

BIRRING & BAGRI LTD

WEBSITE TERMS OF USE

Effective: September 2026 | Last reviewed: September 2026 | Next review: September 2027

1. About These Terms

These Website Terms of Use ("Terms") govern access to and use of the Birring & Bagri Ltd website at www.birringandbagri.com ("Website").

By accessing or using the Website, you agree to use it in accordance with these Terms and all applicable laws and regulations.

If you do not agree with these Terms, you should not use the Website.

2. About Birring & Bagri

Birring & Bagri Ltd ("Birring & Bagri", "we", "us" or "our") is a UK-based professional consultancy providing advisory and consultancy services, including in areas such as strategy, procurement and commercial advisory, governance, public policy, international trade and related professional services.

Website: www.birringandbagri.com

General enquiries: info@birringandbagri.com

3. Third-Party Website Platform and Hosting

The Website is operated by Birring & Bagri using third-party website hosting, infrastructure and technology services, including GoDaddy services.

Birring & Bagri remains responsible for the content that it publishes and for its own legal and regulatory obligations. Third-party platform providers operate under their own terms, policies and technical arrangements.

References in these Terms to operation, availability or security of the Website should therefore be understood in the context of Birring & Bagri's use of third-party hosting, infrastructure and technology providers.

4. Purpose of the Website

The Website provides information about Birring & Bagri, our capabilities, professional services, activities, initiatives, publications, perspectives and areas of expertise.

Content made available through the Website is provided primarily for general information and business-development purposes.

Unless expressly stated otherwise, Website content does not constitute professional advice tailored to the circumstances of any particular person or organisation.

5. No Professional or Client Relationship

Accessing the Website, submitting an enquiry, receiving information from Birring & Bagri or communicating with us through the Website does not, by itself, establish a consultant-client, adviser-client, fiduciary or other professional relationship.

A professional engagement with Birring & Bagri will arise only where the relevant scope, commercial arrangements and applicable engagement terms have been expressly agreed.

Users should not act, or refrain from acting, solely in reliance upon general Website content where professional advice appropriate to their particular circumstances is required.

6. No Legal, Financial, Investment or Regulated Advice

Unless expressly agreed as part of an authorised professional engagement, information published on the Website does not constitute legal, financial, investment, tax, accounting or other regulated professional advice.

References to law, regulation, procurement, policy, markets, investment, governance or other professional matters are provided for general informational purposes unless expressly stated otherwise.

Users remain responsible for obtaining appropriately qualified professional advice where required.

7. Intellectual Property

The Website and materials made available through it may contain intellectual property owned by, licensed to, developed by or otherwise lawfully used by Birring & Bagri.

Subject to applicable third-party rights, this may include:

- the Birring & Bagri name and branding;
- logos, visual identities and design elements;
- trading names and initiative names;
- reports and publications;
- articles and thought leadership;
- presentations;
- research and analysis;
- methodologies and frameworks;
- models, structures and proprietary approaches;
- graphics, diagrams and illustrations;
- photographs and audiovisual material;
- website copy and other written content;
- databases and compilations;
- event and programme concepts;
- digital content; and
- other original or proprietary materials.

Copyright, trade mark rights, database rights and other intellectual property rights in such materials remain with Birring & Bagri or the relevant third-party rights holder.

Nothing in these Terms transfers ownership of any intellectual property to a Website user.

Further information about our approach to intellectual property is set out in our **Intellectual Property & Brand Statement**.

8. Permitted Use

Users may access and view Website content for legitimate personal, professional and internal business-information purposes.

Reasonable extracts may be quoted or referenced where permitted by law, provided appropriate acknowledgement is given and the material is not presented misleadingly or out of context.

Any statutory rights or exceptions available under applicable copyright or other intellectual property law remain unaffected.

9. Prohibited Use of Content

Except where permitted by law or with Birring & Bagri's prior written permission, users must not:

- reproduce substantial parts of Website content;
- republish or redistribute Website content;
- sell, license or commercially exploit Website content;
- remove copyright, trade mark or proprietary notices;
- present Birring & Bagri content as their own;
- falsely imply endorsement, sponsorship, partnership or affiliation with Birring & Bagri;
- materially alter content and attribute the altered version to Birring & Bagri;
- use Birring & Bagri's branding, logos or proprietary materials in a manner likely to cause confusion; or
- systematically extract or compile protected Website content for unauthorised commercial exploitation.

10. Automated Access, Artificial Intelligence and Data Mining

Birring & Bagri recognises the legitimate development and use of artificial intelligence, automated technologies and data analysis.

However, except where permitted by applicable law or expressly authorised by Birring & Bagri, Website content must not be systematically scraped, harvested, copied or extracted for unauthorised commercial exploitation, creation of competing content repositories, or other activities that infringe Birring & Bagri's or third parties' intellectual property or other legal rights.

Nothing in these Terms is intended to restrict activities that cannot lawfully be restricted by contract, including applicable statutory exceptions.

Automated systems accessing the Website must not interfere with its operation, security, performance or availability.

11. Birring & Bagri Brands and Initiatives

Names, logos, visual identities and other branding associated with Birring & Bagri and its initiatives may constitute trade marks, copyright works or other protected intellectual property.

The appearance of a brand, initiative or programme on the Website does not grant any licence or permission to reproduce, adopt, register or commercially exploit that branding.

Use of Birring & Bagri branding in connection with sponsorship, partnership, endorsement or other commercial activity requires appropriate authorisation.

12. Accuracy and Currency of Information

Birring & Bagri seeks to ensure that information published on the Website is accurate and useful at the time of publication.

However, professional, legal, regulatory, policy, commercial and market environments can change. We do not guarantee that all Website content will remain complete, current or suitable for a user's particular circumstances.

Publication dates and other contextual information should therefore be considered when relying upon Website material. We may update, correct, remove or replace Website content from time to time.

13. Third-Party Content and Links

The Website may contain links to, references to or content originating from independent third parties.

Such links and references are provided for convenience, attribution or informational purposes and do not necessarily constitute endorsement, approval or recommendation by Birring & Bagri.

We do not control independent third-party websites and are not responsible for their availability, content, security, privacy practices or terms. Users should review the applicable terms and privacy information of third-party services before using them.

14. Website Availability

We seek to maintain reasonable availability of the Website but do not guarantee uninterrupted, continuous or error-free access.

The Website relies on third-party hosting, infrastructure and technology services. Availability or functionality may therefore be affected by maintenance, outages, security measures, service changes or other matters outside Birring & Bagri's reasonable control.

We may suspend, restrict, modify or withdraw all or part of the Website where reasonably necessary, including for maintenance, security, technical, legal or operational reasons.

15. Website Security

Users must not knowingly:

- introduce malware, viruses or other malicious or harmful material;
- attempt unauthorised access to the Website, servers, databases or connected systems;
- circumvent security or access controls;
- conduct activity intended to disrupt or degrade Website performance;
- use the Website for unlawful, fraudulent or malicious purposes; or
- attempt to obtain information through methods not intentionally made available through the Website.

Suspected unlawful activity may be reported to appropriate authorities where necessary.

16. Responsibility for Use of Website Information

Users are responsible for evaluating whether Website information is appropriate for their intended purpose.

Where a decision carries material legal, financial, regulatory, commercial, procurement, investment or strategic consequences, users should obtain advice appropriate to their own circumstances rather than relying solely upon general Website content.

17. Liability

Nothing in these Terms excludes or limits liability where it would be unlawful to do so, including liability that cannot legally be excluded or restricted.

Subject to applicable law, Birring & Bagri is not responsible for loss arising solely from reliance upon general informational Website content where no professional engagement has been established and the content was not provided as advice for the user's particular circumstances.

We are not responsible for loss or damage caused by events outside our reasonable control or by independent third-party websites, hosting, infrastructure or technology services that we do not operate or control.

Nothing in these Terms affects any statutory rights that cannot lawfully be excluded or restricted.

18. Privacy and Personal Information

Use of personal information obtained through the Website is governed by our **Privacy Notice**.

The Privacy Notice explains how Birring & Bagri collects, uses, stores, shares and protects personal information and describes individuals' applicable data protection rights.

19. Cookies

The Website may use cookies and similar technologies, including functionality provided through third-party website and technology services.

Where consent is legally required, appropriate mechanisms will be used to obtain and manage that consent.

Further information is available through the Website's cookie information and consent arrangements.

20. Confidential Information

The Website should not be treated as a secure channel for transmitting highly confidential, commercially sensitive or legally privileged information unless Birring & Bagri has expressly confirmed an appropriate method of transmission.

Submitting information through the Website does not, by itself, create a confidential professional engagement.

Where confidentiality obligations arise under an agreed professional engagement, those obligations will be governed by the relevant engagement terms or other applicable agreement.

21. Changes to the Website and These Terms

We may amend these Terms from time to time to reflect changes to our Website, business, technology, third-party platform arrangements, legal requirements or operating practices.

The current version will be published on the Website and will identify its effective or review date.

Continued use of the Website after updated Terms have been published will be subject to the then-current Terms, to the extent permitted by applicable law.

22. Severability

If any provision of these Terms is found by a court or other competent authority to be invalid, unlawful or unenforceable, the remaining provisions will continue to apply to the extent permitted by law.

23. Governing Law and Jurisdiction

These Terms and any non-contractual matters arising from or connected with use of the Website are governed by the laws of **England and Wales**.

Subject to any mandatory rights or jurisdictional protections that apply under law, the courts of England and Wales shall have jurisdiction in relation to disputes arising from or connected with these Terms or use of the Website.

24. Contact Us

Questions concerning these Website Terms of Use may be directed to:

Birring & Bagri Ltd

Website: www.birringandbagri.com

Email: info@birringandbagri.com

Birring & Bagri Ltd

Website: www.birringandbagri.com

General enquiries: info@birringandbagri.com

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