



# Marketing Plan



**iTeraCare-*Pro***



**iTeraCare-*Classic***

Package	 The logo for iTeraCare, with "iTera" in blue and "Care" in red, followed by a red heart rate line graphic.	Price
Silver	1 unit Classic	USD350
Gold	3 units Classic	USD1050
Diamond	10 units Classic 1 unit Pro	USD3500



PACKAGE	Product ( USD )	PV	Direct Sponsor	Level Pairing 40%	Pairing Bonus	Max Daily Pairing	Matching Bonus	Product Point (sponsor)
<b>SILVER</b>	\$350	200	10%	\$80	8%	\$300	4 levels 10% 5% 5% 5%	\$68
<b>GOLD</b>	\$1050	600	10%	\$240	10%	\$900	5 levels 10% 5% 5% 5% 5%	\$238
<b>DIAMOND</b>	\$3500	2000	10%	\$800	12%	\$3750	6 levels 10% 5% 5% 5% 5% 5%	\$952

# Silver Sponsor Silver Bonus

**U** SILVER

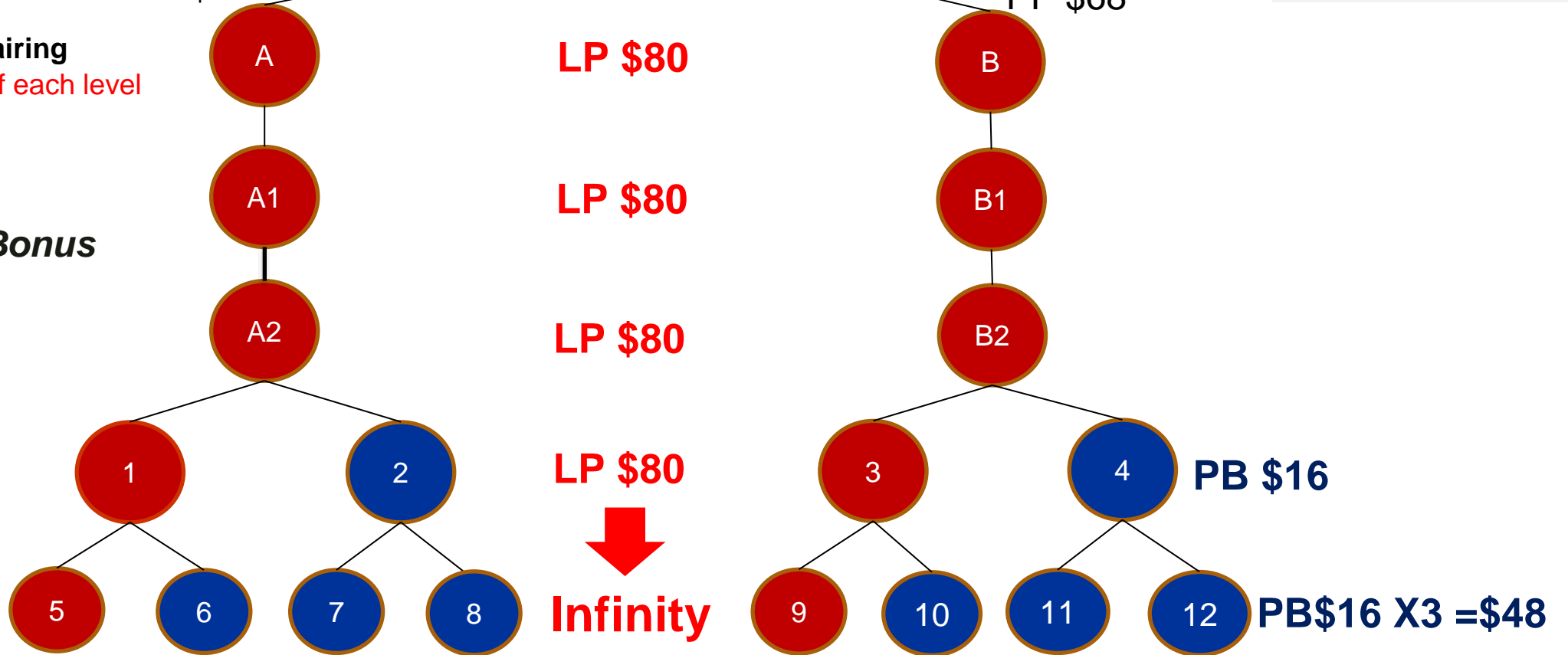
DS Direct Sponsor  
 LP Level Pairing  
 PB Pairing Bonus  
 PP Product Point

DS \$20  
 PP \$68

DS \$20  
 PP \$68

- Level Pairing  
1<sup>st</sup> pair of each level
- Pairing

**Matching Bonus**  
 L1 10%  
 L2 5%  
 L3 5%  
 L4 5%



Max Daily Pairing **\$300**

Max per Month **\$9,000**


# Gold Sponsor Gold Bonus


**U** GOLD

DS Direct Sponsor  
 LP Level Pairing  
 PB Pairing Bonus  
 PP Product Point

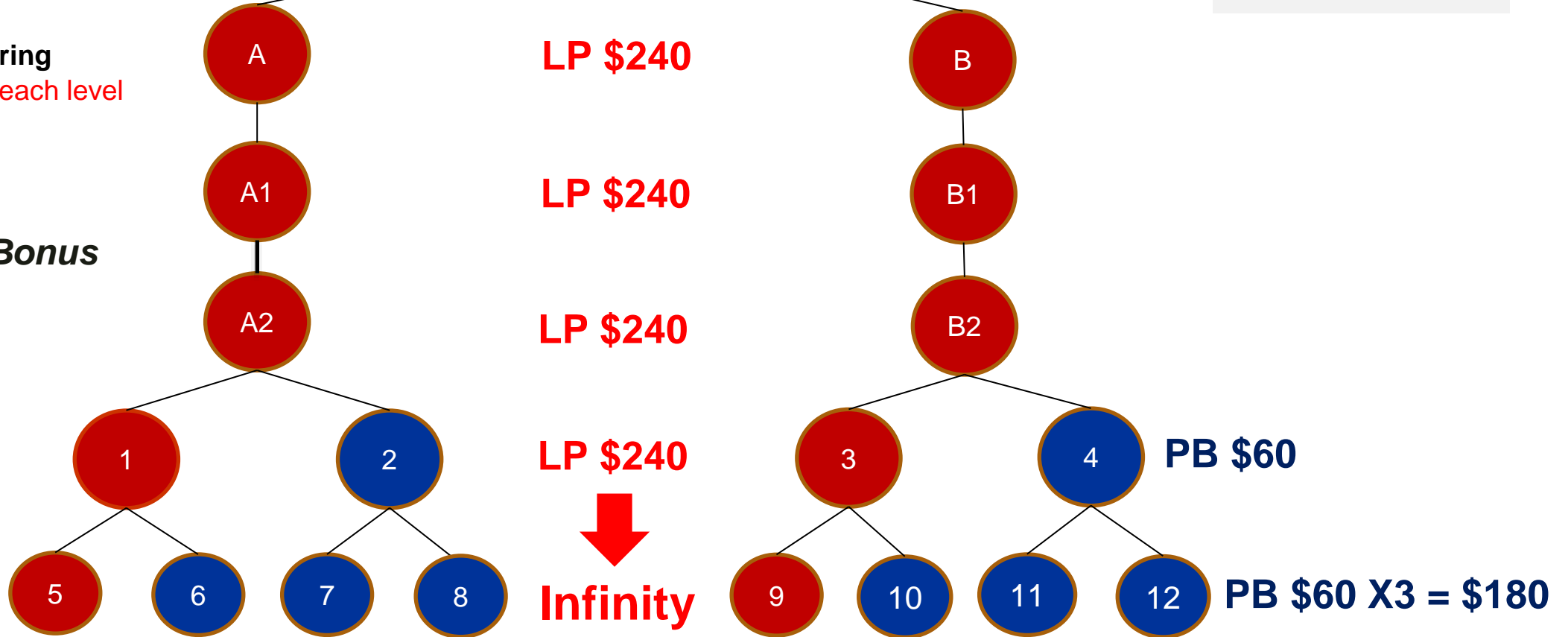
DS \$60  
 PP \$238

DS \$60  
 PP \$238

 Level Pairing  
 1<sup>st</sup> pair of each level

 Pairing

**Matching Bonus**  
 L1 10%  
 L2 5%  
 L3 5%  
 L4 5%  
 L5 5%



Max Daily Pairing **\$900**

Max per Month **\$27,000**



# Diamond Sponsor Diamond Bonus

**U** *DIAMOND*

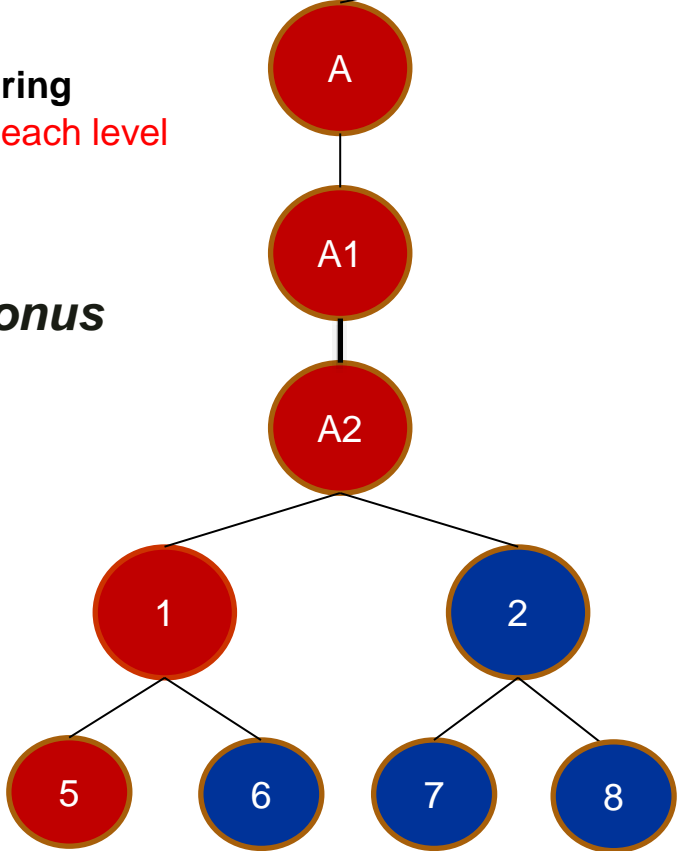
DS Direct Sponsor  
 LP Level Pairing  
 PB Pairing Bonus  
 PP Product Point

**DS \$200**  
**PP \$952**

**DS \$200**  
**PP \$952**

-  Level Pairing  
1<sup>st</sup> pair of each level
-  Pairing

**Matching Bonus**  
 L1 X 10%  
 L2 X 5%  
 L3 X 5%  
 L4 X 5%  
 L5 X 5%  
 L6 X 5%



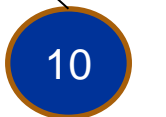
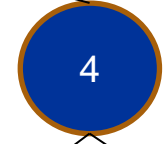
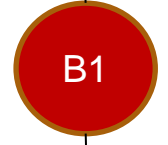
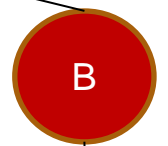
**LP \$800**

**LP \$800**

**LP \$800**

**LP \$800**

**↓**  
**Infinity**



**PB \$240**

**PB \$240 X 3 = \$720**

**Max Daily Pairing \$3,750**

**Max per Month \$112,500**

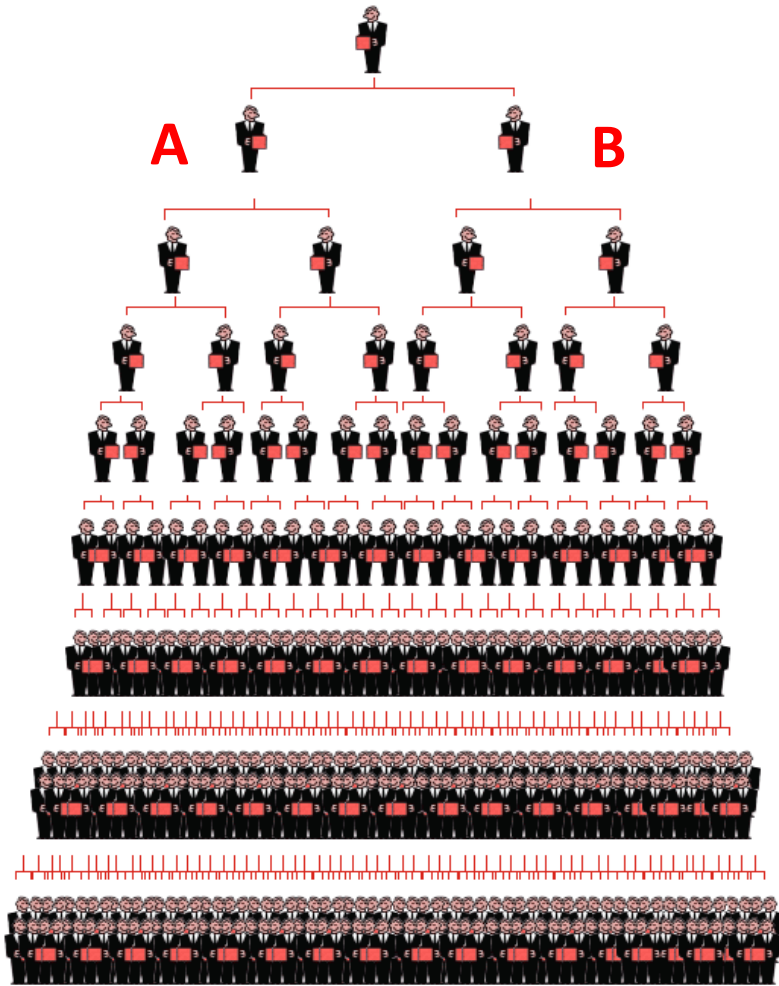
# DIAMOND (USD3500)

DIRECT SPONSOR (A+B) U\$200 x 2 = U\$400

LEVEL PAIRING U\$800

PRODUCT POINTS U\$952 x 2 = U\$1904

1<sup>st</sup> LEVEL total returns U\$3104



L2	\$ 800	
L3	\$ 800	
L4	\$ 800 + \$ 1,680	= \$ 2,480.00
L5	\$ 800 + \$ 3,600	= \$ 4,400.00
L6	\$ 800 + \$ 7,440	= \$ 8,240.00
L7	\$ 800 + \$ 15,120	= \$ 15,920.00
L8	\$ 800 + \$ 30,480	= \$ 31,280.00
L9	\$ 800 + \$ 61,200	= \$ 62,000.00
L10	\$ 800 + \$ 122,640	= \$ 123,440.00

Grand Total of 10 Levels

**\$ 252,464.00**



# UNILEVEL BONUS 60%

	personal	L1	L2	L3	L4	L5	L6	L7	L8	L9	L10	L11	L12	L13	L14	L15	L16	L17	L18	L19	L20
<b>Silver</b>	10%	5%	5%	5%	4%	4%	4%	3%	3%	3%	2%										
<b>Gold</b>	10%	5%	5%	5%	4%	4%	4%	3%	3%	3%	2%	2%	2%	1%	1%	1%					
<b>Diamond</b>	10%	5%	5%	5%	4%	4%	4%	3%	3%	3%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%

**\*\*Monthly personal maintenance \$30 ( 21PV ) to Enjoy Unilevel Bonus**

# Unilevel Bonus

<b>1<sup>st</sup> level</b>	<b>2</b>	<b>x 21 x 5%</b>	<b>= \$ 2.10</b>
<b>2<sup>nd</sup> level</b>	<b>4</b>	<b>x 21 x 5%</b>	<b>= \$ 4.20</b>
<b>3<sup>rd</sup> level</b>	<b>8</b>	<b>x 21 x 5%</b>	<b>= \$ 8.40</b>
<b>4<sup>th</sup> level</b>	<b>16</b>	<b>x 21 x 4%</b>	<b>= \$ 13.44</b>
<b>5<sup>th</sup> level</b>	<b>32</b>	<b>x 21 x 4%</b>	<b>= \$ 26.88</b>
<b>6<sup>th</sup> level</b>	<b>64</b>	<b>x 21 x 4%</b>	<b>= \$ 53.76</b>
<b>7<sup>th</sup> level</b>	<b>128</b>	<b>x 21 x 3%</b>	<b>= \$ 80.64</b>
<b>8<sup>th</sup> level</b>	<b>256</b>	<b>x 21 x 3%</b>	<b>= \$ 161.28</b>
<b>9<sup>th</sup> level</b>	<b>512</b>	<b>x 21 x 3%</b>	<b>= \$ 322.56</b>
<b>10<sup>th</sup> level</b>	<b>1024</b>	<b>x 21 x 2%</b>	<b>= \$ 430.08</b>

silver



**Total of 10 levels: \$ 1103.00**



## MILLION DOLLARS Unilevel Bonus

Gold →

11 <sup>th</sup> level	2048	x 21	x 2%	= \$860.16
12 <sup>th</sup> level	4096	x 21	x 2%	= \$1,720.32
13 <sup>th</sup> level	8192	x 21	x 1%	= \$1,720.32
14 <sup>th</sup> level	16384	x 21	x 1%	= \$3,440.64
15 <sup>th</sup> level	32768	x 21	x 1%	= \$6,881.28
16 <sup>th</sup> level	65536	x 21	x 1%	= \$13,762.56
17 <sup>th</sup> level	131072	x 21	x 1%	= \$27,525.12
18 <sup>th</sup> level	262144	x 21	x 1%	= \$55,050.24
19 <sup>th</sup> level	524288	x 21	x 1%	= \$110,100.48
20 <sup>th</sup> level	1048576	x 21	x 1%	= \$220,200.96

Diamond →



**Total of 20 levels: \$ 442,365.00**



*Achieve The Prime Of Your Life*

Thank You

See you again