



# Home Security Strategies

## DIY Home Security Course

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### DIY Home Security Course

Cameras and alarms are not enough to deter many criminals.

Our course discusses over 60 devices and techniques used by security professionals and teaches how to create a layered approach to home security, working from the inside out.

Some home security companies use fear or anxiety to market and sell their product or their service. And unfortunately, crime is real and it is rational to fear it. But we take a different approach. We want knowledge and wisdom to be the starting point. Not fear or anxiety. And that's why this course goes way beyond cameras and alarms.

We save the consumer time and research by covering a long list of things they could do to improve their home security. We break those things down into a series of complementary layers that are both flexible and overlapping. We found this is the best way for most people to digest this information.

- We start with what's inside their head and how they perceive security.
- We talk about daily habits and simple changes they could make...many of them at no cost.
- Then we'll talk about things they can do inside the walls of their home, followed by things they could do outside the walls of their home.
- And then we finish up with the neighborhood and beyond.

At the end of every chapter, and at the end of the course, there are checklists they can download that include everything we've covered. They can use that checklist to build their own plan and track their progress. The online course takes approximately one hour to complete.

The online course is available at this link: <https://www.udemy.com/course/home-security-for-owners-and-renters/?referralCode=0AE67432A71A9974A9A3>

We want to empower them with courage, competence, and confidence. And, we want them to know they don't have to live in fear. They will own the solution they create.

That's really our purpose...is to put them in a position to build their own plan, something that works for them...something that will address their concerns, within their timeline, and within their budget.

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