

ROYAL INCENTIVE REWARDS



INDIVIDUAL INCENTIVE CRUISE CERTIFICATE PROGRAM

Because there's no better reward than a Royal Caribbean® adventure

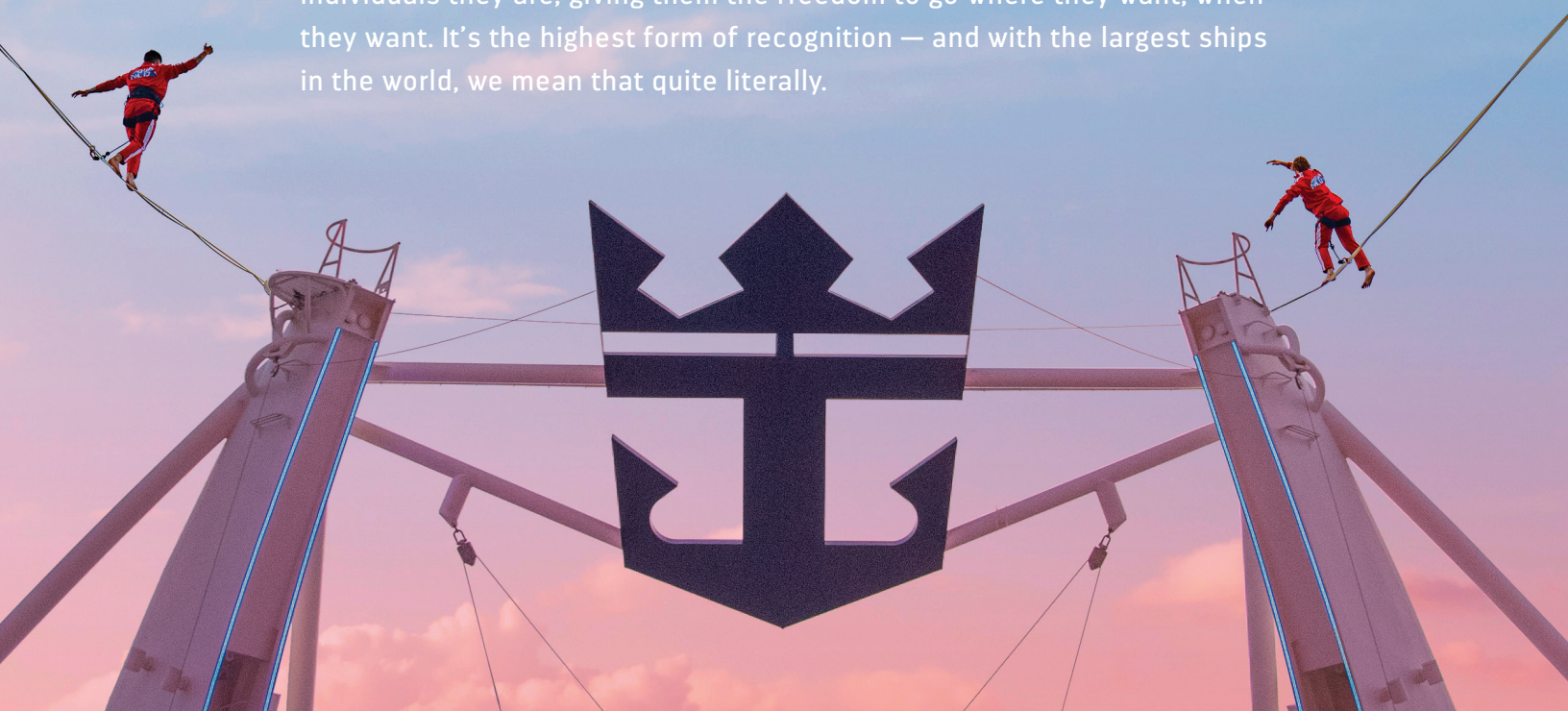




BIG PERFORMANCE MEETS BIG REWARDS

Royal Caribbean® brings you a program that recognizes stellar employees, business partners, clients, and lucky winners with an incredible cruise adventure like no other.

Our Royal Incentive Rewards® program treats recipients as the deserving individuals they are, giving them the freedom to go where they want, when they want. It's the highest form of recognition — and with the largest ships in the world, we mean that quite literally.



KEY PROGRAM BENEFITS



Easy to give and redeem

This turnkey program is hassle-free, easy to implement and makes administration a breeze. We handle the fulfillment, redemption and booking process so you don't have to.

Incentive certificates catered to them

And a budget catered to you. Choose from a wide range of certificate levels at various price points.

Order as many or as few as you like

There is no minimum or maximum number of certificates to be purchased.

Choices are as endless as the horizons we sail

Our 26 ships cruise to more than 270 destinations worldwide. Reward recipients can choose from a wide variety of itineraries and stateroom accommodations.

Certificates are fully upgradeable and transferable

Reward recipients can opt to use the certificates as stated or upgrade to a different stateroom at the prevailing rate of the sailing. They can also apply the face value of the certificates to a different Royal Caribbean® sailing of their preference.*

The term “expired” has been retired

There's plenty of time to redeem their prize because there's never an expiration date. That means more time to save up vacation days for the nice, long relaxing cruise they deserve.**

Greater flexibility than other reward programs

With limited blackout dates, reward recipients can redeem their certificates with ease.

*Recipient pays difference between Certificate value and lowest fare publicly available from the cruise line at the time of redemption.

**Certificates have no expiration date. Certificates redeemed more than 2 years after the issue date will provide the holder of the Certificate with a dollar credit amount against the cost of their cruise. The dollar credit amount will be based on the value for that type of certificate as shown in the Royal Caribbean price table in effect at the time the Certificate was purchased.

ALWAYS THE RIGHT OCCASION FOR ADVENTURE

Here are ways you can use Royal Incentive Rewards to motivate and inspire.

- Encourage achievement of goals and objectives.
- Loyalty programs, promotions, traffic builders and sweepstakes.
- Recognize those who have exceeded sales targets.
- Stimulate increased donations when used in charitable raffles.
- Prizes for sales-related contests. Great for distributors, manufacturers, wholesalers and independent reps.
- Reward productivity, safety awareness, attendance or quality customer service.
- An alternate rebate option for high ticket items.
- Increase casino play or reward top players.

WHICH CERTIFICATE LEVEL IS RIGHT FOR YOU?

Royal Incentive Rewards provides you with a variety of certificate levels at a price point to fit every budget.

CRUISE LENGTH	CERTIFICATE LEVEL	SAILING TIME FRAME	PRODUCT
3 - 4 Nights	Silver	September – April	Bahamas – Perfect Day
	Silver	September – April	Singapore/Australia
	Platinum	Year Round	Bahamas – Perfect Day
	Platinum	Year Round	Los Angeles, CA
4 - 5 Nights	Silver	September – April	Short Caribbean
	Silver	September – April	Singapore, Hong Kong, Australia
	Platinum	Year Round	Short Caribbean
	Diamond	Year Round	Short Caribbean & Bermuda
6 - 8 Nights	Silver	September – April	Caribbean & Australia
	Platinum	Year Round	Caribbean
	Diamond	Year Round	Caribbean, Bermuda, Canada & Alaska
	Royal Diamond	Year Round	Caribbean, Bermuda, Canada, Alaska & Europe
	Royal Crown Diamond	Year Round	Caribbean, Bermuda, Canada, Alaska, Europe & China



ADD ROYAL CRUISE DOLLARS TO AMP UP ADVENTURE

Every Royal Incentive Rewards Certificate gives you the option to increase the award value with Royal Cruise Dollars in a range of amounts. Your recipient can use their Dollars on special extras that take their journey to the next level.

- Transfers between airport and embarkation/disembarkation port
- Stateroom upgrades
- Cruise upgrades
- Addition of 3rd or 4th guests to stateroom
- Onboard credit towards VitalitySM Spa treatments, souvenirs, specialty dining, beverage packages, shore excursions and more!

Contact us today to purchase and redeem Royal Incentive Rewards.

Certificates are emailed to you ready to award. Once the winner is ready to reserve their cruise, they simply call us and we'll handle the rest.

ROYAL INCENTIVE
REWARDS



NOTICE: Prior to booking, please consult all applicable U.S. Centers for Disease Control travel advisories, warnings, or recommendations relating to cruise travel, at [cdc.gov/travel/notices](https://www.cdc.gov/travel/notices). If a certain threshold level of COVID-19 is detected onboard the ship during your voyage, the voyage will end immediately, the ship will return to the port of embarkation, and your subsequent travel, including your return home, may be restricted or delayed.

Health and safety protocols, guest conduct rules, and regional travel restrictions vary by ship and destination, and are subject to change without notice. Due to evolving health protocols, imagery and messaging may not accurately reflect onboard and destination experiences, offerings, features, or itineraries. These may not be available during your voyage, may vary by ship and destination, and may be subject to change without notice. Royal Caribbean has strived to ensure that all information listed in this brochure is correct at the time of printing. However, any and all information contained in this brochure is subject to change at any time without notice, and Royal Caribbean is not responsible for any misprints.

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