



CONSERVATIVE LEADERSHIP CENTRE

The Strategies YOU Need to Win Your Campaign

WHO ARE WE

We are a conservative campaign management firm and training centre based in Calgary, Alberta. We provide introductory, advanced, and customizable classes to help you take your federal, provincial, municipal, or school board campaign to the next level. We provide you with the tools, resources, and knowhow that you need to WIN!

FOUNDATIONAL CLASSES

- ✓ **Fundraising:** Raise enough money to fund your next campaign
- ✓ **Fundamentals of Campaign Management:** A full-day comprehensive overview of campaign management
- ✓ **Fundamentals of Campaigns Strategy:** A comprehensive lesson on campaign strategy and how to implement it in your campaign
- ✓ **Candidate Training:** Everything you need to know about being a candidate
- ✓ **GOTV Training:** A step-by-step lesson on advanced poll and election day GOTV
- ✓ **Database Management:** Learn to utilize your data to win your campaign

ADVANCED CLASSES


- ✓ **Advanced Campaign Management:** A multi-day intensive where you will learn advanced strategy and implementation
- ✓ **Advanced Data Analysis:** Analyze election history and statistics to build a riding vote goal
- ✓ **Policy Development:** Learn to build an effective policy platform
- ✓ **Custom Classes:** Build a custom lesson based on your groups needs

FREE CONSULTATIONS

If you're not sure what you need, or you want specific lessons on your riding, contact us for a free consultation and a custom lesson plan!

CONTACT US

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