



## BANNER SPONSOR

BIT 'N SPUR YOUTH RODEO BANNER SPONSOR

**\$400**

- **Event Sponsorship:** Company name/logo included on all Youth Rodeo advertising including social media advertising, webpage, website. (Facebook, Twitter, etc.)
- **NEW! Digital Monitor screens: 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets Youth Rodeo performances
- Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

Tooele Bit N' Spur Riding & Rodeo Association, LLC  
is a 501(c)3 Non-Profit Organization



## EVENT SPONSOR

BIT 'N SPUR YOUTH RODEO EVENT SPONSOR

**\$400**

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo on July 1<sup>st</sup>, during sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

### Age Groups

### EVENTS

7 & Under	Barrel Racing	6 & Under Events: Stick Horse Barrel Racing Goat Ribbon Pull Dummy Roping
8 - 11	Pole Bending	
12 - 15	Team Roping	
	Goat Tying	
	Break Away	



## CORPORATE SPONSOR

### BIT 'N SPUR YOUTH RODEO CORPORATE SPONSOR      **\$3,500**

- Company name/logo included on all Youth Rodeo advertising including social media advertising, webpage, website. (Facebook, Twitter, etc.) [CORPORATE NAME] presents the 4th Annual Bit N' Spur Youth Rodeo
- **NEW! Digital Monitor screens: up to 90 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances, 4 tickets for July 3<sup>rd</sup> and July 4<sup>th</sup> Rodeo performances.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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## MINI BULLS SPONSOR (2)

### **BIT 'N SPUR YOUTH RODEO MINI BULLS SPONSOR \$1,500ea or \$3,000**

- **Event Sponsorship:** Company name/logo included on all Youth Rodeo advertising including social media advertising, webpage, website. (Facebook, Twitter, etc.)
- **NEW! Digital Monitor screens: 30 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, elleven Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo, during sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
  - Logo and mentions of Sponsorship on various social media (Facebook and Twitter)
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances & 4 tickets for July 3<sup>rd</sup> & 4<sup>th</sup> Rodeo.
- Company Logo with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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## SADDLE SPONSOR

### BIT 'N SPUR YOUTH RODEO EVENT SPONSOR

**\$1,700**

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Youth Rodeo, during sponsor appreciation announcements.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Youth Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets for Youth Rodeo performances, 4 Tickets to July 3<sup>rd</sup> & 4<sup>th</sup> Rodeo
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.
- \*Saddle sponsor is reduced to \$1,500 per year if a 3-year commitment is signed

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## EVENT SPONSOR

### BIT 'N' SPUR YOUTH RODEO SPECIAL NEEDS EVENT SPONSOR

**\$350**

- **NEW!** Digital Monitor screens: up to 60 second video: Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, elleven Group to schedule filming [session.sam@ellevengroup.com](mailto:session.sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Special Needs Rodeo.
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Special Needs Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - Company Logo with hyperlink included on [Tooele8itn5pur.com](http://Tooele8itn5pur.com) website for 365 days.
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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## ROYALTY SPONSOR

### BIT 'N SPUR YOUTH RODEO SPECIAL NEEDS EVENT SPONSOR      **\$2,000**

- **NEW! Digital Monitor screens: up to 60 second video:** Commercial played on digital monitors during rodeo performances. Video provided by Sponsor or contact Sam Sadler, e11even Group to schedule filming session. [sam@ellevengroup.com](mailto:sam@ellevengroup.com) Phone: 940-435-9011
- **ADVERTISING**
  - **COMMERCIAL ANNOUNCEMENTS:** your business announced during Special Needs Rodeo
  - **RODEO ARENA BANNER:** Display 4'x8' Arena Banner. Banner provided by Sponsor.
  - **COMMUNITY PARTNER:** Rodeo affiliation as Special Needs Rodeo Event Sponsor with Logo included with other websites; examples; Utah.com, Inutah.org, KSL.com, FoxNews.com, TooeleToday.com, deseretpeakcomplex.com, AmericanTowns.com, RodeoZ.com, RodeoUSA.com, others.
  - **Company Logo** with hyperlink included on TooeleBitnSpur.com website for 365 days.
- **TICKETS:** 6 rodeo tickets Youth Rodeo performances, 4 Tickets for July 3<sup>rd</sup> & 4<sup>th</sup> Rodeo
- **PROMOTIONS:** Option to provide "give-a-ways" to be shot into crowd during breaks in performances. Promotional product provided by sponsor.

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## 2026 Sponsorship Agreement

### SPONSORSHIP LEVELS

(Number of sponsors accepted for each level is specified below)

YOUTH RODEO & SPECIAL NEEDS RODEO SPONSORSHIPS			
Youth Rodeo Corporate Sponsor	\$ 3,500		
<b>*All-Around Saddle Sponsor (2) 12-15</b>	\$ 1,700	FULL	
<b>*All-Around Saddle Sponsor (2) 8-11</b>	\$ 1,700	1 Available	
Mini Bulls Youth Rodeo Sponsor x 2	\$ 1,500		
Youth Rodeo Event Sponsor	\$ 500		
Youth Rodeo Banner Sponsor	\$ 400		
Youth Rodeo Buckle Sponsor	\$ 300		
Special Needs Royalty Sponsor	\$ 2,000		
Special Needs Event Sponsor	\$ 350		
Special Needs Rodeo Sponsor	\$		

**\*Saddle Sponsorship is reduced to \$1,500 per year if a 3-year commitment is signed\***



## 2026 Sponsorship Agreement

Sponsor agrees to pay the Bit N' Spur Youth Rodeo and/or Special Needs Rodeo the following designated sponsorship fees in exchange for the benefits specifically listed in the Sponsor Benefit packages. If the Sponsor desires, they can lock in a multi-year package for up to a three-year term. Sponsorship levels, amounts and benefits are subject to change unless a term contract is signed and in place.

TERM OF CONTRACT DESIRED:     1 YEAR     2 YEARS     3 YEARS

SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PRIMARY PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

The undersigned is hereby authorized to represent and obligate this Sponsor or Business for the Sponsorship level that has been selected, and agrees to make the payments as follows:

20% deposit upon signing of this contract with the balance to be paid in full on or before April 30, 2025.

Date: \_\_\_\_\_ 2026

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_