

Welcome to Modern Nurse Fest

EMPOWERING NURSES FOR THE FUTURE

Take Control of Your Nursing Career



JOIN US AT ONE OF OUR INCREDIBLE MODERN NURSE FEST EVENTS!

Why Partner with Modern Nurse Fest

Partnering with **Modern Nurse Fest** means joining a movement that solves a **Critical Problem**: burnout, disconnection, and underutilized innovation in the nursing profession.

We're creating a **high-energy space** where **nurses can reconnect with their purpose, heal from the trauma of the frontlines, and take back their wellness**—personally and professionally.

For organizations, this is more than an event—it's **a chance to align with the future of nursing**. You'll **reach a diverse, motivated audience of nurses who are ready to lead, build, and innovate**, giving your brand meaningful visibility, deeper impact, and lasting influence.

Nurses Need Support Now, More Than Ever

- 56% of Nurses Experience Burnout
- **Nurses in the U.S. had a suicide rate of 16 per 100,000—higher than the general population's 12.6 per 100,000**
- Only 57% of nurses in recommend the profession to new entrants.
- Nearly 40% of Nurses Intend to Leave by 2029

*2023 AMN Healthcare Survey of Registered Nurses

What Our Events Provide

Nationwide Expansion

Modern Nurse Fest is set to host five in-person events in five different states through 2026.

Anchorage * Orlando * Sacramento, Boston * Houston

Innovative Programming

Each event features a curated lineup of nurse innovators, advocates, and entrepreneurs, offering sessions on topics like burnout prevention, legal advocacy, the future of nursing, and nurse entrepreneurship.

Holistic Approach

Beyond professional development, the fest emphasizes personal well-being, providing mind and body classes, movement sessions, and discussions on integrating holistic practices into nursing.

Community Building

Attendees can connect with like-minded professionals through roundtable discussions, workshops, and networking events, fostering a supportive community dedicated to advancing the nursing profession.

Continuing Education

Participants have the opportunity to earn continuing education credits—produced in partnership with **RNegade**—ensuring they stay at the forefront of nursing and healthcare innovation.

Career Fair & Exhibitor Hall

Open to the Public, our Career Fair and Exhibitor Hall offer maximum exposure for businesses & organizations. It's a dynamic space designed to foster connections, showcase innovations, & highlight opportunities across the healthcare industry.



BECOME A **SPONSOR**

Becoming a Sponsor for Modern Nurse Fest offers unparalleled opportunities to **recruit healthcare workers, elevate your brand and connect directly with a dedicated community of nurses**

As a sponsor, you gain premium exposure before, during, and after the event. By sponsoring Modern Nurse Fest, you **demonstrate your commitment to advancing the nursing community while maximizing your visibility and impact.**



Sponsored Scholarships


Your sponsorship **directly funds** scholarships that **provide nurses with FREE ADMISSION** to the event. Scholarship recipients are selected through the Modern Nurse Fest Scholarship Program and receive a special **congratulations card featuring your company's branding**, reinforcing your commitment to supporting the nursing profession.

Sponsor Package Inclusions

- Sponsored Scholarships
- VIP Tickets includes Opening Mixer & Wellness Package
- Exhibitor / Career Fair Space
- Presentation Spot
- Branded Workshops, Events, & Giveaways
- Promotional Highlights
(Social Media, Event Program, & MNF Website)

Sponsorship Packages

Customized Packages Available Upon Request

	Diamond	Platinum	Gold	Silver	Bronze
	\$25,000 for MNF AK, 2025 - OR - \$100,000 for MNF AK 2025 + All 4 MNFs in 2026 FL, CA, TX, MA	\$20,000 for MNF AK, 2025 - OR - \$80,000 for MNF AK 2025 + All 4 MNFs in 2026 FL, CA, TX, MA	\$15,000 for MNF AK, 2025 - OR - \$60,000 for MNF AK 2025 + All 4 MNFs in 2026 FL, CA, TX, MA	\$10,000 for MNF AK, 2025 - OR - \$40,000 for MNF AK 2025 + All 4 MNFs in 2026 FL, CA, TX, MA	\$5,000 for MNF AK, 2025 - OR - \$20,000 for MNF AK 2025 + All 4 MNFs in 2026 FL, CA, TX, MA
VIP Tickets	2	2	1	1	1
Sponsored Scholarships	20	15	10	5	1
Sponsored Spin the Wheel Swag Giveaway	5	4	3	2	1
Program Catalog Ad	Full Page	½ Page	¼ Page	Logo Only	Logo Only
Order of Sponsors on MNF Website	1st	2nd	3rd	4th	5th
Social Media Recognition	10 Shoutouts	5 Shoutouts	3 Shoutouts	N/A	N/A
Sponsored Events	Included	N/A	N/A	N/A	N/A
			May Choose 1 of the Following		
Additional VIP Tickets	30% Discount VIP or Gen	20% Discount VIP or GEN	Option 1	Option 1	Option 1
Exhibitor Table Space	Included 30% Discount for Additional Space	Included 20% Discount for Additional Space	Option 2	Option 2	Option 2
60 Minute Presenter Spot	Included	Included	Option 3	Option 3	Option 3

Contact Us For More Information

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