

**VELGA INA ČAIKOVSKA [CHAIKOVSKA]
Latvian Chamber Of Commerce And Industry Official
Representative in the Dominican Republic, Caribbean**



VelgalnaCaikovska@gmail.com

WhatsApp +1 809 2532 806, +1 829 4983 642

Location: Caribbean, NorthAmerica/LatinAmerica

MOTTO: EVERY PROBLEM IS A GREAT OPPORTUNITY!

Professional Marketer with 22 years of Leadership Experience in International Companies in Sales and Marketing Department Management positions and Exciting Private Business Experience.

Industries of Operation: IT (Programming, Information Services and Online Services), Real Estate (Construction, Development of Business Centers and Cottage Villages), Legal and Financial Services, Security and Collection Services, Entry of New Companies (Medical, Food) into the Latvian Market.

She has gained Business Experience specializing in Market Research and Start-Up creation. Statistics: Created 11 innovative Companies, 7 of which have been Successfully EXIT. Velga Ina also has successful experience in Social Entrepreneurship in collaboration with European Structural Funds.

Velga Ina Čaikovska has Academic work experience at the largest private University in Latvia, participating for 8 years in the State Examination Commission for Bachelor's Final Exams in Marketing and Business Management, as well as Excellent 6-year work experience in the leading Latvian Business Education Center, as a Business Trainer in Sales and Communication, developing and leading Personalized Trainings with unique content, based on a Methodology Developed by Herself. In 2012, she was Awarded a place in the prestigious Latvia Business Professionals Competition as Sales Management GURU.

- Skills:
- Market Research, Niche Identification, Innovation Development and Implementation.
 - Successful Project Creation from scratch, Project Management and Supervision.
 - Development of all process Documentation and Company Preparation for Sale.
 - B2B and B2C Sales and Customer Relationship Management.
 - Development and use of unique Marketing Strategies to achieve High Results.
 - Team Creation, Motivation, and Driving Towards Higher Achievements.
 - Ability to work Independently and take Responsibility for all project stages.

- Personal qualities:
- Flexible and Open-minded, Broad Perspective.
 - Continuous Learning, Self-development and Growth.
 - High Sense of Responsibility.
 - Generating Ideas and seeing Opportunities where others see problems.

Education:

Master's degree in Business Management (MBA), Master's degree in Public Administration (MPA), Higher Professional Education and Bachelor's degree in Marketing Psychology and Personnel Psychology, Erickson Coaching Latvia and Self-Growth and Self-Development Trainings of various levels. Professional Education in Interior and Spatial Design IED Milano, Interior Architecture and Furniture Design Konstfack.

Passions: Branding, Start-Ups, Interior Design, Dogs.



**IF SOMEONE SAYS
IT IS NOT POSSIBLE,
THEN I WILL DO IT
TWICE**