



THE NV BALL

August 13th-16th 2025  
VENDOR PACKAGE



# THE EVENT

The NV Ball, located in fabulous Las Vegas, one of the world's premier tourist destinations, is a yearly ballroom dance competition sanctioned by the National Dance Council of America (NDCA). Professional and amateur dancers are judged based on speed, power, and performance, and compete for cash prizes.

The NV Ball Dance Competition is a ballroom elevated experience, with world-class judges, adjudicators, top professional and amateur competitors.

Ballroom Dance, also known as dancesport, became popular throughout Europe, Asia, and the United States. TV shows like "Dancing with the Stars" on ABC and many others have brought this beautiful and highly competitive sport into the living rooms of millions of people worldwide, attracting many more participants into the ballroom dance competition arena. Ballroom dance continues to be one of the most prestigious and elegant sports/hobbies for both men and women and is enjoyed by the more refined and affluent individuals.



# NVB

## THE VENUE

3700 W Flamingo Rd

Las Vegas, NV 89103



## RIO Hotel & Casino

The NV Ball is proud to be hosted at the iconic Rio All-Suite Hotel & Casino in Las Vegas, now part of the Destination by Hyatt brand. Originally opened in 1990 and recently renovated, the Rio boasts a fresh, vibrant design while preserving its dynamic character. As an all-suites resort, it offers spacious, modern accommodations and an array of amenities, including exciting new dining experiences. Conveniently located just off the Strip, the Rio blends comfort, style, and accessibility—making it the ideal setting for a world-class ballroom dance competition.



# CALENDAR OF EVENTS



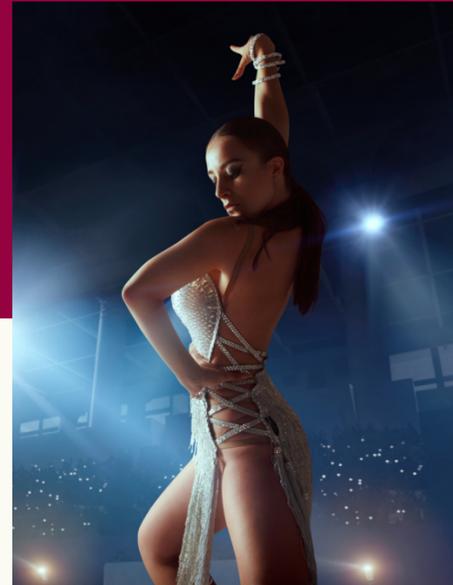
## AUGUST 12

- Registration opens at 3pm



## AUGUST 13

- Pro-Am Rhythm
- Pro-Am Nightclub in the evening
- After hours Salsa Party



## AUGUST 14

- Smooth Pro-Am
- Rising Star Ballroom & Rhythm



## AUGUST 15

- Latin Pro-Am
- Professional Ballroom & Rhythm
- Rising Star Latin & Smooth



## AUGUST 16

- Standard Pro-Am
- Kids Events
- Grand Slam Events
- Awards
- Professional Smooth & Latin

# 2023 EVENT STATS

The NV Ball was inaugurated 39 years ago and boasts a loyal membership base. In 2023 over 1000 people attended the event.



## ATTENDANCE

1000 Attendees and boasted an 85%  
retention rate



## ENTRIES

4500 entries



# 2025 PROJECTIONS

Under new ownership, The NV Ball will strategically build upon the legendary foundation of this competition.



## ATTENDANCE

1500 Attendees and a 95% Retention Rate



## ENTRIES

6000 Entries

In 2025, The NV Ball welcomes a new team of successful partners, each implementing proven marketing strategies to assure enough incentives and visibility is provided to increase attendance each year. These and many other draws make The NV Ball a unique event in a league of its own.



## ABOUT THE ORGANIZERS

The NV Ball is proudly organized by Melissa Cyr, Erik Cyr, and Vartan Zakhariants—three passionate professionals with deep roots in the ballroom dance world. With decades of combined experience as dancers, competitors, and industry leaders, we are committed to delivering an unforgettable competition experience in the greatest city in the world: Las Vegas, Nevada. Our shared background in ballroom dancing fuels our mission to create an event that celebrates excellence, elegance, and community. At The NV Ball, every detail is crafted to provide dancers of all levels with one of the most exciting, professional, and inspiring ballroom competitions in the nation.



Vartan  
Zakhariants

Melissa  
Cyr

Erik  
Cyr

# VENDOR PACKAGES

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## Beauty Vendor

# \$300

Designated placement in our Beauty Lounge with tables, chairs and space for signage.

## UPGRADE +\$300

Receive the above mentioned plus a digital ad, floor-side printed banner and admission ticket branding for a discounted price.

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## Small Retail Vendor

# \$1200

This package is intended for shoe, jewelery and small ticketed items.

Include premium placement in the ballroom, tables and chairs.

Returning vendors receive branded walls for their booths upon availabilty.

## UPGRADE +\$300

Receive the above mentioned plus a digital ad, floor-side printed banner and admission ticket branding for a discounted price.

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3

## Dress/Costume Vendor

# \$2500

This package is intended for dress and costume vendors with high ticketed items.

Returning vendors receive branded walls for booths upon availabilty.

## Includes Full Media Package

Receive the above mentioned plus a digital ad, floor-side printed banner and admission ticket branding.

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# MEDIA PACKAGES

\$250

Digital Ad

Up to 60 second commercial of your brand on the main LED screen in the Ballroom, circulated throughout the event.

\$250

Floor-side Printed Banner

Floor-side Banner on the perimeter of the dance floor. It will be up for the entirety of the event for maximum brand exposure.

\$50

Admission Ticket Branding

Have your logo on the back of our admission tickets for one session.

Call for details

Scholarship Sponsorships

Include your product for any scholarship event as a gift to the competitors.

# RESERVE YOUR SPOT

With a laser focus on service and attention to detail, we aim to create an environment in which all dancers, judges, spectators, and vendors are treated like royalty. Our rule is to treat all our guests the way we want to be treated. Step through the looking glass and discover the Ballroom Elevated experience through the lens of The NV Ball.

This ballroom dance was first organized in 1986 and is the longest-running competition in Las Vegas. Much like fine wine, The NV Ball continues to mature and become more refined and as of 2020 has become the official home of Ballroom Elevated, where every dancer is treated like royalty. We look forward to seeing you at The NV Ball from August 13 to 16th, 2025.

With love,

**Melissa, Erik, and Vartan**





Beauty Vendor Pricing  
(Hair, Makeup, Massage, etc.)

If you would like to be a beauty (hair, makeup, massage, etc.) vendor at the 2025 NV Ball, a **non-refundable vendor fee of \$300.00 is required by June 30<sup>th</sup> 2025**. Full payment must be received in order to be listed on the NV Ball's website vendor page.

The vendor fee includes admission to the ballroom (no reserved seating).

**Hotel Accommodations**

You will need to have you own hotel room. Book your accommodation directly by visiting our website (thenvball.com) and book through the link at the top. The NV Ball has a block of room reserved at the special discount price.

Vendor Fee ( \$ 300.00)	\$ 300.00
Floor side Printed Banner (\$ 250.00)	\$ _____
Digital Ad ( \$ 250.00)	\$ _____
Admission Ticket Branding (\$ 50.00)	\$ _____
Full Upgrade Median Package (\$ 300.00)	\$ _____
Total Amount Due Payment	\$ _____

Method \_\_\_\_\_ Date \_\_\_\_\_

Products(s) \_\_\_\_\_

Company Name \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_

(All credit card transactions will be subject to a 4% service charge)

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Daytime Phone(\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Please make check payable to The NV Ball and mail to  
The NV BALL 2150 S Rainbow blvd #105, Las Vegas NV 89146  
You may also email form with credit card information to  
info@thenvball.com



### Retail Vendor Pricing

If you would like to be a retail vendor at the 2025 NV Ball, a **non-refundable deposit of \$1000.00 is required by June 30<sup>th</sup> 2025 to hold your space**. If we do not receive a deposit by June 30<sup>th</sup> 2025 your spot will be open to another vendor. We must receive full payment prior to July 30<sup>th</sup> 2025 or you will forfeit the deposit. The full payment must be received in order to be listed on the NV Ball's website vendor page.

- You can start set-up on Tuesday August 12<sup>th</sup> at 9am.
- Vendors may begin tearing down Saturday 8 P.M. Must be completely packed by Sunday 5pm.
- If you have question or require further information please email [Info@thenvball.com](mailto:Info@thenvball.com)

**The vendor fee includes admission to the ballroom (no reserved seating).**

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You will need to have you own hotel room. Book your accommodation directly by visiting the [thenvball.com](http://thenvball.com) website and clicking the link at the top. The NV Ball has a block of rooms reserved at the special discount rate.

Small retail Vendor Fee ( \$1200.00)	\$ _____
Dress / Costume Vendor( \$2500.00 Includes full Media Package)	\$ _____
Floor side Printed Banner (\$ 250.00)	\$ _____
Digital Ad ( \$ 250.00)	\$ _____
Admission Ticket Branding (\$ 50.00)	\$ _____
Full Upgrade Median Package (\$ 300.00)	\$ _____
Total Amount Due	\$ _____

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