



2025 YOUTH /SPECIAL NEEDS RODEO SPONSOR PACKET

Tooele Bit N' Spur Riding & Rodeo Association, LLC
is a 501(c)3 Non-Profit Organization



BANNER SPONSOR

BIT 'N SPUR YOUTH RODEO BANNER SPONSOR

\$400

- **Event Sponsorship:** Company name/logo included on all Youth Rodeo advertising including social media advertising, webpage, website. (Facebook, Twitter, etc.)
- **NEW! Digital Monitor screens: 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. sam@ellevengroup.com Phone: 940-435-9011
- **ADVERTISING**
 - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo sponsor appreciation announcements.
 - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
 - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
 - Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets Youth Rodeo performances
- Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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EVENT SPONSOR

BIT 'N SPUR YOUTH RODEO EVENT SPONSOR

\$400

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. sam@ellevengroup.com Phone: 940-435-9011
- **ADVERTISING**
 - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo on July 1st, during sponsor appreciation announcements.
 - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
 - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
 - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

Age Groups

EVENTS

7 & Under
8 - 11
12 - 15

Barrel Racing
Pole Bending
Team Roping
Goat Tying
Break Away

6 & Under Events:
Stick Horse Barrel Racing
Goat Ribbon Pull
Dummy Roping



CORPORATE SPONSOR

BIT 'N SPUR YOUTH RODEO CORPORATE SPONSOR **\$4000**

- Company name/logo included on all Youth Rodeo advertising including social media advertising, webpage, website. (Facebook, Twitter, etc.) [CORPORATE NAME] presents the 4th Annual Bit N' Spur Youth Rodeo
- **NEW! Digital Monitor screens: up to 90 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. sam@ellevengroup.com Phone: 940-435-9011
- **ADVERTISING**
 - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo sponsor appreciation announcements.
 - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
 - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
 - Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances, 4 tickets for July 3rd and July 4th Rodeo performances.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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MINI BULLS SPONSOR (2)

BIT 'N SPUR YOUTH RODEO MINI BULL SPONSOR \$1,500ea or \$3,000

- **Event Sponsorship:** Company name/logo included on all Youth Rodeo advertising including social media advertising, webpage, website. (Facebook, Twitter, etc.)
- **NEW! Digital Monitor screens: 30 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, elleven Group to schedule filming session. sam@ellevengroup.com Phone: 940-435-9011
- **ADVERTISING**
 - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo, during sponsor appreciation announcements.
 - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
 - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
 - Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
 - Logo and mentions of Sponsorship on various social media (Facebook and Twitter)
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances & 4 tickets for July 3rd & 4th Rodeo.
- Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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SADDLE SPONSOR

BIT 'N SPUR YOUTH RODEO EVENT SPONSOR

\$1,700 FULL

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. sam@ellevengroup.com Phone: 940-435-9011
- **ADVERTISING**
 - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo, during sponsor appreciation announcements.
 - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
 - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
 - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances, 4 Tickets to July 3rd & 4th Rodeo
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.
- ***Saddle sponsor is reduced to \$1,500 per year if a 3-year commitment is signed**

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EVENT SPONSOR

BIT 'N SPUR YOUTH RODEO SPECIAL NEEDS EVENT SPONSOR

\$400

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. sam@ellevengroup.com Phone: 940-435-9011
- **ADVERTISING**
 - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Special Needs Rodeo.
 - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
 - **COMMUNITY PARTNER:** Rodeo affiliation as Special Needs Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
 - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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ROYALTY SPONSOR

BIT 'N SPUR YOUTH RODEO SPECIAL NEEDS EVENT SPONSOR

\$1,000 FULL

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. sam@ellevengroup.com Phone: 940-435-9011
- **ADVERTISING**
 - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Special Needs Rodeo
 - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
 - **COMMUNITY PARTNER:** Rodeo affiliation as Special Needs Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
 - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets Youth Rodeo performances, 4 Tickets for July 3rd & 4th Rodeo
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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2025 Sponsorship Agreement

SPONSORSHIP LEVELS

(Number of sponsors accepted for each level is specified below)

YOUTH RODEO & SPECIAL NEEDS RODEO SPONSORSHIPS			
Youth Rodeo Corporate Sponsor	\$ 4,000		
*All-Around Saddle Sponsor (2) 12-15	\$ 1,700	FULL	
*All-Around Saddle Sponsor (2) 8-11	\$ 1,700	FULL	
Mini Bulls Youth Rodeo Sponsor x 2	\$ 1,500		
Youth Rodeo Event Sponsor (Buckle)	\$ 400		
Youth Rodeo Banner Sponsor	\$ 400		
Special Needs Corporate Sponsor	\$ 3,500		
Special Needs Royalty Sponsor	\$ 1,000	FULL	
Special Needs Event Sponsor	\$ 400		
Special Needs Rodeo Sponsor	\$		

Saddle Sponsorship is reduced to \$1,500 per year if a 3-year commitment is signed



2025 Sponsorship Agreement

Sponsor agrees to pay the Bit N' Spur Youth Rodeo and/or Special Needs Rodeo the following designated sponsorship fees in exchange for the benefits specifically listed in the Sponsor Benefit packages. If the Sponsor desires, they can lock in a multi-year package for up to a three-year term. Sponsorship levels, amounts and benefits are subject to change unless a term contract is signed and in place.

TERM OF CONTRACT DESIRED: ☐ 1 YEAR ☐ 2 YEARS ☐ 3 YEARS

SPONSOR NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PRIMARY PHONE: _____ FAX: _____

EMAIL: _____

The undersigned is hereby authorized to represent and obligate this Sponsor or Business for the Sponsorship level that has been selected, and agrees to make the payments as follows:

20% deposit upon signing of this contract with the balance to be paid in full on or before April 30, 2025.

Date: _____ 2025

Signature: _____

Print Name: _____