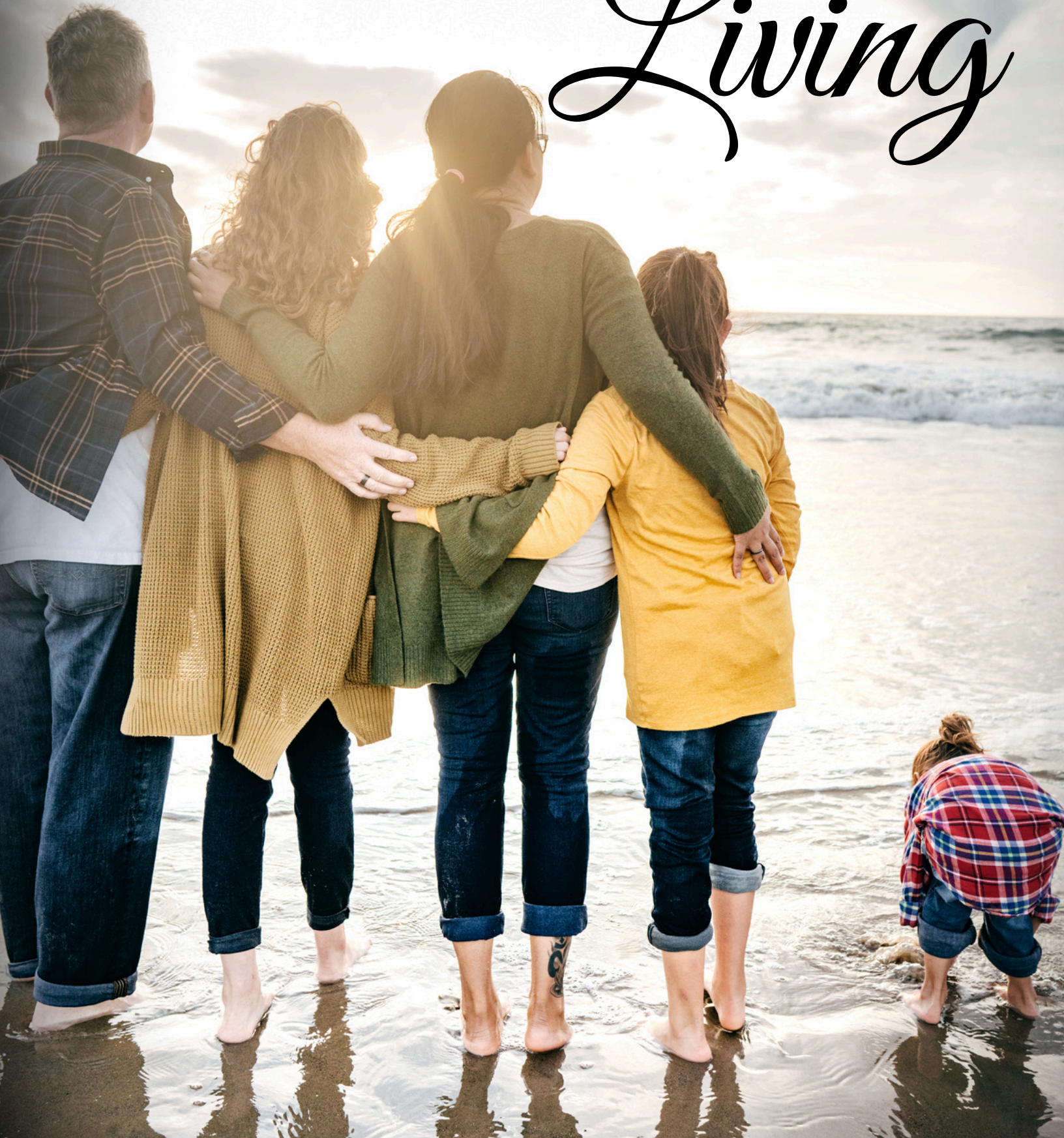


INFINITE CORE

2025-2026 MEDIA KIT

Living



INFINITE CORE



Living

Our Mission

is to inspire and empower individuals and organizations by providing actionable insights and holistic strategies in the areas of stress management, relationship coaching, and personal growth. The magazine seeks to offer valuable resources for readers to live their best lives, with a focus on emotional balance and personal development, while fostering a sense of community among wellness enthusiasts and entrepreneurs.



Our Vision

is to become a leading platform for transformative content that nurtures the well-being of its readers. By featuring expert advice, practical tips, and thought leadership, the magazine strives to create a space where individuals can continuously grow, connect, and find the tools they need to thrive in their personal and professional lives. Through the power of holistic wellness and community engagement, Infinite Core Living envisions a world where individuals are empowered to live with greater peace, purpose, and fulfillment.

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Infinite Core Living

is a bi-monthly e-magazine designed to inspire and empower individuals and organizations. With a focus on stress management, relationship coaching, and personal growth, our publication offers actionable insights and holistic strategies to help readers live their best lives.

Key Features:

- Expert articles from thought leaders and practitioners.
- Practical tips for emotional balance and personal development.
- A unique platform for wellness enthusiasts and entrepreneurs.

Infinite Core Living was born from the belief that healing and personal growth should be accessible, soulful, and deeply connected to our purpose.

- Shawn Renee, Founder of Infinite Core

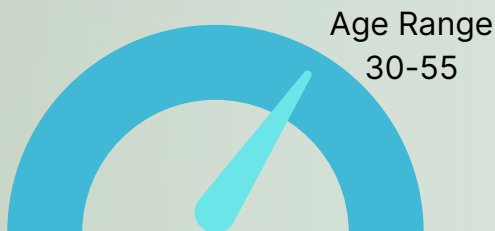
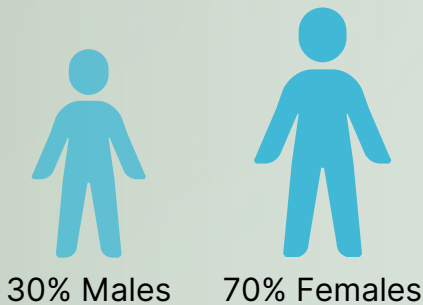
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*Our journeys to balance and self-healing begin with
presence, purpose, and community.
— Infinite Core Living*

Living

Demographics

Understanding the core of our audience
for tailored wellness and coaching
services.



	Men Samples	Men Workforce	Women Samples	Women in Workforce
Any Hours	39,676	94,791,831	36,626	85,596,190
30+ Hours Weekly	32,499	77,275,828	27,439	63,995,396
40+ Hours Weekly	30,084	71,249,650	23,293	54,345,921

2024 ASEC

	Men	Women
Top 10%	\$170,600	\$124,300
Top 5%	\$232,451	\$168,504
Top 1%	\$515,511	\$327,060

2024 ASEC

Psychographics

- Health-conscious and spiritually aligned.
- Devoted to holistic wellness, self-improvement, and emotional well-being.
- Challenges: Burnout, relationship struggles, work-life balance.
- Goals: Achieve balance, reduce stress, and find empowerment.
- Desire for Empowerment
- Need for Support
- Aspiration for Inner Peace
- Commitment to Personal Growth
- Desire for Authenticity
- Environmental and Social Responsibility
- A Sense of Belonging
- Active on Social Media
- Seeks Guidance and Mentorship
- Preference for In-Depth Content
- Empowerment through Knowledge
- Healing is a key motivator
- Motivated by Lasting Life Changes
- Midlife Transitioners
- Caregivers and Nurturers

*Wellness is the journey to our
authentic selves, lived with purpose.
—Shawn Renee*

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Sponsorship Opportunities

Full-Page Ad: \$175

Showcase your brand with maximum impact and visibility.

Half-Page Ad: \$125

A cost-effective option with high visibility.

Quarter-Page Ad: \$75

Ideal for highlighting a product or service.

Article Contribution: \$250

Share your story or expertise with a full-page editorial feature up to 2,500 characters plus contributor contact information.



Front Cover + Article + ½ Page Ad: \$ 500

Full-page editorial feature up to 4,000 characters plus contributor contact information.

<p>Full Page (bleed*) 8.625"w x 10.75"h include 0.25" bleed (non-bleed) 8.125"w x 10.25"h</p>	<p>Half Page (horizontal) 7.75"w x 4.75"h</p>	<p>Half Page (vertical) 3.75"w x 9.75"h</p>	<p>1/4 Page 3.75"w x 4.75"h</p>
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Full Page Ad (Color)

Half Page Ad (BW)

Quarter Page Ads

Advertising

- File formats accepted (.jpg, .pdf, etc.)
- Resolution: 300 DPI (dots per inch) minimum
- Format: PDF (preferred), or high-res JPEG/PNG
- Color Mode: CMYK or RGB
- Deadline for submission for each issue is the 15th of each month.

Editorial Article Contribution

- Submit as a Word Document (.doc/.docx)
- Include 300 DPI headshot
- Images used in article should be royalty-free or owned by the contributor, and also 300 DPI

INFINITE CORE



Living

**Submission
Deadline:**
15th of The
month prior to
distribution.

Take advantage of special rates for multiple issues.

Ad Option	Standard Price	Description	Founding Sponsor Perks
Full-Page Ad	Ad Rate \$175 Design Fee: \$100	Showcase your brand with maximum impact and visibility.	<ul style="list-style-type: none"> ♦ VIP ticket to the bi-monthly Infinite Core Circle ♦ Social media spotlight (1 post) ♦ Priority ad placement ♦ Professional Press Release
Half-Page Ad	Ad Rate \$125 Design Fee: \$75	A cost-effective option with high visibility.	<ul style="list-style-type: none"> ♦ VIP ticket to the bi-monthly Infinite Core Circle ♦ Social media group post ♦ Complimentary newsletter mention ♦ Professional Press Release
Quarter-Page Ad	Ad Rate \$75 Design Fee: \$50	Ideal for highlighting a product or service.	<ul style="list-style-type: none"> ♦ VIP ticket to the bi-monthly Infinite Core Circle ♦ Group social media thank-you ♦ Professional Press Release
Article Contribution	\$250 Includes (2) complimentary revisions	Full-page editorial (up to 2,500 characters) plus your contact info.	<ul style="list-style-type: none"> ♦ Custom social post promoting your article ♦ Feature in launch email blast ♦ VIP ticket to the bi-monthly Infinite Core Circle ♦ Professional Press Release
Front Cover with Featured Article (Front Cover + Article + ½ Page Ad)	\$500 Includes (2) complimentary revisions	Featured editorial (up to 4,000 characters), ½ page ad, and front cover spotlight.	<ul style="list-style-type: none"> ♦ VIP ticket to the bi-monthly Infinite Core Circle ♦ Professional Press Release ♦ Dedicated social post + story ♦ Email newsletter feature ♦ Top placement in issue

Bonus:

Exclusive Infinite Core Circle Access
Priority access to live events and collaboration features
Early access to future advertising opportunities

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Sample Ads



Living

Discover the Book
That's Shifting
Lives!





Who Me?
*Creating
YOUR
Excitement of Awareness!*
by Jaclyn Miller Zocoli
Don't just awaken — *ACT*.
Scan the QR code to
grab your copy now!
Start your journey
today! The new you
is waiting. **Order Now!**



Now Available

THE SAFETY DIVA




Scan to Connect

We Are Your Bridge to Safety, Compliance & Performance Excellence
At CDT EHS Consulting, we don't just manage risk —
we transform your safety culture to drive growth, equity, and results.
If safety is your priority, performance is our promise.
Let's build a culture where every worker is protected,
every process is compliant, and every leader is empowered.


**"Transforming Safety, Championing Diversity, and Inspiring Leadership Towards an
Empowering Future Without Limits"**

Expert EHS Consulting & Training for Construction
DE&I-Driven Risk Management Methodologies
OSHA Compliance, Site Inspections & Safety Leadership Coaching
MWBE-Certified Firm
Subject Matter Experts with 25+ Years of Knowledge & Experience

**Nationwide Services for Contractors,
Teams & Organizations**
Business Card: bliuq.me/RWMIWH2JeFGJ
Email: crystalturner@cdtehsconsultingllc.com
Phone Number: (914) 382-3827 Mobile



Crystal D. Turner-Moffatt, Ph.D. (2025)
MRes CSP SMP CHST—The Safety Diva™
CEO, CDT EHS Consulting LLC
Founder, The Safety Diva's™ Academy



AWAKENED
A special
creation by
Debra Lee
Murrow

Visual artist specializing
in large-scale community
murals and graphic
recording. Offers dynamic
keynote speaking that
inspires audiences while
creating live art
entertainment during
events. Transforms ideas
into powerful visual
narratives through real-
time artistic
collaboration, making
complex concepts
accessible and memorable
through vibrant, engaging
visuals.



An invitation to awaken your spirit through divine creativity!
Print this original adult coloring piece and let your soul awaken through
the sacred flow of art.

**DISCOVER THE POWER OF
PROPHETIC ART**
Unlock your artistic spiritual expression in our transformative
Prophetic Art Class. Learn to create art that speaks to the soul and
reveals deeper truths.

Limited spaces available • All skill levels welcome
colormeDebraLee@gmail.com

Scan to
Begin Your
Soulful Art
Journey



Bonus:

Exclusive Infinite Core Circle Access
Priority access to live events and collaboration features
Early access to future advertising opportunities

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2025-2026 Themes



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September 2025 – The Alignment Issue

Theme: “Rooted & Rising: Aligning Purpose with Action”

November 2025 – The Reflection Issue

Theme: “The Sacred Pause: Gratitude, Grace, and Letting Go”

January 2026 – The Integration Issue

Theme: “Truth in Motion: Building Forward from Within”

March 2026 – The Expression Issue

Theme: “Wholehearted Expression: Owning Your Voice, Living Out Loud”

May 2026 – The Nourishment Issue

Theme: “Rest to Rise: Ritual, Pleasure & Replenishment”

July 2026 – The Liberation Issue

Theme: “Unbound: Releasing Shoulds & Leading from Soul”

September 2026 – The Devotion Issue

Theme: “Sacred Structure: Devotion, Discipline & Flow”

November 2026 – The Wisdom Issue

Theme: “Return to the Root: Harvesting Lessons, Honoring the Journey”

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Why Partner with Infinite Core Living?

Niche Audience: Tap into a highly engaged readership of individuals dedicated to personal growth, emotional wellness, and holistic living. Our audience is specifically drawn to content that promotes self-improvement, spiritual growth, and a balanced life.

Cross-Promotion: Maximize your brand's visibility with cross-promotion opportunities across our robust channels. Benefit from exposure through our social media platforms, events, and workshops, reaching a wider yet targeted audience.

Perks: Enjoy exclusive recognition and special privileges, including discounted rates and locked-in pricing for future issues of the publication. This is an invaluable opportunity to position your brand as a key supporter of Infinite Core Living.

Brand Alignment: Partner with a publication that promotes empowerment, holistic wellness, and life balance. Aligning your business with Infinite Core Living places your brand alongside a trusted resource for individuals seeking transformation, growth, and harmony in their lives.

Increased Credibility: Being associated with Infinite Core Living, a respected name in personal growth and holistic wellness, can enhance your brand's credibility and visibility in the wellness community.

When we empower people to heal and grow, we ignite change in communities, businesses, and the world. - Shawn Renee, Founder of Infinite Core

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Distribution and Reach

At **Infinite Core Coaching**, we use a multi-channel strategy to ensure your ad reaches an engaged and motivated audience ready for personal and professional growth. By integrating your message into our growing platforms, we provide unique visibility and lasting value.

Email Newsletters

Our newsletters reach a loyal, engaged audience invested in self-improvement, emotional wellness, and business success. As we grow our subscriber base, your ad will gain increasing visibility and conversion potential. By aligning your message with our trusted content, we ensure a seamless connection with our audience, driving action.

Social Media Platforms

With a combined following of 35,000 + across Instagram, Facebook, Meetup, and LinkedIn, we provide a dynamic platform to amplify your message. Through targeted posts, interactive Stories, and engaging LinkedIn ads, your ad will reach a vast audience in real-time, gaining momentum with each interaction.

Live Events and Workshops

Live events offer unmatched opportunities to foster trust and engagement in real-time. Your ad will be showcased to attendees who are emotionally invested and actively seeking solutions to improve their lives and businesses. These personal connections ensure your message resonates deeply and encourages action.

Projected Growth

As our community continues to expand, your ad's reach will grow exponentially. Increased social media engagement, new subscribers, and more live events ensure your ad stays visible to an ever-growing, highly engaged audience. The result is compounded growth, increasing the impact and ROI over time.

The Infinite Core Difference

Advertising with Infinite Core Coaching means positioning your brand in front of a dedicated, growth-minded audience. As we scale our reach, your ad will maintain lasting value, ensuring long-term visibility and sustained results.

Past Appearances & Collaborations



INFINITE CORE

*We don't just share stories —
we spark transformation.*

-Shawn Renee, Founder of Infinite Core

Living

Let's Collaborate!

We'd love to feature your brand in our inaugural issue of Infinite Core Living. Don't miss this opportunity to connect with a passionate, engaged audience.



*Reserve your spot today and become part of
Infinite Core Living!*

Email: jones@infinitecorecoaching.com

Phone: (602) 753-5889

Website: www.infinitecorecoaching.com