

Nevada Chapter

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®



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2021 - 2022**

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Nevada AAP Supports Tobacco Marketing and Sales Ban

RESOLUTION ADOPTED 30 JULY 2022

WHEREAS: Tobacco products such as e-cigarettes and vaping devices contain nicotine and can deliver nicotine in high doses; and

WHEREAS: Nicotine addiction is a pediatric problem that easy carries into adulthood and poses a serious health risk to youth because their still developing brain is more susceptible to the addictive properties of this substance; and

WHEREAS: The tobacco industry’s “predatory marketing” heavily targets the teen and young adult population by promoting flavored products, marketing products on various media channels, and selling them in accessible locations such as on the Internet and in convenience stores; and

WHEREAS: Current data also supports that teen nicotine users are more likely to consume combustible tobacco products which can cause various cardiovascular and pulmonary diseases and is associated with multiple forms of cancer¹; and

WHEREAS: The current FDA regulations on the manufacture and marketing of flavored tobacco products are not sufficient to prevent all youth from consuming them leading to them, at present, being the most commonly used tobacco product in children²; and

WHEREAS: Tobacco 21 is not enough to prevent Nevada’s youth from using tobacco products. According to the 2021 data from the National Youth Tobacco Survey (NYTS), “about 4 of every 100 middle school students (4.0%) and about 13 of every 100 high school students (13.4%) reported current use of a tobacco product;³” therefore, be it

RESOLVED: To ensure that all tobacco products are completely inaccessible to all children and youth, the Nevada Chapter of the Academy of Pediatrics supports:

- Legislation to enhance sanctions on tobacco sellers which includes prohibiting Internet sales; and
- Marketing bans of all tobacco products, including replaceable cartridges which fall through Tobacco 21 loopholes.

REFERENCES

1. https://www.cdc.gov/tobacco/data_statistics/fact_sheets/youth_data/tobacco_use/index.htm
2. <https://publications.aap.org/pediatrics/article/143/2/e20183652/37305/E-Cigarettes-and-Similar-Devices>
3. https://www.rand.org/pubs/external_publications/EP67710.html

The Nevada Chapter of the American Academy of Pediatrics is incorporated in the state of Nevada.