

**2020 ISMC**

***“Passport to Profits”***

**Sponsorship Benefit Details**

**Bronze Sponsor**

**$500**

* Official verbal recognition as a sponsor during the General Assembly
* Personal identification as a sponsor readily visible to all attendees
* Listed in 2020 ISMC Program as a Bronze Level Sponsor
* Logo placement and hyperlink on sponsor page of the official ISMC Website, [www.ismc.ws](http://www.ismc.ws)
* Private Reception

**Silver Sponsor**

**$1000**

* Official verbal recognition as a sponsor during the General Assembly
* Personal identification as a sponsor readily visible to all attendees
* Listed in 2020 ISMC Program as a Silver Level Sponsor
* ISMC 2020 EXPO Participation Benefits
* Visual sponsor recognition during the specific sponsored event
* ¼ page ad space in 2020 ISMC Program Booklet
* Silver sponsors may display 2 x 4 banners
* Computer Overhead Visual Recognition during the General Assembly
* Logo placement and hyperlink on sponsor page of the official ISMC Website, [www.ismc.ws](http://www.ismc.ws)
* Private Reception

**Gold Sponsor**

**$2500**

* Official verbal recognition as a sponsor during the General Assembly
* Personal identification as a sponsor readily visible to all attendees
* Listed in 2020 ISMC Program as a Gold Level Sponsor
* ISMC 2020 EXPO Participation Benefits
* Visual sponsor recognition during the specific sponsored event
* ½ page ad space in 2020 ISMC Program Booklet
* Gold sponsors may display 3 x 5 banners
* Computer Overhead Visual Recognition during the General Assembly
* Complimentary registration for one guest
* Logo placement and hyperlink on sponsor page of the official ISMC Website, [www.ismc.ws](http://www.ismc.ws)
* Private Reception

**Platinum Sponsor**

**$5000**

* Official verbal recognition as a sponsor during the General Assembly
* Personal identification as a sponsor readily visible to all attendees
* Listed in 2020 ISMC Program as a Platinum Level Sponsor
* ISMC 2020 EXPO Participation Benefits
* Visual sponsor recognition during the specific sponsored event
* Full page ad space in 2020 ISMC Program
* Platinum sponsors may display 4ft X 8ft banners
* Full Screen Computer Overhead Visual Recognition during the General Assembly
* Complimentary 2020 ISMC registration fees for delegate
* Complimentary upgrade the next level room at regular room rate for delegate (pending room availability)
* Logo placement and hyperlink on sponsor page of the official ISMC Website, [www.ismc.ws](http://www.ismc.ws)
* Private Reception

**Expo Participation Benefit Details**

**ISMC 2020 EXPO PARTICIPATION**

**$1000 minimum sponsorship**

* Opportunity to present company information to key marketing individuals from up to 100 airlines from around the world
* Official verbal recognition as a sponsor during General Assembly
* Listed in Program as a sponsor
* Eligible for the sponsor benefits at the respective level
* Private Reception