

Billinda Fresh

Our Story

Made with  
**100%**  
Australian  
ingredients.  
*We source  
local.*



## The Billinda Fresh Story

For “Virtually out of the Box” trading as voob hub



## Why we help

### Why we started

Over the last three decades, significant changes have confronted our lives in challenging ways, through upheavals at regular intervals.

Often these experiences have been transformational, changing the way that we do business and how we live our lives. The level of change is usually invisible to us because of the amount that we are encountering at any point in time. It can be a question of information overload combined with time poverty.

Some of these upheavals are human made, but others are because of convergences of natural events exacerbated by our ever-growing hunger for knowledge and resources. The demands and diversity of the challenges we face require us to be experts at everything, but time does not allow us to be that, and we end up having to specialise.



### What we did to succeed

Hence, we form communities of like-minded individuals who band together to co-operate to achieve multiple targets together. There are too many elements that we must solve to be done by one person alone, and through the cooperation of the group, we deliver superior outcomes.



As a result, fifteen years ago, five friends in Denver with a similar perspective realized the importance of leveraging this approach as the basis of a professional community. They realised how it not only supports those who provide services but also improves outcomes for their customers. This led to the success of their first hub supporting this approach.

### Why we are going virtual

Today, with the advent of the cloud and the fourth industrial revolution, where we find providers and their customers has changed.

The strengths in the bricks and mortar business model have eroded, leaving a landscape of geographically and technologically isolated customers. Most suffering



## Why choose our voobpros

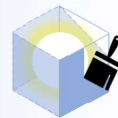
Voob pros are a mix of practical experience, ingenuity & technical ability. We provide you with end to end support, explore ideas or fill in the gaps to best suit your goals, timing & products. All tailored to get the best outcomes built on the size of your goals & risks.

Now, we are sharing our experience through a new gateway process & hub. This innovation empowers you & your technical team, outfitted with better & quicker tools to succeed. We want to give each of you the time and support you deserve.

How ? Click on most images in the voob Hub site on <http://voob.pro>, and we will highlight an example through an "e-book" or take you to a detailed web page.

We did not get there alone, and neither will you as we work together to find what is essential to help you reach your goals, even if you feel like a noob.





disruption through inconsistent supply chains, reliance on inflexible or expensive past technologies, the impacts of local resource shortages because of an over-reliance on globalised sourcing, or restrictive custom and practice. It makes it hard to compete while still delivering quality.

With that in mind, the five (rebranded as **think.voob**) and **Whiteboard Partners** from the UK, has joined in partnership to create the “*Virtually out of the box*” or “**voobHub**”.

The vision stays the same, as when the first hub was created for skilled people to thrive. It is about discovering talented people & linking them to those who want to be market leaders in their niche.

The difference is that changes in modern businesses impact from top to bottom. They are not confined to the production face, but also supporting systems, staffing and resources.

As such a new approach with a virtual footprint and a reimagined support process was created to create the “**voobHub**”. This being done to significantly reduce overhead and support costs and better link professionals, the solutions they provide and their resources to business needs.

It’s also about standardising offerings to ensure that customers know what they are getting and understand any costs upfront.

## How virtual is cheaper and more convenient

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## Find out more

Our service includes a comprehensive consultation to help identify gaps & milestones, a cost analysis, & a schedule. We will help you see how your goals can be framed into a business & technology plan.

That defines the best way to work together to achieve you needs, built on the suite of quality products & services that will help you get there quickly & smoothly.

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**Reach out today!**

