



Runnit Token (\$RNT) White Paper

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1. Abstract

Runnit Token (\$RNT) is a decentralized Ethereum-based utility token designed to empower indie creators and underserved communities by converting creative royalties into sustainable, real-world value. Built on a royalty-backed economic engine, Runnit redistributes power from platforms and middlemen back to the artists, fans, and builders shaping culture.

Through transparent smart contracts, staking, and real-asset investments — from affordable housing to aquaponic food systems — \$RNT enables communities to invest in themselves. It's more than a coin — it's a cultural, financial, and social movement.

2. The Problem & The Solution

The Problem

Despite increased independence, creators face exploitation and instability across industries:

Creative Exploitation & Financial Instability

- Indie creators earn fractions of their value from streaming platforms.
- Middlemen and algorithms take the lion's share of revenue.
- Most creators lack the tools or ownership to build sustainable wealth.

The Rise of AI Artists & Synthetic Labels

- Major labels are prioritizing AI-generated avatars over real artists.
- These artificial creations threaten cultural authenticity and human storytelling.
- Traditional creatives are being pushed out in favor of scalable simulations.

Affordable Housing Crisis

- Skyrocketing rent, displacement, and gentrification are erasing entire communities.
- Artists, single parents, and workers are being priced out of stable living.

Lack of Access to Healthy Food

- Food deserts and unhealthy food systems plague urban and rural communities alike.
- Health issues like obesity and malnutrition rise while local food access declines.

Systemic Dependence & Unsustainability

- People rely on centralized systems for survival — creating vulnerability.
- Climate, inflation, and economic gatekeeping continue to expose the fragility of this model.

The Solution: Runnit Token (\$RNT)

Runnit is not just a digital currency — it's a decentralized infrastructure for financial and creative freedom.

Royalty-Backed Token

- Projects share 2–5% of verified revenue from streaming and sales into \$RNT liquidity pools.
- Token value is powered by real creative output and cultural capital.

Decentralized, Creator-Led Economy

- Smart contracts ensure fair, automatic payouts to artists and supporters.
- Staking and DAO governance empower community decision-making.
- Authentic creators — not algorithms — take the lead.

Affordable Housing Investment

- \$RNT helps fund real estate projects to offer creators and families ownership or access to housing.
- Community-owned development, not displacement.

Runnit Earth – Crypto-Powered Food Sovereignty

- Token revenues fund aquaponic farms producing local, healthy food.

- Rewards are redeemable for food baskets, produce, farm credits, and more.
- Yield-bearing NFTs give users real equity in local food production.

A Movement for Everyone

- Runnit starts with indie creators but is built for every person priced out or left behind.
- Whether you're a fan, farmer, teacher, or tradesperson — Runnit is your platform for change.

3. Tokenomics

Parameter	Value
Token Name	Runnit Token
Symbol	\$RNT
Blockchain	Ethereum (ERC-20)
Total Supply	500,000,000 \$RNT
Decimals	18
Initial Liquidity	10% (50,000,000 \$RNT)
Presale Allocation	20% (100,000,000 \$RNT)
Staking Rewards	25% (125,000,000 \$RNT)
Creator Grants	15% (75,000,000 \$RNT)
Ecosystem Reserve	20% (100,000,000 \$RNT)

Team & Advisors	10% (50,000,000 \$RNT) – 1 Year Lock
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Presale Liquidity Lock

- 70% of presale liquidity will be locked until June 2027.
- Ensures long-term stability, investor trust, and protection from rug pulls.
- Unlock schedule will be public via DAO and audited smart contracts.

Royalty Protocol

- Participating creators agree to allocate 2–5% of earnings to Runnit’s liquidity pools.
- Verified via partnered distributors (music, film, publishing).
- Token value rises with the success of the ecosystem.

Staking Mechanism

Stakers earn \$RNT, exclusive NFTs, and unlock benefits including:

- Tickets to live shows and events
- Affordable housing credit options
- Farm produce baskets and food rewards
- Vinyl, merch, and digital drops

4. Governance

The Runnit DAO (2027 Launch)

Token holders participate in shaping the future through transparent voting.

Governance Topics Include:

- Grant approvals for creator-led projects
- Land/housing acquisition strategies
- Sustainability investments (farms, solar, etc.)
- Treasury management and DAO upgrades

Voting Power:

- 1 \$RNT = 1 Vote
- Weighted voting system to prevent centralization of power

5. Team & Strategic Partners

Core Team

- Founder: 302Nao – Indie artist and visionary ecosystem builder
- Tech Lead (TBA): DeFi/blockchain engineer
- Community Manager (TBA): Artist onboarding and DAO educator
- Legal & Compliance (TBA): Oversight of royalties, land law, and token compliance

Strategic Partners (TBA)

- Indie labels and creator collectives
- Music/film distributors

- Housing and farm non-profits
- Web3 and DeFi infrastructure orgs

6. Legal & Regulatory Notes

Jurisdiction

- \$RNT is issued under U.S. utility token frameworks.
- It does not represent a security or promise of profit.
- Its purpose is access, engagement, and community benefit.

Compliance Measures

- Optional KYC for large contributors
- Transparent tax reporting on real-world assets
- Third-party audits of smart contracts
- Clear risk disclosures and legal terms

Risks

- Token value may fluctuate

- Blockchain investments are volatile
- Regulatory environments may change

Conclusion

Runnit Token (\$RNT) is a decentralized blueprint for reclaiming creative and economic freedom. It turns every stream, song, and story into fuel for real-world assets: homes, food, equity, and culture.

Built by creators, for creators — and anyone who's ever been locked out of ownership — Runnit is the foundation for a future where authenticity and sustainability win.

Welcome to the Runnit economy.

Real stories. Real assets. Real power.