



2026 PROSPECTUS

Orlando. Sacramento. Anchorage. Houston. Boston.

MODERN NURSE FEST

What is Modern Nurse Fest?

**A HIGH IMPACT COMMUNITY FESTIVAL
DESIGNED TO CELEBRATE LOCAL
NURSES WHILE CONNECTING THEM
WITH INSPIRATION & RESOURCES TO
EXPAND THEIR CAREERS**

- **Inspirational Speakers**
- **Engaging Workshops**
- **Round Table Discussions**
- **Mind & Body Classes**
- **Exhibitor Hall / Career Fair**

Well, this certainly is different...

Yes... Very different.



2026 Fest Tour

Orlando. Sacramento. Anchorage. Houston. Boston.

MODERN NURSE FEST



The 2026 Fest Tour



Orlando. Sacramento. Anchorage. Houston. Boston.

MODERN NURSE FEST



Why Partner with Modern Nurse Fest

Partnering with **Modern Nurse Fest** means joining a movement that solves a **Critical Problem**: burnout, disconnection, and underutilized innovation in the nursing profession.

We're creating a **high-energy space** where **nurses can reconnect with their purpose, heal from the trauma of the frontlines, and take back their wellness**—personally and professionally.

For organizations, this is more than an event—it's **a chance to align with the future of nursing**. You'll **reach a diverse, motivated audience of nurses who are ready to lead, build, and innovate**, giving your brand meaningful visibility, deeper impact, and lasting influence.

Nurses Need Support Now, More Than Ever

- 56% of nurses experience burnout
- **Nurses in the U.S. had a suicide rate of 16 per 100,000—higher than the general population's 12.6 per 100,000**
- Only 57% of nurses in recommend the profession to new entrants
- Nearly 40% of Nurses intend to leave nursing by 2029

*2023 AMN Healthcare Survey of Registered Nurses

The Modern Nurse Fest Experience

NATIONWIDE EXPANSION

Modern Nurse Fest is set to host five in-person events in five different states through 2026.

**Orlando * Sacramento * Anchorage
Boston * Houston**

INNOVATIVE PROGRAMMING

Each event features a curated lineup of nurse innovators, advocates, and entrepreneurs, offering sessions on topics like burnout prevention, legal advocacy, the future of nursing, and nurse entrepreneurship.

HOLISTIC APPROACH

Beyond professional development, the fest emphasizes personal well-being, providing mind and body classes, movement sessions, and discussions on integrating holistic practices into nursing.

COMMUNITY BUILDING

Attendees can connect with like-minded professionals through roundtable discussions, workshops, and networking events, fostering a supportive community dedicated to advancing the nursing profession.

CAREER FAIR & EXHIBITOR HALL

Open to the Public, our Career Fair and Exhibitor Hall offer maximum exposure for businesses & organizations. It's a dynamic space designed to foster connections, showcase innovations, & highlight opportunities across the healthcare industry.

CONTINUED SUPPORT

For attendees who wish to continue their journey, we offer a membership with year-round courses, community, and events designed to support their well-being and career fulfillment.

MODERN NURSE FEST



BECOME A SPONSOR

Becoming a Sponsor for Modern Nurse Fest offers unparalleled opportunities to **recruit healthcare workers, elevate your brand and connect directly with a dedicated community of nurses.**

As a sponsor, you gain premium exposure before, during, and after the event. By sponsoring Modern Nurse Fest, you **demonstrate your commitment to advancing the nursing community while maximizing your visibility and impact.**

Sponsored Scholarships

Option to **directly fund** scholarships that **provide nurses with FREE ADMISSION** to the event. Scholarship recipients are selected through the Modern Nurse Fest Scholarship Program and receive a special **congratulations card featuring your company's branding**, reinforcing your commitment to supporting the nursing profession.

Sponsorship packages and Add Ons to ensure your support fits your organization's goals while making a real impact.

Sponsorship Options

- Sponsored Scholarships
- VIP Tickets includes Opening Mixer
- Exhibitor / Career Fair Space
- Presentation Spot
- Branded Workshops, Events, & Giveaways
- Promotional Highlights (Social Media, Event Program, & MNF Website)

FOR MORE INFORMATION ON HOW TO SPONSOR SCHOLARSHIPS OR FOR CUSTOM SPONSOR PRICING, CONTACT AT JEN.CROW@NURSESFORNURSES.ORG

MODERN NURSE FEST



SPONSOR PACKAGES

TIER 1 - \$1,500 COMMUNITY SPONSOR

Perfect for local businesses seeking visibility and connection with the healthcare community.

- Exhibitor Space (8ft table, 2 chairs)
- 2 Gen Admission Tickets for Event Staff
- Logo Placement in Program Guide and on Website
- 3-5 min Interview During the Fest
- Able to Include 1 Piece of Marketing in Swag Bags

PLUS

- 2 General Admission Event Tickets to Give Away

TIER 2 - \$2,500 WELLNESS PARTNER

Ideal for brands in health, wellness, or education.

- Exhibitor Space (8ft table & 2 chairs)
- 2 Gen Admission Tickets for Event Staff
- **¼ Page Ad** in Program Guide
- Logo on Website
- 3-5 min Interview During the Fest
- Able to Include 1 Piece of Marketing in Swag Bags

PLUS

- Mention in the Modern Nurse Fest Newsletter
- **4 General Admission** Event Tickets to Give Away

BEST VALUE

TIER 3 - \$5,000 EMPOWERMENT SPONSOR

An excellent visibility option with on-stage engagement opportunities.

- Exhibitor Space (8ft table, 2 chairs)
- **2 VIP Admission** Tickets for Event Staff
- **½ Page Ad** in Program Guide
- Logo on Website
- 3-5 min Interview During the Fest
- Able to Include 1 Piece of Marketing in Swag Bags
- Mention in the Modern Nurse Fest Newsletter

PLUS

- 15 Minute Promotional Breakout Session
- **6 VIP Admission** Event Tickets to Give Away

TIER 4 - \$7,500 THE PREMIUM PRESENTER PACKAGE

Full emersion into all promotional and educational opportunities for maximum visibility.

- **45 Min Branded Educational Presentation**
("Your Company" Presents: Presentation Title)
- **15 Minute Promotional Breakout Session**
- Exhibitor Space (8ft table, 2 chairs)
- 2 VIP Admission Tickets for Event Staff
- **Full Page Ad** in Program Guide
- Logo on Website
- 3-5 min Interview During the Fest
- Able to Include 1 Piece of Marketing in Swag Bags
- **Featured Ad** in the Modern Nurse Fest Newsletter

PLUS

- Opening Ceremony Premium Sponsor Shoutout
- Post Event Premium Sponsor Highlight
- **10 VIP Admission** Event Tickets to Give Away

MODERN NURSE FEST



Join Our Exhibitor Hall & Career Fair

Modern Nurse Fest is more than an event—it's a high-energy career fair and exhibitor experience designed to tackle the most pressing issues in nursing: burnout, disconnection, and underutilized innovation.

We're creating a vibrant, purpose-driven space where nurses can reconnect with their calling, explore career opportunities, and discover tools, products and services that support their personal and professional wellness.

By securing an exhibitor table, your organization will **engage face-to-face with a diverse and driven community of nurses**—many actively seeking new roles, partnerships, products, and solutions.

Why Exhibit?

- Connect with hundreds of passionate, purpose-driven nurses.
- Showcase your brand, services, or opportunities in a dynamic, high-energy space.
- Build relationships with nurses ready to grow, lead, and innovate.

EXHIBITOR HALL & CAREER FAIR ARE OPEN TO THE PUBLIC

Who You'll Reach

- Licensed RNs, APRNs, students, educators, other healthcare professionals & those interested in healthcare
- Local community members and healthcare professionals interested in your Products and Services
- Nurses seeking career transitions, professional development & new opportunities

What You'll Get

- 2 Exhibitor Days
- One 6ft - 8ft Table Space & 2 Chairs
- 2 General Admission Tickets for You & One Helper / Guest
- Logo Placement on the MNF Website & Online Program Guide

Pricing

\$800

**Nurse Owned
Businesses Receive
25% Off Exhibitor
Spaces**

Reserve Your Space Today!

PROOF OF CONCEPT

Modern Nurse Fest 2025 – BP Energy Center – Anchorage, AK



FEATURED NURSE SPEAKERS

BROOKE SILVA . DR. LAUREN GAGLIANO . KEN HAGLER
CHARLENE HAMPTON . ASHLEY CHANCELLOR . ALICIA TULSEE
MEGAN MBENGUE . ARIANE WILLIAMS . STEPHANIE CHU
KIMBERLY CHOW . DORIS TAYLOR . JEN CROW
JACQUE QUANTRILLE . KAREN DIMARCO . WILLOW MERCHANT
LINDSEY SHELTON . KATHELEEN BARTHOLOMEW
JESSICA SYLVESTER . GABRIELLE BIRD . VIRGINIA PETERSON
CRISTY MURRAY . HEATHER SHELTON . EMILY KNIFE

WORKSHOPS

FLIP YOUR ZIP . CANNABIS NURSING . BIOHACKING . NURSES IN TECH . HERBAL MEDICINE
SPIRITUAL NURSING . ESCAPE ROOM . BOOK WRITING . TRAUMA INFORMED DEBRIEFING
STATE OF HEALTHCARE . CLINICAL RESEARCH NURSING . PASSIVE & AFFILIATE INCOME
SOCIAL MEDIA . LEADERSHIP . NEUROBIOLOGY . MAGIC MUSHROOMS . NURSE START-UP
METABOLIC HEALTH . LAUGHTER YOGA . MEDITATION . MYOFACIAL RELEASE . ART THERAPY
BOOK NOOK . NURSE LIFE CYCLE . ENTREPRENEURSHIP

2 FULL DAYS, 4 CLASSROOMS, 20 CEUS

SPEAKERS: 24

ATTENDEES: ~ 200

EXHIBITORS: 32



Alaska Fest 2025 Program Guide


MODERN NURSE FEST

What Nurses Said About The Fest

L Laura Alessio
1 review · 4 photos


★★★★★ a week ago **NEW**

So much fun and such a great community of nurses truly making changes in healthcare!!!

 Megan Kouremetis
1 review

★★★★★ 2 weeks ago **NEW**

Modern Nurse Fest was the best nursing conference I've been to. The material was new and fresh. It was refreshing to learn ways to support nurses not just what we can learn to increase our knowledge for patient care.

 Kate Galloway
6 reviews · 3 photos

★★★★★ 2 weeks ago **NEW**

10/10! Incredible information, amazing people and networking. Highly recommend, can't wait for next years!!

 **Humla Health**
1,740 followers
3d · Edited ·

Modern Nurse Fest 2025, Anchorage Alaska! [Nurses for Nurses](#) 🙌 A space for nurses like non other! [Humla Health](#)

Thank you [Jen Crow BSN, RN](#) and [Emily Knife RN MSN](#) for creating this space for our peers 🙌 And meeting these amazing nurses! 🙌 [Lindsey Shelton](#) [Jared Shelton](#) [Kimberly Chow, DNP, MBA, RN](#) Doing incredible things in nursing innovation and entrepreneurship 🙌

Our team really enjoyed this event, as we thought it catered to RNs, and really focused on positivity and wellness.

I like that there were so many speakers, and many different vendors!

We enjoyed talking to nurses, and anyone who wanted to know about us.

We look forward to participating in the future!

Thank You
For Everything
Modern Nurse
Fest! ❤️
Compassion
Motivation
Inspiration
With
Love,
Marietta

 **Anchorage Recovery Center** is at **BP Energy Center.**
3d ·

We were proud to support our nurse community at Modern Nurse Fest! Nurses are often the first compassionate point of contact in someone's healing journey — your empathy and care can change a life. Thank you for all you do.

Anchorage Recovery Center is committed to healing and changing the statistics! We were grateful to share resources to help anyone struggling with substance use or mental health concerns.

 **Virginia Lynn Peterson**  · 1st
CEO & Founder of SWOOP | Scaled from Idea to ...
1d ·

This is exactly what nurses need 🙌 A space that's not about more lectures, but about connection, healing, and community.

Conferences for nurses, not just about patients, is such a powerful shift. We just experienced Modern Nurse Fest in Alaska and were so grateful to be a part of it—it was truly amazing!

[Emily Knife RN MSN](#) and [Jen Crow BSN, RN](#) can't wait to see the energy you create as it expands to the lower 48. Nurses everywhere are ready for this movement ❤️

Jen the conference was amazing and so different from any other nursing conference I've attended. I feel inspired, renewed, understood, and refreshed. You have created something very special!!



REAL COMMUNITY. IMPACTFUL EVENTS. MEANINGFUL SUPPORT

Nursing is emotionally, mentally, and physically demanding. Burnout, compassion fatigue, and workplace stress affect many nurses, often leading them to question whether a career in healthcare can remain fulfilling.

A National Council of State Boards of Nursing (NCSBN) workforce study found that nearly **800,000 nurses** indicated an intent to **leave the profession by 2027** due to stress, burnout, or retirement.

The Cost?

Losing an experienced nurse is costly - for your budget, your patients, and your team. Replacing one nurse can cost an organization a minimum of \$44,000, while new staff take time to reach full productivity. Turnover also increases the risk of errors, reduces patient satisfaction, adds stress to remaining staff, and erodes mentorship and team cohesion that experienced nurses provide. Investing in nurse wellbeing and support helps prevent these losses and keeps your workforce strong.

Future-Proof Your Business by Investing in Your Nurses



A Nurses for Nurses membership offers more than CE education. This is an invitation for nurses to finally start showing up for themselves. **We offer restorative learning, practical tools to promote holistic wellbeing, and a true community** that understands the pressures of modern nursing. **When nurses feel supported, not only do they stay** - they're able to lead, care, and perform at their highest level.

Your team will gain access to monthly CE courses, workshops, guest speakers, and a supportive peer network that continues long after Modern Nurse Fest. A Nurses for Nurses membership is a meaningful way to invest in retention, morale, and the sustainable wellbeing of our nursing workforce.

Annual Group Membership Pricing

Up to 12 Members	Up to 25 Members	Up to 50 Members	Up to 100 Members	Unlimited Members
\$1,000	\$2,000	\$3,500	\$6,500	\$10,000