

Stop Handing Endodontists Your Cash...

Endo in 30 Minutes!

Discover Little Known Techniques to Complete Endo Cases in Record Time While You Pocket an Extra \$150,000 in the Next 12 Months!

Create an instant endo profit center and fortify your practice against any bad economy when you discover my techniques to turn EVERY endo case into a quick, money-making 30 minute visit...guaranteed!

Get ready for Stress-Free Endo!

From the Desk of:
Dr. David A. Allison
Wednesday, February 16, 2022
3:09 pm

Dear Doctor,

Do these factors contribute to you avoiding or referring your endo cases out?

- Time Consuming
- Hard to find canals
- Curved canals
- Calcified canals
- Obturation
- Instrumenting to the apex

Hey, if you said YES to one or more of the above, you're not alone. In fact, I'd say you're in the majority of dentists.

Endo has long been the Achilles Heel of many a fantastic dentist...to the point where most of the cases get referred out to an endodontist. And guess what? Those endodontists are laughing all the way to the bank!

This strategy only opens the window for profit to flow out to someone else's hands. And it's a shame because I see so many dentists tightening their belts in today's economic downturn.

Turn Endo into an Easy, Stress-Free way to Build Your Practice and Prosper in Any Economy!

Look, unlike cosmetic dentistry, endo is not a choice...patients need the procedure. It's just a shame that most dentists aren't taking advantage of what a huge profit center endo can be.

I know, I know...you think endo is tedious, time consuming, difficult, and it's not something the patient looks forwards to. I've been exactly where you are. I was just like you.

Let me tell you a story: 40 years ago, I found myself at Boston University as a fresh-faced resident. It was the best and I knew it. And I was lucky enough to study under Dr. Herbert Schilder, the founder of the warmed gutta percha technique.

I learned from the best. But even so, I strongly remember the technique I learned for performing root canal treatment was very tedious and time consuming. A pain for me and the patient!

Do you remember the beads of sweat rolling down your forehead when you did your first root canal? I do, it's just like yesterday. And even though most of you are past the terrible nerves, it's still not something you look forward to....even to the point of referring all of your endo patients out.

When I was practicing in the 80's, I would regularly schedule patients to be treated in 2 separate appointments at 1 ½ hours each...arrghhhh, the horror!

For my first 6-8 years of practice, there was no Obtura and there were no nickel-titanium rotary instruments, so the overall procedure remained time-consuming.

But I just knew there was a better way. I knew that I could streamline this procedure without sacrificing any quality. I started to fancy myself as an endo engineer of sorts.

Then around 1990, the 4 new biggest developments since I have been in practice came about within only a few years of each other. These were the Obtura, piezo-electric ultrasonics, nickel-titanium rotary files and the operating microscope. Soon after this, digital radiology came into dental offices. Dental office software was making it into most offices around this same time.

I, like most other endodontists, was like a "kid in a candy store." All these new toys and time savers.

One of the main problems though was that dental schools were still teaching how to do root canals the old fashion way—time consuming, stressful and tedious for the operator and the patients.

As time went on, I was trimming wasted procedures from my technique, but still having patients come into my office having had recent root canal treatments they claimed to have taken hours. I hear these stories even today. I realized that there has to be a way to help others simplify what they are doing.

Why Buying All the Latest Instruments Won't Help You

You know what I'm talking about. The influx of salespeople flooding your office offering the latest-and-greatest tools that'll help you perform faster, better and easier root canal treatments.

I say it's mostly hogwash.

About the only instruction in the use of the nickel-titanium instruments for lots of dentists come from the sales people. Not a good thing since they are only interested in making a sale and every few months come around with the latest, greatest new endodontic rotary file.

Most of us dentists want to use the latest in technology, so we eagerly fall for the sales pitch, only to add the new series of instruments to the ever-growing pile of new instruments. This only adds confusion.

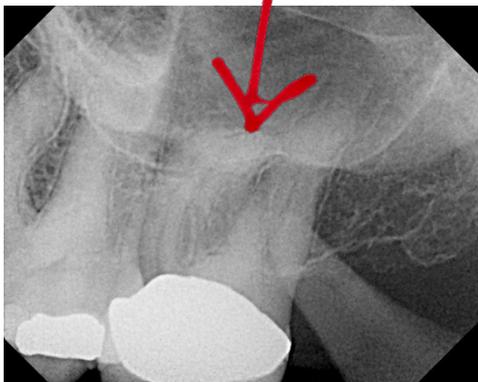
I believe in using the least amount of instruments and supplies that will get the job done without compromising your result.

So, for the past 2 years I have been thinking, writing and developing a written description that anyone can understand and is easy to follow that will simplify root canal treatments.

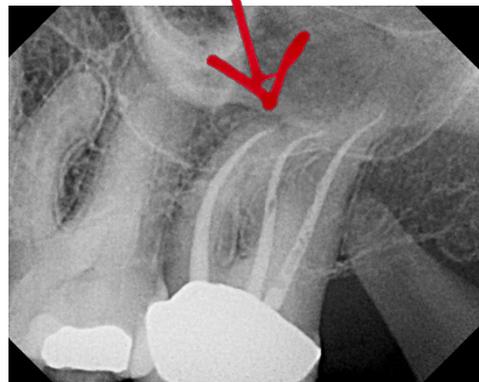
I began with the intent of teaching my staff exactly what I am doing so they will understand and can more easily help patients understand what we are doing. But as I heard more and more stories from patients about their bad experiences with root canal treatments, I realized that lots of dentists, like you, could use some help as well.

In 30 Minutes....

Go from here



To here

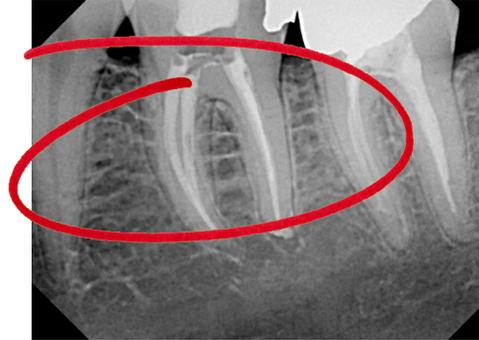


You can do this!

Start treatment at 9:00 am...



...30 minutes later.



Get Ready to Kiss Your Endo Frustrations Goodbye! (Or: “Can I really perform quality endo in 30 minutes?”)

You know what I hear the most when I talk about endo with dentists? You can probably guess: it takes way too long! The procedure eats up too much time in the day because of finding the canals, accessing the canals, getting the canals cleaned all the way to the apex, dealing with curved and tight canals, obturation issues and other complaints.

And there’s nothing worse than keeping a patient in the chair for as long as 1 ½ to 2 hours. You know they hate the thought of the root canal in the first place and it only makes it worse when they have to endure the procedure for any longer than ½ hour.

Don’t you think patients will love you if you turned one of the most feared and misunderstood dental procedures into a quick and comfortable experience? You bet they will!

With all these factors, no wonder time is the number one frustration...but it really doesn’t have to be. I have used the last 40 years to perfect my technique.

And yes, it is entirely possible to do quality endo in 30 minutes or less! I’ve come up with a program called **Stress Free 30 Minute Molar Endo** and it’s so simple, anyone can follow. I guide you through the procedure, showing you which tools to eliminate and which are critical to your success.

I show you how to stop time-wasting motions and tasks all while ensuring a comfortable experience for your patient.

*You’ll learn **little known techniques** that’ll change how you view endo forever. I’m serious...you’ve never seen 90% of what you’ll discover with my program.*

I also show you how to master the warmed gutta percha technique and you will never again do endo any other way. And remember, I learned it from the master, Dr. Herbert Schilder, and then perfected it from there.

You'll discover how to easily find problem canals and obturate like a pro! And you'll be able to learn all this from the comfort of your home, office or wherever you choose.

My techniques are 100% reproducible, stress-free and efficient. And let's face it...in today's economy, dentists are scrambling to keep patients in their chairs. So why not get a head's up on your competition and STOP referring out all those endo patients!

Ready to Boost Your Bottom-Line by \$150,000?

Are you thinking about reducing your salary, getting rid of one or more of your staff members, ordering lower quality products to save money or any other cost cutting measures?

Are you working longer hours to buffer your revenue or are you scrambling to find a way to squeeze more out of each patient?

Or maybe you're doing okay and you'd just love to be able to put more into your savings or upgrade your home, cars or take more vacations.

Look, wherever you are right now financially, you can EASILY boost your bottom line by \$150,000!

How? Well, take a look:

- Refer 1 Endo case/week, you **lose an average of \$50,000 per year**
- Refer 2 Endo cases/week, **you lose an average of \$100,000 per year**
- Refer 3 Endo cases/week, you **lose an average of \$150,000 per year**
- You do the rest of the math

Holy cow! Can you see how much you're throwing out the door by either referring your endo cases or limiting the amount you do per week because they just take too damn long?

Look, this is only the beginning. You can easily do at least 3 more endo cases per week. Or how about 3 per day?

Hey, when they only take ½ hour each, that's only 1½ hours of your entire day to treat 3 cases! Now just think of the kind of revenue you can start pulling in. Endo will become your fastest growing profit center!

And rest assured, your patients will LOVE you for this...just check out what some of my patients have had to say:

"I am amazed at how fast and easy you do these root canals. A root canal I had done in Bethesda 2 years ago took 3 days. The one I had the year before took 3 hours over 2 days. You are the best endodontist I have ever been to or heard of. If anyone I ever meet needs a root canal, I will make sure they come see you."

**James Boushon
Columbus, GA**

"Thank you for taking such good care of me on my recent visit to your office. I was pleased to see the efficiency of the procedure, and to be treated with friendliness and courtesy. The visit has been a very positive experience."

**Glenda Paull
Hamilton, GA**

"I want to thank you so much for making my dental procedure such a pleasant experience. Your technique was remarkably efficient. You were finished about the time I thought we were just getting started. I experienced absolutely no discomfort subsequent to the operation. My brother was right—you are the best."

**Cindy Rickman
Columbus, GA**

"Thanks! You did a great job on a big chicken! The day after I couldn't even tell I had been to a dentist! I just wanted you all to know that it really makes a difference when everyone in the entire office makes you feel comfortable and treats you nicely-and quickly!"

**Rhonda Bremen
Opelika, AL**

Decide Now...And You'll Get an Ironclad Guarantee!

If you are even the SLIGHTEST bit undecided about whether or not my program will work for you, I want you to put me to the ULTIMATE test. I'm staking my **entire reputation** (which I take very seriously) on the success of this program.

I **CAN** tell you this...it's worked for others and it **WILL** work for you. All you have to do is give it a whirl and you'll be **pleasantly surprised...**

My Ironclad Guarantee: **365-day trial, 100% refund if not thrilled!**

Yes, it's that simple, with no strings attached, no gimmicks.

You have a full year to examine everything, and test and use my tips and techniques, and if you're not amazed at the value and thrilled with what I put in your hands- -then you can simply put it all back in a box, return it, and get a full, 100% refund issued the very same day I get the materials back. No questions. No hassles. No hard feelings.

But I know that once you see this system, you'll be well on your way to **pocketing an extra \$150,000 within the next 12 months!**

When you consider that the absolute worst that can happen is you get your money back, **your decision becomes a no-brainer.**

So, without further delay...

Here's How to Reserve Your Copy Today!

When you order **Stress-Free Endo (Stress Free 30 Minute Molar Endo)**, you'll receive amazing techniques that 90% of dentists Have **Zero Clue About!** You'll be in the "inner circle" of the world's best endodontists...never be lost for answers...and set up yourself and your team to have a fail-proof system!

All you have to do is click below and for one low payment of **\$1,997.00** my system will be rushed to your door. You'll immediately be on your way to creating a rock-solid endo profit center. It's like discovering free money that's been lying around your office for years.

Don't cheat yourself or your patients out of Stress-Free Endo!

[Click Here to Order Now!](#)

Regards,

Dr. David Allison

P.S. You can't afford not to take every opportunity to earn extra profit! The upcoming economy is going to put many dentists out of business so now's the perfect time to fortify your practice with a wealth-generating endo profit center!

P.P.S. Don't forget...you have a full year to work with my system, if you don't like it for any reason, return it and you'll get a 100%, no questions asked refund. You'll either make an extra \$150k in endo in the next 12 months or you'll get your money back...you can't lose!