Free Small Business Technology Assessment

Protect Your Business from Cybersecurity Threats & Avoid Costly Downtime
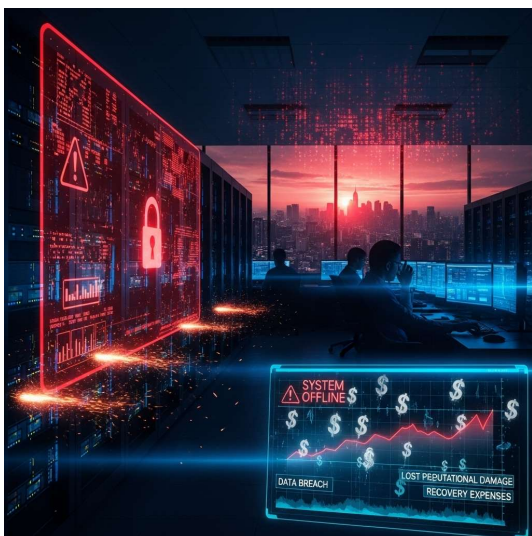
Why Cybersecurity Matters for Your Small Business

Running a small business today means depending on technology every day. From customer data to payment systems and employee communication, your business relies on technology to stay connected and competitive. Unfortunately, cybercriminals know this—and they often target small businesses because they assume you're easier to breach.

The truth is, small businesses face the same cyber threats as large corporations: phishing, ransomware, weak passwords, and outdated software. Any of these can result in downtime—hours or days when your business cannot operate, communicate, or serve customers.

Downtime costs more than lost revenue. It damages your reputation, erodes customer trust, and disrupts your employees' ability to do their jobs. In fact, studies show that small businesses can lose thousands of dollars for every hour of downtime.

This is why taking a proactive approach to cybersecurity is essential. Our Free Small Business Technology Assessment is designed to identify your risks, highlight hidden vulnerabilities, and give you an action plan to prevent costly downtime.

The Hidden Costs of Downtime

Many business owners don't realize how much downtime really costs until it happens. For example, imagine a ransomware attack locks you out of your point-of-sale system. You can't process sales, employees are idle, and customers start looking elsewhere. Every hour you're offline adds up to significant losses—not to mention the cost of recovery.

It's not just financial. Downtime hurts employee morale, frustrates clients, and damages your reputation. Customers expect fast, reliable service. If your systems go down, they may lose confidence and take their business elsewhere. What seems like a temporary problem can have long-lasting effects.

Small businesses are prime targets because hackers know many don't update software regularly, train staff on scams, or back up critical data. In fact, nearly half of all cyberattacks target small businesses. The lack of preparation makes it easy for cybercriminals—and costly for you.

Our Free Technology Assessment provides an affordable solution: peace of mind. In less than an hour, we'll pinpoint your most urgent vulnerabilities and provide clear recommendations to strengthen your cybersecurity without overwhelming your budget.

How the Free Technology Assessment Helps You

Our Free Small Business Technology Assessment isn't a sales pitch—it's a roadmap to better protection. You'll get real insights tailored to your business, so you know exactly where you stand and what steps to take next.

What You'll Gain:

• Risk Identification – Where your systems are most vulnerable to attacks.

• Downtime Prevention – Practical fixes to keep operations running smoothly.

• Data Protection – Steps to secure sensitive financial and customer data.

• Action Plan – A customized roadmap to strengthen your cybersecurity.

☑ Technology Checklist for Small Business Owners

Cybersecurity Basics

☐ Antivirus software on all devices

☐ Strong passwords + MFA

☐ Phishing training for staff

☐ Firewall & secure Wi-Fi

Data Protection

☐ Daily backups (cloud/offsite)

☐ Files encrypted + restricted access

☐ Disaster recovery plan tested

System & Software Management

☐ Updates & security patches

☐ Only licensed software used

☐ Old accounts/devices disabled

☐ Mobile devices secured

Business Continuity

☐ Emergency IT contact known

☐ Critical processes run manually if needed

☐ Cyber insurance reviewed

Final Call to Action

Don't wait until downtime costs you time, money, and customers.

📞 Schedule your FREE Small Business Technology Assessment today with Small Business Service IVT LLC. 402-913-6639 Or Email Vernon@startsmallbiz.com

We'll help you identify risks, protect your systems, and keep your business running without costly interruptions.