

ONSTAGE MEDIA

Written and Images by MarinoFotography

ERICA EHM: THE TRAILBLAZING VOICE OF A GENERATION



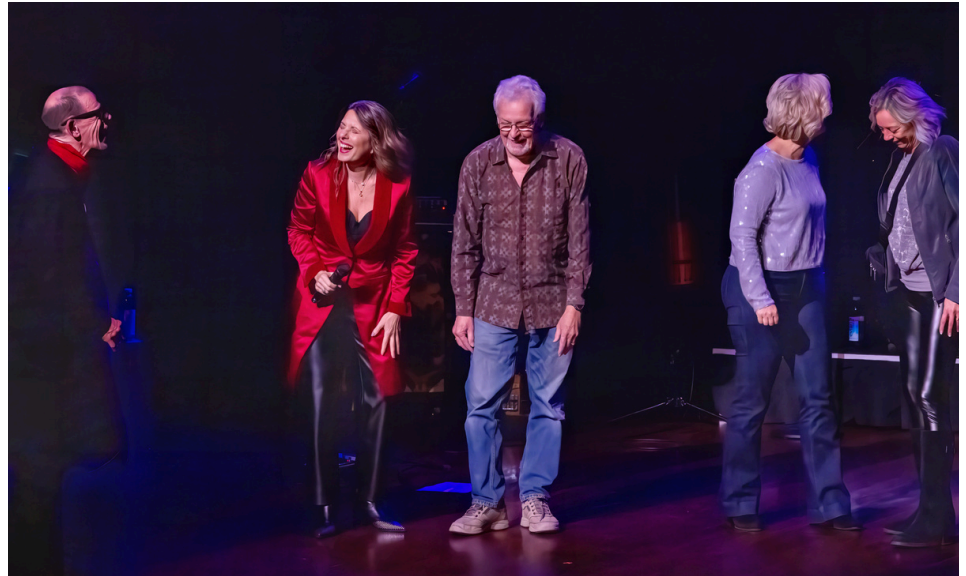
Erica Ehm, one of Canada's most beloved cultural icons, known as a pioneering host on **MuchMusic**, became the voice of a generation and continues to empower audiences with her insights, wit, and charm.

Why Erica Ehm Matters:

Erica Ehm rose to fame in the 1980s as one of MuchMusic's original VJs, where her vibrant personality and love of music made her a household name.

But her career didn't stop there. She's an award-winning songwriter, author, entrepreneur, and founder of The Yummy Mummy Club, a digital platform dedicated to modern moms.

Erica's dynamic career and relatable storytelling have made her a role model for audiences across generations.



Building Community and Cultural Identity

During this special event, Erica shared:

- Stories from her time at MuchMusic and behind the scenes of Canada's music scene.
- Insights on balancing creativity, business, and family life.
- Her journey as a trailblazer in media and entrepreneurship.
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Whether you're a longtime fan of Erica's work or looking to be inspired by a true innovator, attending her show will leave you energized and motivated.

One of her most unforgettable stories involves **interviewing a young Madonna** during MuchMusic's early years.

Erica recalls how Madonna's unapologetic confidence and ambition left an indelible mark on her.

"She taught me the importance of owning who you are,"

Erica says. "It's a lesson I've carried with me ever since, and it's shaped so much of my career and personal growth."



What People Are Saying:

"Erica Ehm's stories are a blend of nostalgia and inspiration. She's a Canadian legend."

"She connects with her audience in a way that's heartfelt and authentic. A must-see!"

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Another memorable moment was her **interview with Nirvana's lead singer, Kurt Cobain.**

Erica describes the encounter as both profound and bittersweet. **"Kurt was quiet and introspective but incredibly insightful.** He had this raw honesty that you don't often see. He spoke about his struggles with fame and creativity in a way that was deeply moving. That interview stayed with me, especially when we lost him not long after."

She also recounts a hilarious and chaotic live interview with **Mick Jagger.** **"It was my first time meeting someone of his rock-star caliber,"** Erica shares. "Mick was larger than life, effortlessly charming, and playful. He turned the tables and started asking me questions on air, which completely threw me off guard! It was a surreal moment that I'll never forget—and it showed me how even the biggest stars are just people who love to connect."

