



J Moulton
Owner
SC Horror
September 16-17, 2023
Columbia, SC
www.schrorror.com

In 2023, SC Horror's inaugural and ONLY horror convention in South Carolina will bring the best in guests art and trending pop culture features to The Columbia Metropolitan Civic Center in Columbia, SC. Non-profits such as The Trevor Project and other worthwhile charities will benefit. **We expect up to 4,000+ in attendance!**

I am writing to you concerning a sponsorship opportunity with SC Horror. We realize that your company has a desire to give back to the local community, and we would greatly appreciate your support in bringing the love of art and pop culture to South Carolina.

SC Horror will be covered by radio, newspaper, television stations and other media which our sponsors have placement and exposure. We are anxiously looking forward to our great success at this year's event, which will be held on **September 16-17, 2023**.

Below are the details concerning this year's sponsorship levels to help your business invest and take a part in *The ONLY Horror Convention in South Carolina!* There is a bracket for everyone.

\$10,000 - Level 1: Your company name and or logo on our banners, giveaways, plus link on website and 10x20 booth at event. Sponsor shout out on all media and advertising mediums plus name mentioned on tickets and all other necessary peripherals. At this level it will read "SC Horror presented by Your Business" ***This is the ultimate sponsorship level.*** Comes with 50 weekend passes for your employees, friends and family.

\$5,000 - Level 2: 10x20 Booth at event plus all above except the noted "SC Horror presented by your business" level. Comes with 25 Weekend Passes.

\$3,000 - Level 3: Booth at event, car on premises plus link on website and logo on some peripherals. Comes with 15 weekend passes.

\$2,500 - Level 4: Booth 10x20 at event plus link on website and peripherals. Comes with 10 weekend passes.

\$1000 - Level 5: Ad placement on our website and social media. Comes with 5 weekend passes.

\$500 - Level 6: Ad placement on website.

The top price includes a spot on the grounds for a car or big display, a booth and unlimited potential for branding and promotion throughout the year through our events and commercials. With the current pop culture trends, we are happy and excited to make this happen. It is my hope that we can agree to a level of commitment that makes both your business and SC Horror partners for years to come.

Best Regards,

J Moulton