



Dr. LaShaunda Ford

Instructor | Strategic Technology Leader | STEM Advocate

Dr. LaShaunda Ford is a visionary technology leader, educator, and advocate with over 30 years of experience driving enterprise transformation, customer success, and inclusive innovation. She currently serves as a Consulting Technical Customer Success Manager at Dell Technologies, where she leads nationwide initiatives that modernize support infrastructure, elevate operational excellence, and foster long-term customer relationships.

Dr. Ford's career spans roles as a programmer, systems engineer, technical project manager, and consulting advisor at leading organizations including Cisco Systems, IBM, Rex Healthcare, and UNC Healthcare. Her expertise in integrating people, processes, and technology has consistently delivered measurable impact—from increasing store uptime to 99.99981% to generating multimillion-dollar sales leads through strategic tool adoption.

She holds a Doctorate in Leadership and Learning in Organizations from Vanderbilt University, where her capstone research explored systemic gender bias and its impact on women's career progression. She also earned an MBA from Meredith College and a Bachelor of Science in Computer Science and Mathematics from Prairie View A&M University.

A passionate advocate for STEM education and leadership development, Dr. Ford has designed and delivered career planning workshops for students at Howard University, served as a keynote speaker for the Society of Women Engineers, and led programs for Girls in Technology. She is a founding speaker and Vice President of the Emerging Leaders team at the NextGen Collar Foundation, where she empowers future professionals through microlearning, coaching, and community engagement.

Dr. Ford's commitment to service includes board leadership with Good Shepherd Housing, active membership in Delta Sigma Theta Sorority, Inc., and involvement with organizations such as the Junior League of Northern Virginia, Women in Technology, NextGen Collar Foundation, NSBE, and the National Black MBA Association.

Whether mentoring emerging leaders, speaking on career readiness, or designing inclusive programs, Dr. Ford brings unmatched energy, insight, and dedication to every endeavor.

Contact

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