



# 2024 YOUTH /SPECIAL NEEDS RODEO SPONSOR PACKET

Tooele Bit N' Spur Riding & Rodeo Association, LLC  
is a 501(c)3 Non-Profit Organization



## BANNER SPONSOR

### BIT 'N SPUR YOUTH RODEO BANNER SPONSOR      \$400

- **Event Sponsorship:** Company name/logo included on all Youth Rodeo advertising including social media advertising, webpage, website. (Facebook, Twitter, etc.)
- **NEW! Digital Monitor screens: 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo & July 3<sup>rd</sup> and July 4<sup>th</sup> Rodeo sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets Youth Rodeo performances
- Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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## CORPORATE SPONSOR

### BIT 'N SPUR YOUTH RODEO CORPORATE SPONSOR      **\$3,500**

- Company name/logo included on all Youth Rodeo advertising including social media advertising, webpage, website. (Facebook, Twitter, etc.) [CORPORATE NAME] presents the 3<sup>rd</sup> Annual Bit N' Spur Youth Rodeo
- **NEW! Digital Monitor screens: up to 90 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo, July 3<sup>rd</sup> and July 4<sup>th</sup> Rodeo sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances, 4 tickets for July 3<sup>rd</sup> and July 4<sup>th</sup> Rodeo performances.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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## EVENT SPONSOR

### BIT 'N SPUR YOUTH RODEO EVENT SPONSOR      **\$400**

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo on July 1<sup>st</sup>, during sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

#### Age Groups

7 & Under  
8 - 11  
12 - 15

#### EVENTS

Barrel Racing  
Pole Bending  
Team Roping  
Goat Tying  
Break Away  
Mutton Bustin' (N/A)

#### 6 & Under Events:

Stick Horse Barrel Racing  
Goat Ribbon Pull  
Dummy Roping

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## MUTTON BUSTIN' SPONSOR

### BIT 'N SPUR YOUTH RODEO MUTTON BUSTIN' SPONSOR

**\$1,500**

- **Event Sponsorship:** Company name/logo included on all Youth Rodeo advertising including social media advertising, webpage, website. (Facebook, Twitter, etc.)
- **NEW! Digital Monitor screens: 30 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, eleven Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo, during sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
  - Logo and mentions of Sponsorship on various social media (Facebook and Twitter)
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances & 4 tickets for July 3<sup>rd</sup> & 4<sup>th</sup> Rodeo.
- Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **CHAMPIONSHIP BELT BUCKLE** to First Place Mutton Bustin' winner.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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**BIT 'N SPUR YOUTH RODEO EVENT SPONSOR**

**\$1,700**

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo on July 1<sup>st</sup>, during sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances, 4 Tickets to July 3<sup>rd</sup> & 4<sup>th</sup> Rodeo
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.
- **\*Saddle sponsor is reduced to \$1,500 per year if a 3-year commitment is signed**

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## EVENT SPONSOR

### BIT 'N SPUR YOUTH RODEO SPECIAL NEEDS EVENT SPONSOR      **\$250**

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Special Needs Rodeo and Youth Rodeo, during sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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## ROYALTY SPONSOR

### BIT 'N SPUR YOUTH RODEO SPECIAL NEEDS EVENT SPONSOR      **\$2,500**

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Special Needs Rodeo and Youth Rodeo on July 1<sup>st</sup>, during sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets Youth Rodeo performances, 4 Tickets for July 3<sup>rd</sup> & 4<sup>th</sup> Rodeo
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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## Sponsorship Agreement

### SPONSORSHIP LEVELS

(Number of sponsors accepted for each level is specified below)

YOUTH RODEO & SPECIAL NEEDS RODEO SPONSORSHIPS			
	Youth Rodeo Corporate Sponsor	\$3,500	
	<b>*All-Around Saddle Sponsor (2) 12-15</b>	\$1,700	
	<b>*All-Around Saddle Sponsor (2) 8-11</b>	\$1,700	
	Mutton Bustin' Youth Rodeo Sponsor	\$1,500	
	Youth Rodeo Event Sponsor	\$500	
	Youth Rodeo Banner Sponsor	\$400	
	Youth Rodeo Buckle Sponsor	\$300	
	Special Needs Royalty Sponsor	\$2,500	
	Special Needs Event Sponsor	\$250	
	Special Needs Rodeo Sponsor	\$	

**\*Saddle Sponsorship is reduced to \$1,500 per year if a 3-year commitment is signed\***



## Sponsorship Agreement

Sponsor agrees to pay the Bit N' Spur Youth Rodeo and/or Special Needs Rodeo the following designated sponsorship fees in exchange for the benefits specifically listed in the Sponsor Benefit packages. If the Sponsor desires, they can lock in a multi-year package for up to a three-year term. Sponsorship levels, amounts and benefits are subject to change unless a term contract is signed and in place.

TERM OF CONTRACT DESIRED:     1 YEAR     2 YEARS     3 YEARS

SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PRIMARY PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

The undersigned is hereby authorized to represent and obligate this Sponsor or Business for the Sponsorship level that has been selected, and agrees to make the payments as follows:

20% deposit upon signing of this contract with the balance to be paid in full on or before April 30, 2024.

Date: \_\_\_\_\_ 2024

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_