



Secure, Cloud-Managed Wi-Fi

Our Secure Wi-Fi + Your Business = Endless Possibilities

Technology has changed the way everyone does business. Organizations of all types and across all industries are facing increased pressure from customers, vendors, and even employees to offer secure and fast wireless access. Wi-Fi is a necessity that has become all about convenience, security, and performance. WatchGuard doesn't just offer Wi-Fi connectivity, we offer enterprise-grade security, increased productivity, and improved customer satisfaction. When you deploy a WatchGuard access point that has Wi-Fi Cloud enabled with a Secure Wi-Fi or Total Wi-Fi license, you unlock the full potential of your WatchGuard access points with powerful Wireless Intrusion Prevention System (WIPS), real-time, business-driven analytics, and valuable engagement and marketing tools.

Verified Comprehensive Security

WatchGuard is the only vendor to automatically protect your business from the six known Wi-Fi threat categories. Our patented Wireless Intrusion Prevention System defends your airspace 24/7 from rogue access points, rogue clients, misconfigured access points, unauthorized devices, and more – and with close to zero false positive.

Guest Wi-Fi & Marketing ROI

WatchGuard provides a complete guest Wi-Fi solution with not only secure Wi-Fi access, but a unique way to onboard guest users of your Wi-Fi – including integration with social networks, and built-in templates to create beautiful splash pages without any design or web development skills. With Wi-Fi Cloud's business-driven analytics, your organization can gain insights on user presence and behavior to help the marketing department make smart decisions about storefront displays, campaigns, and guest engagement.

Cloud Management That Scales

The WatchGuard Wi-Fi Cloud environment can take your business from one to an unlimited number of access points across multiple locations, with no controller infrastructure. Template-based management and reporting is a breeze with a hierarchical-based structure enabling many ways of grouping, including location, building, floor, and customer.

Intelligent Network Visibility and Troubleshooting

Wi-Fi Cloud helps IT professionals confidently provide answers to the most challenging Wi-Fi network questions, bringing the most complete set of Wi-Fi visibility, troubleshooting, and network health features ever introduced to the market. Pinpoint meaningful network problems and application issues by seeing when an anomaly occurs above baseline thresholds and remotely troubleshoot.





A Complete Wi-Fi Solution

Cloud Managed Access Points

No matter what your wireless battleground is – remote offices, guest Wi-Fi, corporate access, public hotspots, outdoor environments – WatchGuard has a range of access points to fit your business needs.

Secure, Wi-Fi Cloud Management

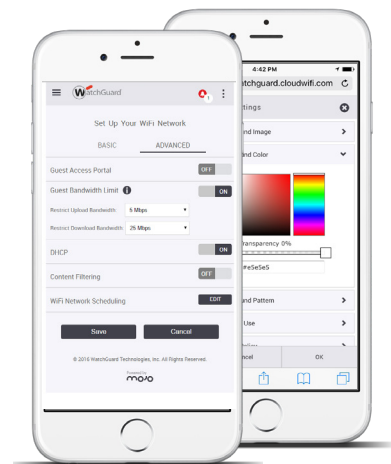
WatchGuard Wi-Fi Cloud is where you take your access points to unlock their full potential. With a Secure Wi-Fi license, you get WIPS security, compliance reporting including PCI, Wi-Fi vulnerability assessment reporting, and every enterprise-grade WLAN feature you'll need to take your APs into the toughest environments – with features like live floorplan views, hotspot 2.0, application firewall, and role-based access with 802.1x. Unlock the rest of the power of the Wi-Fi Cloud with a Total Wi-Fi license and gain easy-to-customize, engaging captive portals with user authentication options including Facebook, Twitter, SMS, email, and a powerful location-based analytics engine equipped with customizable reports for automated delivery to your inbox.

No Need to Rip and Replace, Just Add WIPS

Each WatchGuard access point has the flexibility to operate as both an access point and a dedicated WIPS security sensor. This means that when deployed as dedicated WIPS sensors, the devices work with your existing access points (Cisco, Aruba, Ruckus, Ubiquiti, etc) and add enterprise-grade wireless security protection to your network. In this case, instead of delivering secure Wi-Fi traffic to users, we deliver unprecedented WIPS security protection that is 100% dedicated to scanning the air and protecting your business from wireless threats.

GO Mobile Web App

The GO mobile web experience allows you to manage your wireless networks using any mobile device. Managing customer engagement is entirely integrated with standard features enabling simple set-up of customized splash pages and personalized customer promotions.



"Being able to provide fast and secure Wi-Fi to our customers and employees is a must for our business. We chose WatchGuard's Total Wi-Fi package because it gave us the Wi-Fi security we need. The solution has all the additional capabilities we couldn't live without, such as engaging with our customers on social media even after they leave our shops. The analytics we receive from the Wi-Fi Cloud also help us drive business growth."

~ Jamie Stables, IT Manager, AMT Coffee

You Need a Trusted Wireless Environment

A **Trusted Wireless Environment** is a framework for building a complete Wi-Fi network that is fast, easy to manage, and most importantly, secure. WatchGuard is dedicated to providing you with the technology and solutions that you can use to build a Trusted Wireless Environment – delivering on each of the three core pillars:

- ### MARKET-LEADING PERFORMANCE

You should never be forced to compromise security to achieve adequate performance to support your environment with the speed, connections and device density that it needs.
- ### SCALABLE MANAGEMENT

With easy set-up and management, you should be able to control your entire wireless network, big or small, from a single interface.
- ### VERIFIED COMPREHENSIVE SECURITY

You need proof that your security solution defends your business against Wi-Fi attacks and can deliver on the following benefits:

 - Provide automatic protection from the six known Wi-Fi threat categories
 - Allow legitimate external access points to operate in the same airspace
 - Restrict users from connecting to unsanctioned Wi-Fi access points



WatchGuard's Wi-Fi Security Outperforms Competition

WatchGuard's Wi-Fi solution provides the strongest protection from all six known Wi-Fi threat categories using patented WIPS technology and is the **ONLY** vendor to:

- Support automatic detection and prevention of rogue APs and rogue clients
- Automatically detect and prevent endpoints from communications over ad-hoc Wi-Fi connection
- Automatically prevent connections to "evil twin" APs and dangerous connections to misconfigured APs such as private SSIDs without encryption



Test	WatchGuard AP420		Aruba IAP335		Cisco Meraki MR53		Ruckus R710	
	Detect	Prevent	Detect	Prevent	Detect	Prevent	Detect	Prevent
Rogue AP	P	P	F	N/A	F	MP	F	N/A
Rogue Client	P	P	F	N/A	F	MP	N/A	MP
Neighbor AP	P	P	P	P	F	N/A	F	N/A
Ad-Hoc Network	P	P	F	N/A	F	N/A	P	N/A
"Evil Twin" AP	P	P	P	F	P	MP	P	F
Misconfigured AP	P	P	P	N/A	N/A	N/A	N/A	N/A
Concurrent Threats	P	P	F	F	F	F	F	F

■	P = Pass
■	F = Fail
■	MP = Marginal Pass
■	N/A = Feature Not Supported

View full Miercom report: www.watchguard.com/wifi-security-report

Features You Need, Nothing You Don't

WatchGuard's Wi-Fi packages enable you to quickly and easily find the right set of features your business needs today...and tomorrow.

WatchGuard Wi-Fi Solution	Total Wi-Fi	Secure Wi-Fi	Basic Wi-Fi
Management Platform	Wi-Fi Cloud	Wi-Fi Cloud	Firebox Appliance*
Scalability Number of managed access points.	Unlimited	Unlimited	Limited**
Configuration and Management SSID configuration with VLAN support, band steering, smart steering, fast roaming, user bandwidth control, Wi-Fi traffic dashboard.	✓	✓	✓
Additional Wi-Fi Cloud-Based Management Radio Resource Management, Hotspot 2.0, enhanced client roaming, nested folders for configuration before deployment, integration with 3rd party WLAN controllers.	✓	✓	
Intelligent Network Visibility and Troubleshooting Pinpoint meaningful network problems and application issues by seeing when an anomaly occurs above baseline thresholds and remotely troubleshoot.	✓	✓	
Verified Comprehensive Security A patented WIPS technology defends your business from the six known Wi-Fi threat categories, enabling a Trusted Wireless Environment.	✓	✓	
GO Mobile Web App Quickly and easily set-up your WLAN network from any mobile device.	✓	✓	
Guest Engagement Tools Splash pages, social media integrations, surveys, coupons, videos, and so much more.	✓		
Location-Based Analytics Leverage metrics like footfall, dwell time, and conversion to drive business decisions and create customizable reports.	✓		
Support Hardware warranty with advance hardware replacement, customer support, and software updates	Standard	Standard	Standard

*Requires Firebox with active support contract. **20 access points recommended for each Firebox model. For the T-15 Firebox model 4 access points are recommended.

THE WATCHGUARD SECURITY PORTFOLIO



Network Security

In addition to delivering enterprise-grade security, our platform is designed from the ground up to focus on ease of deployment, use, and ongoing management, making WatchGuard the ideal solution for SMB, midsize, and distributed enterprise organizations worldwide.



Secure Wi-Fi

WatchGuard's Secure Wi-Fi Solution, a true game-changer in today's market, is engineered to provide a safe, protected airspace for Wi-Fi environments, while eliminating administrative headaches and greatly reducing costs. With expansive engagement tools and visibility into business analytics, it delivers the competitive advantage businesses need to succeed.



Multi-Factor Authentication

WatchGuard AuthPoint® is the right solution to close the password-driven security gap that leaves companies vulnerable to a breach. It provides multi-factor authentication on an easy-to-use Cloud platform. Our unique approach adds "mobile phone DNA" as an identifying factor to ensure that only the correct individual is granted access to sensitive networks and Cloud applications.

Find out more

For additional details, talk to your authorized WatchGuard reseller or visit <https://www.watchguard.com>.

About WatchGuard

WatchGuard® Technologies, Inc. is a global leader in network security, secure Wi-Fi, multi-factor authentication, and network intelligence. The company's award-winning products and services are trusted around the world by nearly 10,000 security resellers and service providers to protect more than 80,000 customers. WatchGuard's mission is to make enterprise-grade security accessible to companies of all types and sizes through simplicity, making WatchGuard an ideal solution for midmarket businesses and distributed enterprises.. The company is headquartered in Seattle, Washington, with offices throughout North America, Europe, Asia Pacific, and Latin America. To learn more, visit WatchGuard.com.

North America Sales: 1.800.734.9905 • International Sales: 1.206.613.0895 • Web: www.watchguard.com/wifi

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