

Modern Nurse Fest Exhibitor, Sponsor, Speaker Rules & Regulations

Exhibitor & Sponsor Rules and Regulations

To ensure a smooth and successful event, all exhibitors and sponsors are required to adhere to the following guidelines:

General Guidelines

1. **Registration & Payment:** All exhibitors and sponsors must complete registration and payment in full by the specified deadline. No exhibit space will be held until full payment is received.
2. **Exhibit Space Assignment:** Exhibiting space will be assigned on a first-come, first-served basis according to the date the payment is received and the availability of the requested space. MNF reserves the right to assign space other than the requested choice, if necessary, and retains the right to rearrange the floor plan and/or relocate any exhibit.
3. **Setup & Breakdown:** Exhibitors are responsible for setting up and breaking down their booth within the designated times. Booths must be fully operational by the event's start and dismantled immediately after the event's conclusion.
4. **Table Spaces:** Each exhibitor is provided a 6ft table. Double spaces are available for an additional fee. Table decor and displays must remain within the assigned space.

Exhibitor Conduct

1. **Eligibility:** Exhibitors must be nurse-owned or nurse-centric businesses.
2. **Product & Service Display:** The advertisement or display of goods or services other than those manufactured, distributed, or sold by the exhibitor in the regular course of business and identified in the contract is prohibited.
3. **Space Usage:** Exhibitors may not assign, sublet, or apportion all or any part of the contracted exhibit space. Additionally, exhibitors are not permitted to display, promote, sell, or market non-exhibitor products or services.
4. **Sales & Transactions:** Selling the exhibitor's products or services on the exhibit floor is permitted but must occur within the exhibitor's assigned space. Exhibitors are responsible for collecting and submitting applicable state and local sales taxes for transactions conducted at the event.
5. **Literature & Demonstrations:** Interviews, demonstrations, and distribution of literature or samples must be conducted within the exhibitor's assigned space.
6. **Food & Beverages:** Exhibitors may not serve or dispense food or beverages from their exhibit space without prior written consent from MNF.
7. **Prohibited Items:** Helium balloons are not allowed in the exhibit facility. No part of the display, including products or furnishings, may extend beyond the exhibitor's assigned space. All displays must prioritize the safety of attendees and exhibitors.
8. **General Character:** MNF reserves the right to restrict or evict any exhibit that, in its sole opinion, detracts from the overall character of the event. This includes displays, literature, advertising novelties, souvenirs, and the conduct of exhibitors.

Presentation Guidelines

1. All presentations at Modern Nurse Fest must adhere to evidence-based practices, ensuring that the content is scientifically accurate, well-researched, and grounded in current healthcare standards. Presenters are expected to provide non-biased, objective information, focusing on education and professional development. Additionally, presentations must not be used as an opportunity for direct sales or promotion of products or services. The primary goal is to enhance knowledge and provide valuable insights to attendees.

Insurance

1. Exhibitor Responsibility: Exhibitors are responsible for obtaining any insurance necessary to protect their exhibits, merchandise, and display materials against theft, fire, or other risks at their own expense.
2. Suggested Insurance: MNF suggests that exhibitors contact their insurance broker to obtain all-risk insurance covering exhibit property while absent from their home premises for exhibit purposes. Alternatively, a rider to the exhibitor's existing policy covering the same is recommended.
3. Liability Disclaimer: Neither the exhibit facility nor MNF will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building. MNF will also not be liable for any loss of income resulting from reduced sales due to such loss or damage.
4. Custody of Property: All exhibitor property will be considered under the custody and control of the exhibitor at all times, whether in storage, in transit, or within the exhibit area, even if temporarily under the direction or control of MNF.

Restrictions on Selling Outside the Conference Space

1. On-site Sales: Sales or distribution of products and services must only occur within the exhibitor's assigned space inside the exhibition hall. Selling in hallways, conference rooms, or common areas of the venue is strictly prohibited without prior approval from MNF.
2. Off-site Sales: Exhibitors are not permitted to sell or solicit business outside the official conference venue or its immediate vicinity (e.g., hotel lobbies, parking lots, or nearby areas) unless the activity is part of a pre-approved event associated with the conference.
3. Special Permission: Exhibitors seeking to promote or sell products outside their exhibit space (e.g., sponsorships or marketing activities) must obtain prior written approval from MNF. Additional fees or conditions may apply.

Raffles & Prize Drawings

1. Raffle Conduct: Exhibitors are permitted to hold raffles or prize drawings within the exhibit hall.
2. Location: All prize-drawing activities must take place within the exhibit hall. Announcements regarding raffles will not be allowed in the meeting rooms.
3. Winner Notification: The exhibitor is responsible for contacting the raffle winners and delivering the prizes.

4. Communication: Information about the time of the drawing will be available through the exhibitor listing in the program book or posted signs at the exhibitor's booth.

Consequences for Non-compliance

Violations of the exhibitor conduct rules may result in the following penalties:

- Immediate removal from the event without refund.
- Loss of priority for future exhibit space reservations.
- Legal action if venue or MNF terms are breached.

Cancellations & Refunds

1. Exhibit Space Payment: No exhibit space will be held until full payment is received.
2. Cancellation Penalty: A penalty of 50% of the total exhibit space cost will be imposed for written cancellations received on or before two (2) months prior to Modern Nurse Fest (MNF).
3. No Refunds: No refunds will be issued, and cancellations will not be accepted within two (2) months of the event.
4. Force Majeure: If circumstances beyond the control of MNF—such as the destruction of the event facilities due to an act of God, public enemy, legal authority, fire, or other force majeure—prevent MNF from fulfilling this contract, the agreement will be considered terminated. Payments made by exhibitors will be refunded, less any expenses incurred by MNF up to the date of termination, prorated among all exhibitors.

Liability & Compliance

1. Liability: Modern Nurse Fest and its organizers are not responsible for lost, stolen, or damaged items during the event. Exhibitors and sponsors are encouraged to secure their valuables.
2. Compliance: All participants must comply with venue policies, fire codes, and safety regulations.

By registering as an exhibitor or sponsor, you agree to abide by these rules and regulations. Failure to comply may result in removal from the event without a refund.

Thank you for your participation in Modern Nurse Fest!