



# Welcome to Newcastle Dynamo Football Club

*Developing football players with the highest of standards*

## Social Media, Video and Photography Policy 2024/2025

Newcastle Dynamo (the club) is a child centric, a player centric football club. We are aware of our responsibility to safeguard every child. We are committed to providing a fun, safe environment to enable our children to play football. A child is anyone under the age of 18. We follow the FA's safeguarding children policies and procedures and work closely with the FA to ensure our safeguarding standards are both compliant and fit for purpose.

We are also aware of our responsibility to safeguard our volunteers and staff members.

We like to utilise social media applications, platforms to promote our football club, for sharing club information, photographs and video's. This may include team and individual's photographs, video's. We like to share/post photographs and video's from both matches and coaching sessions. As a parent/carer, you have the choice to opt out, if you/your child is not comfortable with this.

The social media applications, platforms we use, include:

- X
- Threads
- Facebook
- TikTok
- Instagram
- The clubs website

We will also share posts with groups we are associated with, for example, Northumberland FA, Northumberland Football Leagues and other football related groups. The club publishes regular social media posts, as follows:

- Team of the week
- Match footage, still images
- Next match details
- Match reports
- Player profiles

Our teams Managers may manage a team Facebook page should they wish to do so for parents and followers to enjoy.

We will not send friend requests and/or follow requests to or accept children's requests to friend our social media. We will not respond to any messaging etc. from any of our children. We aim to use social media sensibly, responsibly to promote our football club, our players, coaching staff, other members and our football teams. Our posts will be designed using consistent, approved designs/templates. Use of social media will be carefully monitored and controlled by the clubs Committee.

We encourage our parents/carers to follow our social media and like our posts.

Every team will have a WhatsApp group which Managers will use to communicate information to parents/carers, such as, matchday details, social events and coaching session details. These groups are not to be used for social purposes. The club also uses the 'Matchday' app to record match results etc.

Our Managers and other members will be made aware of this policy and will ensure that everyone understands what is acceptable and what is unacceptable in terms of video footage, photograph's and social media. The club will deal with any breaches quickly. Only specified people will be given authority to take video's, photographs and make social media posts on behalf of the club.

Any misuse of social media, cyber-bullying reported, will be investigated and where found proven, will be subject to disciplinary proceedings. The club will not tolerate any misuse or cyber-bullying of its players, parents/carers or members.

Should you have any queries, please email the clubs Chaiman at [chair.newcastledynamofc@outlook.com](mailto:chair.newcastledynamofc@outlook.com)